

**DALLAS COMMUNITY SURVEY
CONDUCTED FOR
THE CITY OF DALLAS**

April, 2013



**ADVANCED MARKETING
RESEARCH INC.**

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Key Findings

The one aspect of life in Dallas that people like most is the small size of the city.

Converting a 1 to 5 scale to “poor,” “fair,” “average,” “good,” and “excellent,” and looking at city events and general performance, people feel that:

- The Aquatic Center is between “good” and “excellent.”
- The overall quality of life in Dallas is “good.”
- The Summerfest is “good.”
- Courtesy and work performance of city workers is “good.”
- The appearance of the city is “good.”
- Contact experienced with a city department was “good.”

Looking at enforcement and control services, people feel that:

- Fire and Rescue, Emergency Medical, and Police Response are between “good” and “excellent.”
- Crime prevention, traffic enforcement, dog control, and storm water control are “good.”

Looking at city utilities, people feel that:

- Garbage service, water service, the park system, and the appearance of parks are between “good” and “excellent.”
- The quality of water, and the appearance of roadways are “good.”
- Street maintenance is between “average” and “good.”

There is strong agreement with the following statements:

- I feel safe in my neighborhood in the day
- Dallas is a good place to live
- I feel safe living in Dallas

There is moderate agreement with the following statements:

- I have confidence in Dallas Police
- I have confidence in all Police
- I feel safe in my neighborhood at night
- Dallas enforces property maintenance ordinances
- Children are safe walking to school
- I know how to communicate concerns with the city

There is slight agreement with the following statement:

- Dallas uses tax dollars efficiently

Key Findings

Use of the Dallas Public Library

- Just over half of Dallas residents use the library, and rate it between “good” and “excellent.”
- Just under half do not use the library, primarily due to substituting the Internet for books, buying books/e-books, lack of time, or lack of interest.

Parks and Trails

- Dallas parks and trails are rated between “good” and “excellent.”
- The safety of Dallas parks and trails is rated between “good” and “excellent.”
- One-fourth of the adult population uses the Rickreall Trail System. Of those, one-third use the trails less than once a month, one-third use the trails one to three times a month, and one-third use the trails at least once a week.

Recreation Activities

- Half of Dallas residents want more youth recreational activities.
- One-third want more adult recreational activities.
- Virtually nobody wants less of either type of recreational activities.
- Nearly half feel prices of youth recreational activities should remain at current levels; one-fourth feel prices should be reduced.

Background

The city of Dallas, Oregon, with a population of 14,583 (2010 census), is located on Rickreall Creek, approximately fifteen miles west of Salem.

In July 2012, Dallas' city manager Jerry Wyatt was indicted on charges of stealing \$20,000 from the city. He had been city manager since 2007. In November 2012 Ron Foggin was named Dallas' new city manager.

Purpose of the Study

The purpose of this study is to assist the city of Dallas in measuring residents' opinions and attitudes regarding services and current issues in the city.

Methodology

Advanced Marketing Research was hired to conduct the research project in order to obtain unbiased and statistically valid results.

Using questions proposed by the city of Dallas, Advanced Marketing Research designed a questionnaire instrument to be administered by telephone. Using a random residential list overlaid with a list of registered voters (containing cell numbers) as a sampling frame and screening for those living within Dallas city limits, 401 interviews were completed. Telephone interviews were conducted between April 1 and April 18, 2013.

Proper data analysis techniques were employed by Advanced Marketing Research to avoid introducing unnecessary error and bias into the study.

IMPLEMENTATION

Quotas Observed

The gender and age quotas below were targeted in the data collection process to reflect the frequencies observed in the 2010 census.

Males	48-52%
Females	48-52%
18-24	8-12%
25-34	13-17%
35-44	15-19%
45-54	15-19%
55-64	15-19%
65+	23-27%

Response Rate

Of the 489 qualified respondents reached by telephone, 401 interviews were completed, for a response rate of 82%. The overall breakdown of numbers dialed is as follows:

Refusals	86
Disconnects	317
Wrong Numbers	80
Language Barrier	1
Spanish Language Barrier	3
Business Numbers	13
Fax	3
No Answer	131
Answering Machine	719
Busy Signal	15
Call Backs	5
No Qualified Respondent	251
Completed Interviews	<u>401</u>
Total Numbers Dialed	2,025

IMPLEMENTATION

Tests for Differences Between Proportions

When looking at the data tables, differences between percentage amounts can be misleading, and statistical tests must be conducted to determine if the differences are statistically significant. The computer makes these calculations for us, and the results are occasional plus or minus signs at the bottom of certain cells. These indicate that those answers are more different from everybody else's answers than could be expected due to chance, given the sample sizes involved. Plus signs are used if the group picks that answer *more* often than everyone else; minus signs if it is *less* than everyone else. The number of plus or minus signs indicates the level of statistical significance. One means the 90% level, two the 95% level, and three the 99% level. For example, two plus signs would mean that you can be 95% sure that the people represented by that group really would pick that answer more often than the people represented by the rest of the sample. It should be noted that this test can only be done for banner columns that contain at least 30 people. Because of this requirement, it is possible that the test will be done for some banner columns on a table and not for others.

Notes on Chi Square

The chi square value and its associated probability are printed beneath the first column in each banner heading. The probability ($p=.xxx$) indicates the probability that the heading and row variables are *not* related is .xxx. For example, a .05 probability of not being related means a 95 percent chance of being related.

IMPLEMENTATION

Bound on Error

SEX	SAMPLE SIZE		Bound on Error at 95% Confidence Level
	Frequency	Percent	
Male	186	46%	6.6%
Female	215	54%	6.1%
AGE			
18-24	36	9%	15.0%
25-34	50	12%	12.7%
35-44	61	15%	11.5%
45-54	71	18%	10.7%
55-64	76	19%	10.3%
65+	107	27%	8.7%
OWN/RENT			
Own	307	77%	5.1%
Rent	93	23%	9.3%
YEARS IN DALLAS			
Under 6 years	60	15%	11.6%
6-10 years	81	20%	10.0%
11-20 years	91	23%	9.4%
Over 20 years	167	42%	7.0%
EDUCATION			
High School grad or less	118	29%	8.3%
Some college/Tech school	109	27%	8.6%
AA Degree	90	22%	9.5%
Bachelor's Degree	54	13%	12.2%
Graduate work/Grad. Degree	27	7%	--
CHILDREN?			
Yes	138	34%	7.7%
No	263	66%	5.5%
TOTAL	401	100%	4.9%*

* What this means is that we are 95% certain that the mean response of the entire population of Dallas residents lies within (plus or minus) 4.9% of the survey response.

