



## BUSINESS ADVANTAGES

Incorporated in 1874, Dallas is the seat of Polk County. Since the area was settled, Dallas has supported and encouraged innovation, creativity, and entrepreneurialism. We were home to the Applegate family, who blazed the Applegate Trail in 1846 as an alternate, safer route to Oregon. Today we continue to welcome forward thinking individuals.

Dallas is the ideal city for small family businesses and larger manufacturing facilities. Below are some of the reasons why Dallas is so successful at helping people realize their dreams.

- **Accessibility**

Downtown Salem, the state capitol, is only 20 minutes away. State highways connect Dallas to the surrounding region, including the Salem and Portland metropolitan areas. Interstate 5 is approximately 20 miles away. Portland International Airport is 70 miles away, and Salem Municipal Airport is 18 miles away. In addition, Dallas has rail access.

- **Skilled Work Force**

Our businesses have access to a growing, well-educated, and highly-skilled local and regional work force. Job training programs are also available through the state and Chemeketa Community College and the Dallas School District's growing Career and Technical Education programs.

- **Available Land**

We have vacant acreage and buildings suitable for a variety of businesses, from large manufacturing firms to small service businesses. Some of these properties are eligible for property tax exemptions through our Enterprise Zone, as well as the capital gains tax reinvestment benefits of the Dallas Opportunity Zone.

- **Low Cost of Doing Business**

From taxes, land prices, and utility costs, we can beat most jurisdictions.

- **Pro-Business Environment**

We offer the services and incentives you need to establish a successful business, including smooth, speedy City approval processes from land-use through permitting. Dallas government officials are helpful and supportive, and want to see your business thrive.

- **Community Support**

Residents are supportive of the City's balanced growth strategy and Dallas is renowned for the strong collaboration between businesses and the support they provide each other. Just ask our current business owners! Our strong sense of community pride is evident throughout the year as our historic downtown hosts community events highlighting our heritage, enthusiasm, and fun-loving spirit.

- **Enviably Lifestyle**

The Pacific Northwest lifestyle is legendary and we are fortunate to have some of the best of it. Besides the small-town charm of our downtown, you will find affordable housing, excellent schools, low crime, and a variety of recreational opportunities, including a golf course, sports fields, and Aquatic Center.

*Welcome to Dallas! We're open for business.*

### FOR MORE INFORMATION

City of Dallas  
Economic Development  
187 SE Court St.  
Dallas, OR 97338  
503.831.3571  
503.623.2339 fax

### CONTACT OUR STAFF

**AJ Foscoli**  
Economic Development Director  
503.831.3556  
aj.foscoli@dallasor.gov