IMPLEMENTATION

Demographic Breakdown: Survey Sample Compared with Population

Gender	2013	POP. *
Male	46%	46%
Female	54	54
Age	2013	POP. *
18-24	9%	10%
25-34	12	15
35-44	15	17
45-54	18	17
55-64	19	17
65 and over	27	25
Home Ownership	2013	POP. *
Own	77%	64%
Rent	23	36
Children Under 18?	2013	POP *
Yes	34%	32%
No	66	68
Income	2013	POP. **
Under \$20,000	8%	26%
\$20,000-\$29,999	12	15
\$30,000-\$49,999	40	25
\$50,000-\$74,999	14	23
\$75,000-\$99,999	8	7
\$100,000+	2	4
Employment	2013	POP. **
Employed	49%	60%
Not employed	51	40
Education	2013	POP. **
Did not graduate H.S.	3%	17%
H.S. graduate	26	31
Some college/Tech school	27	28
AA degree	22	8
Bachelor's degree	13	11
Grad. School or degree	7	5

* 2010 Census

** 2000 Census (census income categories differed from survey categories; some interpolation was necessary for comparison purposes)

IMPLEMENTATION

Differences Between Percentage Points

MINIMUM DIFFERENCE IN PERCENTAGE POINTS REQUIRED FOR STATISTICAL SIGNIFICANCE IN COMPARISON OF REPORTED PERCENTAGES FOR SUBGROUPS WITH 95% CONFIDENCE

Subsample	50	100	150	200	250	300	350	400	450	500	600
50	20%	17%	16%	15%	15%	15%	15%	15%	15%	15%	15%
100		14%	13%	12%	12%	11%	11%	11%	11%	11%	11%
150			11%	11%	10%	10%	10%	9%	9%	9%	9%
200				10%	9%	9%	9%	8%	8%	8%	8%
250					9%	8%	8%	8%	8%	8%	7%
300						8%	8%	7%	7%	7%	7%
350							7%	7%	7%	7%	6%
400								7%	7%	7%	6%
450									7%	6%	6%
500										6%	6%
600											6%

Minimums are for reported percentages near 50%. When much smaller or much larger percentages are reported, a slightly smaller minimum is required.

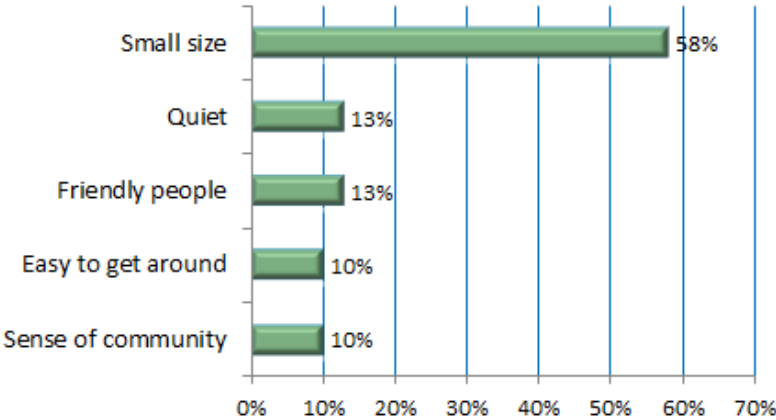
ANALYSIS OF DATA

ANALYSIS OF DATA

Like Most about Dallas (Q3)

When asked what they like most about living in Dallas, 58% of respondents mentioned the small size of the city, 13% like that it is quiet, and 13% like the friendliness of the people.

Like Most About Dallas



See Table 3 for responses less than 10%.
Multiple responses possible; total may exceed 100%.

Demographic Differences

Males are more likely than females to appreciate the quiet atmosphere of Dallas. Retired people are more likely than others to appreciate the friendly people.

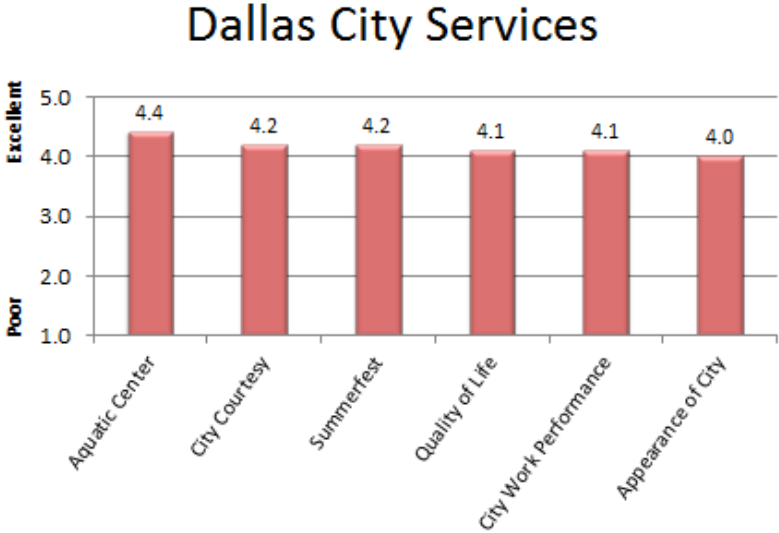


ANALYSIS OF DATA

Dallas City Services (Q2, Q13, Q19-Q22)

Residents gave a mean rating of 4.1 on a five-point scale for the overall quality of life in the city of Dallas. The Aquatic Center received a rating of 4.4, courtesy of city employees received a rating of 4.2, the Summerfest celebration received a rating of 4.2, overall work performance of city employees received a rating of 4.2, and the appearance, or look of the city received a rating of 4.0.

17 people gave a low rating to the appearance of the city (“1” or “2” on a five-point scale). When asked why they gave a low rating, nearly half (47%) said the downtown storefronts look run-down and old. 41% cited the closed stores downtown. (See Table 23V for verbatim comments.)



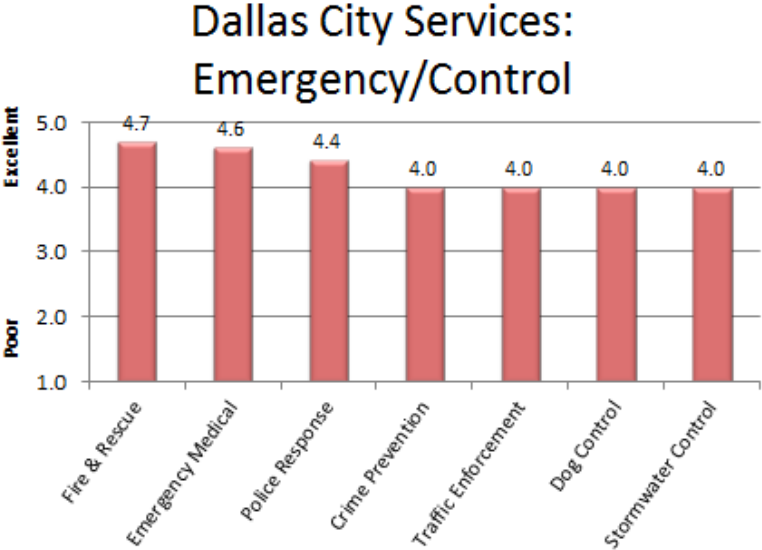
Demographic Differences

Seniors and 45 to 54 year-olds are more likely than others to rate the overall quality of life in Dallas as “excellent.” Seniors and retired people are more likely than others to rate overall work performance of city employees as “excellent.” Seniors, retired people, and those without children are more likely than others to rate the appearance of the city as “excellent.” Those with a Bachelor’s degree or higher are less likely than others to rate the appearance of the city as “excellent.”

ANALYSIS OF DATA

Dallas City Services: Emergency/Control (Q4-Q9, Q16)

Residents gave a mean rating of 4.7 on a five-point scale for fire and rescue services, followed by 4.6 for emergency medical services, 4.4 for police emergency response times, 4.0 for police crime prevention, 4.0 for police enforcement of traffic violations, 4.0 for dog control services, and 4.0 for storm water drainage and flood control.



Demographic Differences

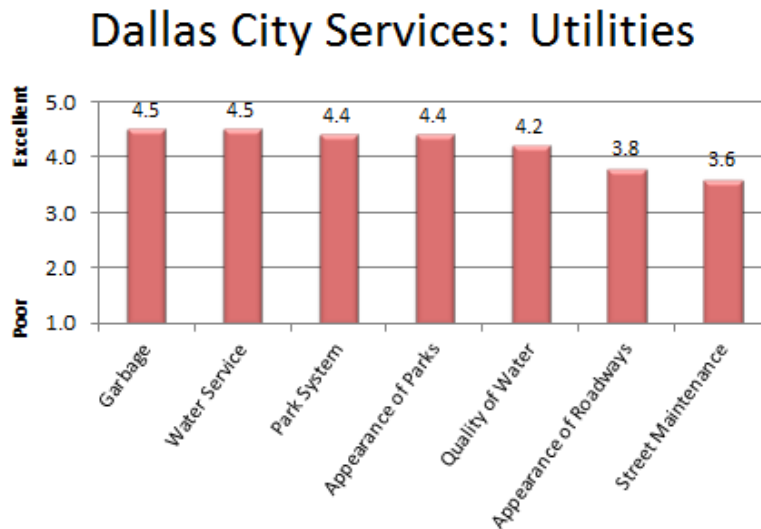
Those who have lived in Dallas for over 20 years are more likely than others to rate fire and rescue services as “excellent.” Seniors are more likely than others to rate emergency medical services as “excellent.” Retired people are more likely than others to rate storm water drainage and flood control as “excellent.”



ANALYSIS OF DATA

Dallas City Services: Utilities (Q10-Q12, Q14-Q15, Q17-Q18)

Residents gave a mean rating of 4.5 on a five-point scale for garbage collection services, followed by 4.5 for reliability and consistency of city water service, 4.4 for the city park system, 4.4 for the appearance of city parks, 4.2 for the overall taste and quality of the city’s drinking water, 3.8 for beautification and landscaping on city roadways, and 3.6 for surface maintenance on city streets.



Demographic Differences

Seniors and retired people are more likely than others to rate reliability and consistency of city water service as “excellent.” Employed people are less likely than others to rate the beautification and landscaping on city roadways as “excellent.” Seniors and retired people are more likely than others to rate surface maintenance on city streets as “excellent.” Seniors and retired people are more likely than others to rate the overall taste and quality of the city’s drinking water as “excellent.” Those with children 15 to 18 years old are less likely than others to rate the city’s drinking water as “excellent.” Seniors and retired people are more likely than others to rate the appearance of city parks as “excellent.”

ANALYSIS OF DATA

Agree/Disagree (Q24-Q34)

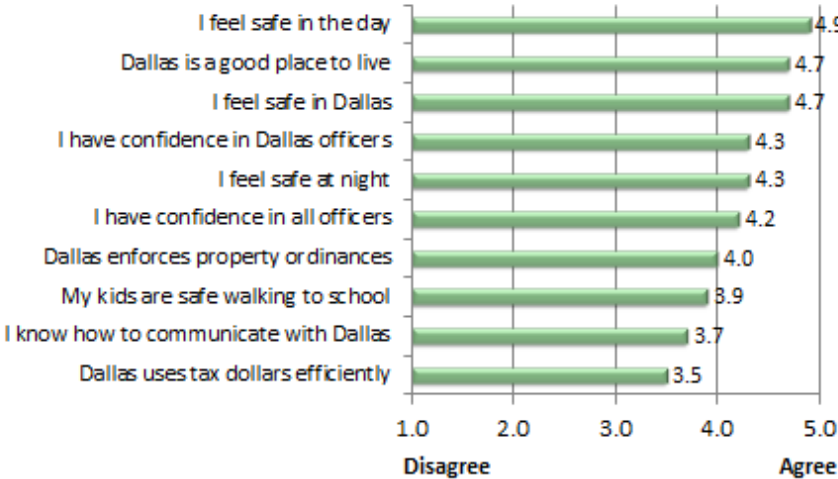
There is strong agreement (4.9 on a five-point scale) with the statement, “I feel safe walking down my street during the day,” as well as with the statement, “Dallas is a good place to live” (4.7), and with the statement, “Overall, I feel safe living in Dallas and my neighborhood” (4.7).

There is moderate agreement with the statements, “I have confidence in Dallas Police officers” (4.3), “I feel safe walking down my street at night” (4.3), “I have confidence in police officers in general, not just Dallas officers” (4.2), “The city of Dallas does a good job enforcing property maintenance ordinances such as weeds, junk cars, debris and illegal structures” (4.0), “I feel safe having my children walk to school” (3.9), and “I know how to inform the city of Dallas about the way I feel on important issues” (3.7).

There is slight agreement (3.5) with the statement, “The city of Dallas makes efficient use of taxpayer dollars.”

30 people disagreed (“1” or “2” on a five-point scale) with the statement regarding property maintenance ordinances. When asked why they disagreed, the vast majority (83%) said they had seen evidence of property maintenance ordinance violations and nothing was being done about those violations. 17% felt enforcement was overzealous, or had negative feelings toward enforcement officers.

Agree/Disagree



ANALYSIS OF DATA

Agree/Disagree (Q24-Q34)

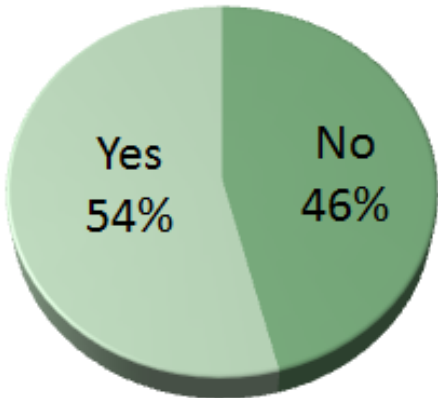
Demographic Differences

Seniors and retired people are more likely than others to strongly agree with the statements, “I have confidence in police officers in general, not just Dallas officers,” “I have confidence in Dallas police officers,” and “Dallas is a good place to live.” Males are more likely than females to strongly agree with the statement, “I feel safe walking down my street at night.”

Use the Library? (Q35)

In the past year, 54% of respondents have used the Dallas Public Library. 46% have not.

Used the Library?



Demographic Differences

25 to 34 year-olds, those with children, those earning \$40,000 to \$49,999, students/stay-at-home people, and those with a Bachelor’s degree or more are more likely than others to have used the library in the past year.

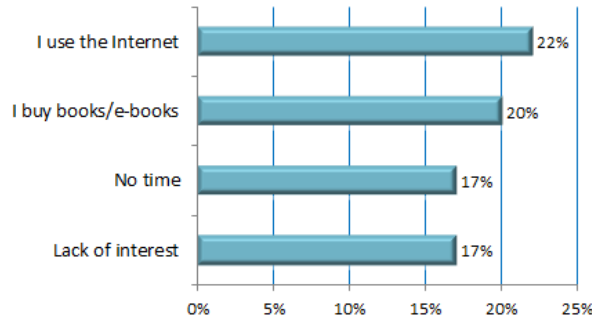


ANALYSIS OF DATA

More on the Library (Q36-Q38)

Those who did not use the library in the past year (n=183) were asked what the main reason was for not using the library. 22% said they use the Internet for information, not books. 20% prefer to buy books, or use e-books. 17% don't have time, and 17% lack interest in reading. (See Table 36 for comments less than 17%.)

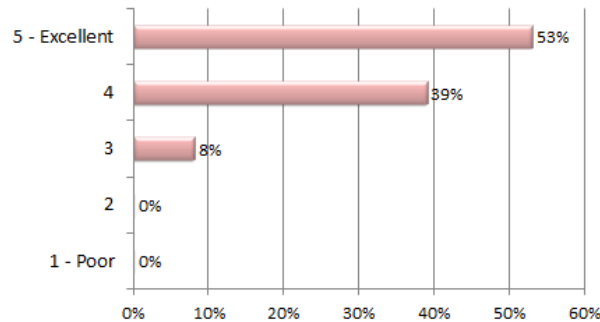
Main Reasons for Not Using Library



Base = 46% who did NOT use library.
Multiple responses possible; total may exceed 100%.

Those who used the library in the past year (n=218) were asked to rate the library. The library received a mean rating of 4.4 on a five-point scale.

Overall Rating of Library



Base = 54% who used the library.
Mean=4.4 on a 5-Point Scale.

Demographic Differences

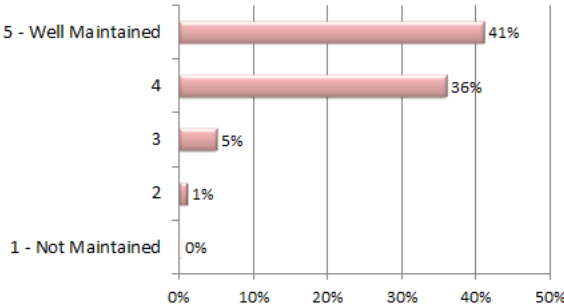
55 to 64 year-olds are more likely than others to substitute the Internet for books. Employed people and those with children are more likely than others to cite time as a factor for not using the library. Retired people are more likely than others to rate the library as "excellent."

ANALYSIS OF DATA

Parks and Trails (Q39-Q41)

Dallas parks and trails received an overall maintenance rating of 4.4 on a five-point scale.

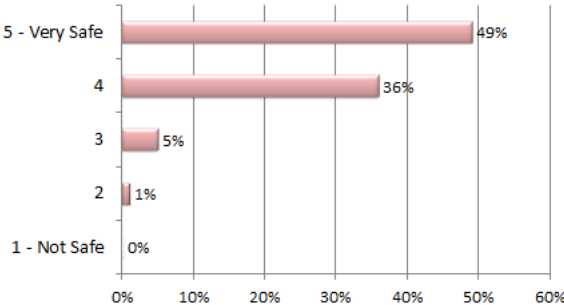
Overall Rating of Parks and Trails



Mean=4.4 on a 5-Point Scale.

Dallas parks and trails received an overall safety rating of 4.5 on a five-point scale. Only five people gave a low safety rating (“1” or “2” on a five-point scale), and the only park that was singled out as unsafe, and only by one person, was Dallas City Park.

Safety when Using Parks and Trails



Mean=4.5 on a 5-Point Scale.

Demographic Differences

Males are more likely than females to rate parks and trails “very safe.” Seniors, those earning \$20,000 to \$29,999, those who have lived in Dallas less than six years, those with high school education or less, and retired people are more likely than others to “not know” how safe parks and trails are.

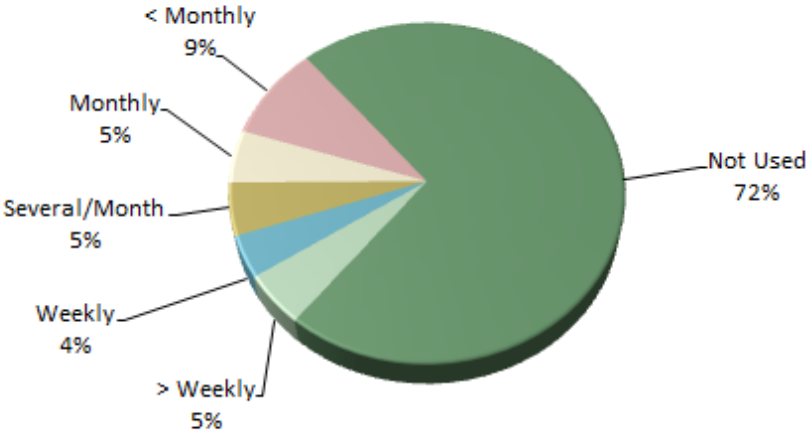
ANALYSIS OF DATA

Use of the Rickreall Trail System (Q42-Q43)

26% currently use the Rickreall Trail System. 72% do not. 2% are unsure.

Those who use the Rickreall Trail System (n=104) were asked how often they do so. 34% use the trails less than once a month. 36% use the trails one to three times a month. 30% use the trails at least once a week.

Use of the Rickreall Trail System



Demographic Differences

Those with a high school education or less are less likely than others to use the Rickreall Trail System.

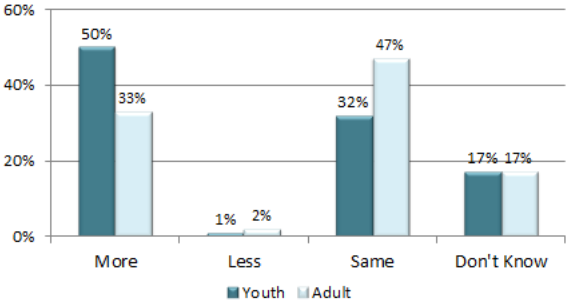


ANALYSIS OF DATA

Recreational Activities (Q44-Q46)

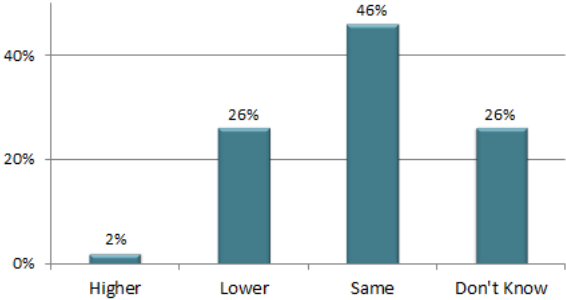
50% of respondents feel Dallas should offer more youth recreational activities, while only 33% feel Dallas should offer more adult recreational activities than are currently offered. Virtually nobody feels less of either type of recreational activity should be offered.

Recreational Activities



Nearly half (46%) feel the price of youth recreational activities should remain at current levels, while one-fourth (26%) feel prices should be reduced. Virtually nobody feels prices should be raised. One-fourth (26%) are uncertain.

Price of Youth Recreational Activities



Demographic Differences

Females, renters and those with children are more likely than others to feel Dallas should offer more youth recreational activities. 18 to 24 year-olds are more likely than others to feel Dallas should offer more adult recreational activities.

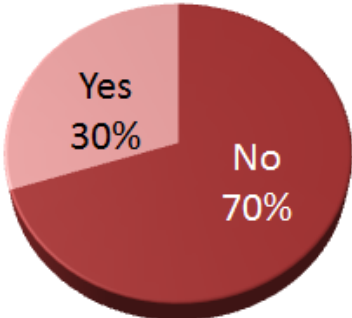


ANALYSIS OF DATA

Contact with City Departments (Q47-Q49)

During the past year 30% of respondents contacted a city department to seek service, information, or to file a complaint. 70% had no such contact.

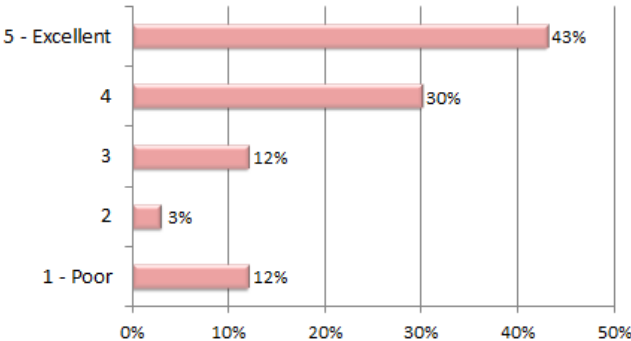
Contacted City Departments?



Those who contacted a city department (n=122) were asked to rate the city’s response. A mean rating of 3.9 on a five-point scale was given.

Nineteen people gave a low rating (“1” or “2” on a five-point scale). Five (26%) had had difficulty with the police department.

Rating of City’s Response



Base = 30% who contacted the city.
Mean=3.9 on a 5-Point Scale.



ANALYSIS OF DATA

Suggestions or Comments (Q50)

44% had no further suggestions or comments for those who manage the city of Dallas. 9% offered encouragement to “keep up the good work.” 6% would like to see more activities for youth. 6% had comments regarding parks and trails. 5% had comments regarding public safety.

	Base=401
No comments	44%
Keep up the good work	9
More activities for youth	6
Parks / trails issues	6
Public safety issues	5

Multiple responses possible; total may exceed 100%.
See Table 50 for responses with less than 5% mention.
See Table 50V for verbatim responses.



CONCLUSIONS & RECOMMENDATIONS

CONCLUSIONS & RECOMMENDATIONS

Conclusions & Recommendations

The positive aspects that Dallas can capitalize on are the small-town feel of the city, and the sense of community and friendly people that go hand in hand with the city's small size. The people of Dallas feel they live in a relatively safe community, especially during the day, and they have a sense of confidence in the police force and the other emergency services in place, as well as the parks and the city utilities. One almost gets the feel of a Mayberry-like atmosphere at work in Dallas.

Detracting from the overall sense of well-being is the downtown district with many closed stores and an overall rundown, dated look. Residents feel there could be more beautification and landscaping of the roadways, and the surface condition of the streets could be improved. As well, increased enforcement of property maintenance ordinances would improve the look of neighborhoods and decrease the frustration of individuals who have complained and seen nothing done. Communication channels between city residents and city officials should be made easy to find and easy to execute, whether by phone, internet, or in person.

Prices for youth recreation should either remain at current levels or, if financially feasible, be reduced (the Aquatic Center in particular) to make youth activities more attainable to all households. If financially feasible, youth recreational activities should be increased, but prices should be kept as low as possible so all residents will be able to afford them. Of secondary priority would be to add adult recreational activities.

DATA TABLES

DALLAS COMMUNITY SURVEY - April, 2013

Table 2: How would you rate the overall quality of life in the City of Dallas on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	1 0%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1% ++	0 0%	0 0%	1 1%	0 0%
2	9 2%	4 2%	5 2%	5 2%	4 4%	1 3%	4 8% +++	0 0%	2 3%	1 1%	1 1%	7 5% +++	2 1% ---
3	60 15%	24 13%	36 17%	37 12% ---	23 25% +++	11 31% +++	9 18%	10 16%	10 14%	9 12%	11 10%	19 14%	41 16%
4	198 49%	103 55% ++	95 44% --	160 52% ++	38 41% -	20 56%	25 50%	38 62% ++	24 34% ---	42 55%	49 46%	70 51%	128 49%
5 - Excellent	128 32%	51 27% -	77 36% +	100 33%	27 29%	4 11% ---	10 20% -	13 21% -	32 45% +++	23 30%	46 43% +++	37 27%	91 35%
Don't know/Refused	5 1%	4 2%	1 0%	4 1%	1 1%	0 0%	2 4% +	0 0%	2 3%	1 1%	0 0%	4 3% ++	1 0% --
Mean	4.12	4.10	4.13	4.17	3.96	3.75	3.85	4.05	4.22	4.16	4.31	4.01	4.18
S.D.	0.76	0.70	0.81	0.72	0.85	0.69	0.85	0.62	0.91	0.68	0.69	0.84	0.71
Chi Square		8.86 .115		12.36 .030				53.91 .001				16.01 .007	

DALLAS COMMUNITY SURVEY - April, 2013

Table 2: How would you rate the overall quality of life in the City of Dallas on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	1 0%	0 0%	0 0%	1 1% +	0 0%	0 0%	0 0%	0 0%	0 0%	1 2% ++	0 0%	0 0%	0 0%
2	9 2%	1 3%	1 2%	3 4%	1 1%	0 0%	1 2%	5 3%	1 1%	3 5% +	0 0%	3 4%	0 0%
3	60 15%	9 28% ++	7 15%	7 8% -	11 14%	10 17%	5 12%	34 17%	16 12%	7 12%	9 16%	13 19%	7 15%
4	198 49%	13 41%	25 52%	42 49%	35 45%	33 57%	25 58%	94 48%	68 50%	32 56%	31 54%	30 44%	22 46%
5 - Excellent	128 32%	9 28%	14 29%	32 38%	29 37%	13 22% -	12 28%	59 30%	50 37%	14 25%	16 28%	21 31%	17 35%
Don't know/Refused	5 1%	0 0%	1 2%	0 0%	2 3%	2 3%	0 0%	5 3% ++	0 0%	0 0%	1 2%	1 1%	2 4% +
Mean	4.12	3.94	4.11	4.19	4.21	4.05	4.12	4.08	4.24	3.96	4.13	4.03	4.22
S.D.	0.76	0.84	0.73	0.82	0.74	0.64	0.70	0.77	0.68	0.87	0.66	0.83	0.70
Chi Square				23.16 .568					19.15 .038			7.22 .704	

DALLAS COMMUNITY SURVEY - April, 2013

Table 2: How would you rate the overall quality of life in the City of Dallas on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1% +	0 0%	1 2% +++	0 0%	0 0%	0 0%
2	9 2%	1 2%	2 2%	2 2%	4 2%	4 3%	4 4%	0 0%	1 1%	2 4%	5 7% +++	1 2%	1 2%
3	60 15%	11 18%	12 15%	15 16%	21 13%	22 19%	18 17%	10 11%	10 12%	10 20%	11 16%	7 13%	8 15%
4	198 49%	23 38% -	43 53%	49 54%	82 49%	55 47%	49 45%	47 52%	46 57%	23 47%	33 49%	29 53%	33 60% +
5 - Excellent	128 32%	23 38%	24 30%	25 27%	56 34%	36 31%	38 35%	29 32%	23 28%	11 22%	16 24%	18 33%	13 24%
Don't know/Refused	5 1%	2 3%	0 0%	0 0%	3 2%	1 1%	0 0%	3 3% ++	1 1%	2 4% +	2 3%	0 0%	0 0%
Mean	4.12	4.17	4.10	4.07	4.15	4.05	4.11	4.18	4.14	3.87	3.92	4.16	4.05
S.D.	0.76	0.80	0.73	0.73	0.78	0.80	0.81	0.72	0.67	0.90	0.85	0.71	0.68
Chi Square			11.05 .749				16.90 .325				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 3: Briefly, what do you like MOST about living in Dallas?

	GENDER			OWN/RENT		AGE						CHILDREN?	
	Total	Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Small size	231 58%	100 54%	131 61%	182 59%	49 53%	19 53%	27 54%	40 66%	42 59%	41 54%	62 58%	81 59%	150 57%
Quiet	53 13%	34 18% +++	19 9% ---	37 12%	16 17%	4 11%	7 14%	4 7% -	11 15%	10 13%	17 16%	15 11%	38 14%
Friendly people	52 13%	22 12%	30 14%	43 14%	9 10%	2 6%	3 6%	9 15%	9 13%	12 16%	17 16%	18 13%	34 13%
Easy to get around / convenient / no traffic	42 10%	22 12%	20 9%	28 9%	14 15% +	5 14%	9 18% +	6 10%	3 4% -	6 8%	13 12%	10 7%	32 12%
Safe	39 10%	19 10%	20 9%	31 10%	8 9%	0 0%	6 12%	9 15%	7 10%	10 13%	7 7%	16 12%	23 9%
Sense of community	30 7%	16 9%	14 7%	22 7%	8 9%	5 14%	5 10%	4 7%	4 6%	4 5%	8 7%	13 9%	17 6%
Familiar / family is here	22 5%	7 4%	15 7%	16 5%	6 6%	3 8%	5 10%	1 2%	4 6%	4 5%	5 5%	8 6%	14 5%
Close proximity to coast, mountains, etc.	21 5%	10 5%	11 5%	14 5%	7 8%	2 6%	5 10%	3 5%	3 4%	4 5%	4 4%	9 7%	12 5%
Clean / well-kept	15 4%	7 4%	8 4%	12 4%	3 3%	2 6%	0 0%	1 2%	4 6%	3 4%	5 5%	3 2%	12 5%
Variety of activities	13 3%	7 4%	6 3%	10 3%	3 3%	2 6%	2 4%	4 7%	2 3%	2 3%	1 1%	7 5%	6 2%
Beautiful area	12 3%	8 4%	4 2%	7 2%	4 4%	2 6%	2 4%	1 2%	2 3%	2 3%	3 3%	4 3%	8 3%

DALLAS COMMUNITY SURVEY - April, 2013

Table 3: Briefly, what do you like MOST about living in Dallas?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Schools	7 2%	5 3%	2 1%	6 2%	1 1%	0 0%	1 2%	2 3%	0 0%	2 3%	2 2%	3 2%	4 2%
Laid back atmosphere / simple life	6 1%	4 2%	2 1%	5 2%	1 1%	0 0%	0 0%	0 0%	1 1%	4 5% +++	1 1%	0 0%	6 2% +
Nothing	4 1%	1 1%	3 1%	3 1%	1 1%	0 0%	0 0%	2 3% +	0 0%	1 1%	1 1%	2 1%	2 1%
Other	7 2%	1 1% -	6 3% +	6 2%	1 1%	0 0%	0 0%	1 2%	1 1%	3 4%	2 2%	2 1%	5 2%
Don't know	5 1%	2 1%	3 1%	3 1%	2 2%	1 3%	2 4% +	0 0%	0 0%	0 0%	2 2%	3 2%	2 1%
Chi Square		19.60 .188		9.59 .845		69.57 .655						14.37 .498	

DALLAS COMMUNITY SURVEY - April, 2013

Table 3: Briefly, what do you like MOST about living in Dallas?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Small size	231 58%	12 38% --	29 60%	57 67% ++	43 55%	37 64%	27 63%	122 62% +	74 55%	31 54%	38 67%	37 54%	33 69% +
Quiet	53 13%	6 19%	3 6%	9 11%	12 15%	7 12%	6 14%	25 13%	20 15%	7 12%	11 19%	10 15%	4 8%
Friendly people	52 13%	3 9%	8 17%	10 12%	11 14%	8 14%	5 12%	17 9% --	27 20% +++	7 12%	6 11%	2 3% ---	5 10%
Easy to get around / convenient / no traffic	42 10%	7 22% ++	8 17%	9 11%	5 6%	2 3% -	4 9%	20 10%	16 12%	4 7%	5 9%	3 4% -	7 15%
Safe	39 10%	4 13%	1 2% -	10 12%	9 12%	6 10%	6 14%	20 10%	12 9%	5 9%	6 11%	12 18% ++	2 4%
Sense of community	30 7%	2 6%	1 2%	5 6%	6 8%	7 12%	4 9%	15 8%	7 5%	7 12%	7 12%	2 3%	4 8%
Familiar / family is here	22 5%	3 9%	5 10%	2 2%	6 8%	2 3%	2 5%	15 8% +	4 3%	2 4%	2 4%	6 9%	5 10%
Close proximity to coast, mountains, etc.	21 5%	2 6%	2 4%	8 9% +	3 4%	1 2%	3 7%	11 6%	5 4%	3 5%	5 9%	5 7%	1 2%
Clean / well-kept	15 4%	1 3%	3 6%	4 5%	2 3%	0 0%	1 2%	4 2% -	9 7% ++	2 4%	0 0%	3 4%	0 0%
Variety of activities	13 3%	1 3%	0 0%	1 1%	1 1%	5 9% ++	3 7%	7 4%	4 3%	2 4%	1 2%	4 6%	2 4%
Beautiful area	12 3%	2 6%	2 4%	1 1%	3 4%	0 0%	1 2%	6 3%	4 3%	2 4%	0 0%	1 1%	3 6%

DALLAS COMMUNITY SURVEY - April, 2013

Table 3: Briefly, what do you like MOST about living in Dallas?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Schools	7 2%	1 3%	0 0%	1 1%	1 1%	1 2%	2 5%	2 1%	4 3%	1 2%	0 0%	2 3%	0 0%
Laid back atmosphere / simple life	6 1%	0 0%	1 2%	1 1%	0 0%	1 2%	2 5% +	3 2%	3 2%	0 0%	0 0%	1 1%	0 0%
Nothing	4 1%	0 0%	1 2%	0 0%	1 1%	0 0%	1 2%	3 2%	1 1%	0 0%	0 0%	2 3% +	1 2%
Other	7 2%	0 0%	3 6% ++	2 2%	0 0%	2 3%	0 0%	1 1% -	5 4% ++	1 2%	0 0%	1 1%	0 0%
Don't know	5 1%	1 3%	0 0%	3 4% ++	0 0%	0 0%	0 0%	1 1%	2 1%	1 2%	0 0%	1 1%	0 0%
Chi Square				82.24 .265					30.68 .431			41.88 .073	

DALLAS COMMUNITY SURVEY - April, 2013

Table 3: Briefly, what do you like MOST about living in Dallas?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Small size	231 58%	30 50%	43 53%	56 62%	100 60%	66 56%	58 53%	60 67% ++	46 57%	28 57%	40 60%	34 62%	36 65%
Quiet	53 13%	9 15%	17 21% ++	8 9%	19 11%	14 12%	12 11%	13 14%	14 17%	5 10%	7 10%	7 13%	4 7%
Friendly people	52 13%	8 13%	14 17%	11 12%	19 11%	17 14%	14 13%	9 10%	12 15%	9 18%	11 16%	12 22% ++	10 18%
Easy to get around / convenient / no traffic	42 10%	9 15%	8 10%	8 9%	17 10%	16 14%	8 7%	7 8%	11 14%	4 8%	3 4% -	4 7%	3 5%
Safe	39 10%	6 10%	5 6%	12 13%	16 10%	5 4% --	15 14% +	13 14% +	6 7%	7 14%	11 16% ++	5 9%	6 11%
Sense of community	30 7%	5 8%	7 9%	7 8%	11 7%	8 7%	7 6%	6 7%	9 11%	4 8%	10 15% ++	6 11%	3 5%
Familiar / family is here	22 5%	1 2%	2 2%	8 9%	11 7%	6 5%	8 7%	6 7%	2 2%	3 6%	2 3%	1 2%	2 4%
Close proximity to coast, mountains, etc.	21 5%	7 12% ++	5 6%	3 3%	5 3% -	4 3%	9 8% +	5 6%	3 4%	2 4%	6 9%	4 7%	1 2%
Clean / well-kept	15 4%	3 5%	3 4%	4 4%	5 3%	2 2%	7 6% +	1 1%	5 6%	1 2%	1 1%	0 0%	3 5%
Variety of activities	13 3%	2 3%	3 4%	1 1%	7 4%	5 4%	2 2%	2 2%	4 5%	3 6%	3 4%	3 5%	2 4%
Beautiful area	12 3%	6 10% +++	1 1%	2 2%	3 2%	5 4%	3 3%	3 3%	1 1%	2 4%	2 3%	0 0%	1 2%

DALLAS COMMUNITY SURVEY - April, 2013

Table 3: Briefly, what do you like MOST about living in Dallas?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Schools	7 2%	1 2%	2 2%	1 1%	3 2%	2 2%	1 1%	1 1%	3 4%	1 2%	3 4% +	3 5% ++	2 4%
Laid back atmosphere / simple life	6 1%	2 3%	0 0%	0 0%	4 2%	2 2%	1 1%	1 1%	2 2%	0 0%	0 0%	0 0%	0 0%
Nothing	4 1%	0 0%	3 4% +++	1 1%	0 0%	0 0%	3 3% ++	0 0%	1 1%	1 2%	0 0%	1 2%	2 4% ++
Other	7 2%	2 3%	0 0%	2 2%	3 2%	1 1%	2 2%	1 1%	2 2%	1 2%	0 0%	1 2%	0 0%
Don't know	5 1%	1 2%	1 1%	1 1%	2 1%	1 1%	3 3% +	0 0%	0 0%	1 2%	3 4% +++	0 0%	0 0%
Chi Square			52.02 .219				45.75 .441				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 3V: Briefly, what do you like MOST about living in Dallas? (PROBE AND CLARIFY; BE SPECIFIC)

Small size

It's small and safe and I have lived here all my life.

The friendly people and the fact that it is a small town.

It's a small town. Has a great atmosphere.

It's small.

I like the smaller towns.

It's a small town and quiet and you know everyone. It has a strong sense of community.

Everything is small and convenient to get to.

The small town atmosphere.

I know where everything is, my family is here. I like the small town comfortable feeling.

It's a small town.

It's a small town and I know most everyone.

I like the rural community.

It's a small town.

I believe I can live a healthier life in a smaller community.

It's a small town.

It's a small town and we're not getting harassed by a lot of people, and the air is clean.

The small townness of it and everyone is so neighborly.

The small size of the town. The ambiance. I like the area and the town.

It's small and not a lot of crime, and people are friendly and know how to drive.

It's small. I spent 33 years in Portland.

It's a small town.

I like the small size. It's better than Salem.

It's convenient; it's not as big as Salem.

It's a small town. I don't drive so I can get to work easy.

It's a smaller town and has a bunch of trees.

It's not big and people are nice. I love the weather.

I like the small town and it's beautiful and we have bigger cities if we want to go there.

The fact that we don't have 40 million people living here. It's a small town.

It's quaint, old fashioned feel.

It's a small town.

It's a small town.

It's like living in Mayberry, USA.

Being in a small town.

It's a quiet small town.

It's rural.

It's a small town, the streets aren't crowded.

It's a neat little community, it's more simple and the people are nice.

It is a small town.

It's a small community and you know everyone.

It's not crowded. It's a small town.

It's a small friendly community.

It's a small town. The people are friendly. You always feel comfortable.

The small town atmosphere.

I like the small town feel, I just like the environment.

It's small. Everybody knows everybody.

It's a small town but has everything that you need.

It's small but easy to get around in.

It's small, I love the church I go to, the neighbors are nice, going shopping at the local stores.

The size, it's a small town, conservative, it's friendly.

It's a small town.

It's a small town.

The small town feel and the parks.

The convenience, small yet large enough for shopping. Good church and school.

Clean and small...like it.

Easy to get around. Small and nice.

Not a big city.

The small size, convenience of everything.

Nice quiet little town.

Small friendly community.

Small town atmosphere.

Small, people know your name, safe.

Size, I like to keep it small.

Small town, nice neighbors.

People, knowing folks, small town life.

The pace and friendliness, ability to know people, small town feel.

Small town.

The small town atmosphere, folks helpful in a crisis.

Home for a very long time. Like small town but close to cities.

Small town atmosphere.

It's not overcrowded, I like rural.

Not a large city but close enough to large areas for activities.

Small town atmosphere, friendly people, lack of crime.

Friendly people and small town atmosphere.

Small community.

Not too much growth, same neighbors.

Smaller town.

Clean town and small area.

Unpopulated area, lower crime rate than larger cities.

Quiet, small town.

Small town life.

Small town.

Small town.

Lower crime rates, small town.

Small community.

Small town atmosphere but close to bigger towns, too.

Small town and surroundings.

Small town.

Small town.

Ruralness but close to Salem.

Small community.

Small community.

Small town.

Small town and nice people in the community.

Small town atmosphere.

Low crime rates and smaller community.

Small town.

Small town.

Small community.

Small town.

Small town and feel safe.

Small town, quiet, welcoming.

Small town.

Small.

Small friendly town.

Small town atmosphere.

Small town, nice people.

Quaintness of the small town.

Small town.

Small town life.

Small.

No one bothers you, small town community.

Small town feel.

Small town.

Small community.

Small town.

Small enough to get around.

Small town, quiet.

Small town.

Small, rural.

Small community.

Small town.

Small and safe.

Small town.

Small; and quiet nice people.

Small town.

Small.

Small town.

Small town.

Small town.

Small town, friendly community.

Small town.

Friendly small town.

Small town.

Small community.

Small town.

Country feeling but close to larger cities, safe place to raise kids.

Small town.

Small town, lots of churches.

Small town feel.

Small town.

Being rural.

Walk into a store and know everyone.

Small town.

Smallness of the community.

Small town feel.

Small town.

Close to work, good size.

Small town feel.

Kids and grandkids are nearby and smaller community.

Small town.

Small town.

Small town feeling, good place to raise kids, little crime and nothing major in crime.

Close to larger areas but still a small town atmosphere.

Small town.

Small town, close to shopping.

Small town.

Small community.

Small town feel.

Feels like Mayberry.

Small town.

Small town feeling.

Small town.

Small community.

Small town.

Small community, low crime rate, good place for children.

Close to school but a small community.

Small community.

Small town and friendly.

Small town.

Smaller community good place to raise kids, relatively major crime free.

Rural life.

Small town.

Rural living.

Rural, quiet community.

Nice family community.

I enjoy the small town feel, everything close together, and I know everyone and the sense of community.

It is smaller, the smaller community feel. There is a sense of belonging to a community rather than just being a face in the crowd, and can have a say in how things are done.

People. They're friendly in a little city.

A small community. My wife was born there.

That it's a small town. It gives me quiet streets and less crime.

That it's a smaller town.

It's being a small town, close-knit, things close by.

The fact that it feels like a small town but it's not really anymore.

Small town.

Small community.

It's not as big as Portland. I've lived here all my life.

The small town feeling.

The small town feel with more decent services.

The small community. Not much crime in a tight knit community.

Small town, know everyone.

The smaller community, gives me less traffic problems, involved citizens.

It's slightly rural but close enough to the bigger cities.

The size of the town.

I like the small town; everything is close.

The small town, doesn't have all the big town problems, not crowded, no big gang issues.

Small community.

It's small.

Not too small but not too big.

The size, not too big. I like the new park and stuff too.

It's a small town environment.

Pretty quiet. Smaller town.

That it's a quiet small community close to larger cities.

The small communities.

It's small town.

It's small.

The small town, being able to walk just about anywhere.

It's a small town and I can get around in it.

Small community, like being in the country, Wal-Mart is so close.

It's a small town, I've been here for 20 years; it has grown but still has the small town feel.

The size, accessibility to the larger cities without being in one.

The small town feeling, being able to walk everywhere.

Small town atmosphere.

Being a small town.

The small community and the natural landscape.

I like the small town atmosphere - although crime is on the rise.

It's little. Close to my family.

It's a smaller town with the stuff you want to get to close by. Wal-Mart and stuff.

Small community feel and it's got pretty good schools; at least it did.

I like the people, and the small town - but it's growing so fast.

I came here in 66 and it has grown a lot. It's still a small city.

I like the small community.

It's pretty quiet, not huge.

It's not big. It's a quieter and calmer environment than the city.

Small town.

The small town feel of it.

The friendliness of the people in a small town.

A nice small community, get to know most of the people in town. The community is pretty stable. We have good leadership.

The schools, the small town feel.

The smaller town.

Small town, close to everything in walking distance.

It's small.

That it's a smaller town.

Quiet

It's a small town and quiet and you know everyone. It has a strong sense of community.

It's quiet and I enjoy not having the noise.

It's quiet and close to the stores.

It's home. I have lived here all my life. It's a quiet town.

It's quiet.

The quietness of the neighborhood, and the ease of getting around.

The quiet and lack of soul sucking traffic.

It's nice and quiet. We don't have a college and I-5.

The quietness. Not a lot of traffic.

Nice quiet little town.

Peace and quiet.

Boring but quiet.

Quiet, small town.

Quiet town.

Clean and quiet area.

Quiet area with close by bigger areas.

Quiet community close to Salem.

Quiet.

Quiet place.

Peace and quiet.

Quiet.

Quiet town, not much crime or excitement.

Close to large towns for shopping but small enough for quiet.

Quiet community.

Low crime and quiet area.

Small town, quiet.

Quiet area but close to larger areas.

Peacefulness.

Small; and quiet, nice people.

Quiet community.

Quietness.

Quiet area.

Quiet area, good place to raise children.

Quietness, friendly people.

Rural, quiet community.

There isn't a whole lot that will bother you, that will intrude if you're an introverted person.

Pretty quiet, I don't think the crime is so bad here.

It's a nice quiet place, not much crime, clean and nice city park. And it's close to Salem.

That it's a small town. It gives me quiet streets and less crime.

Its proximity to beach and mountains, big city and there is a nice sense of quiet.

It is a quiet and safe town.

Pretty quiet. Smaller town.

That it's a quiet small community close to larger cities.

Nice quiet place.

It seems quieter than a big city.

It's pretty quiet, not huge.

I love the quietness, the lack of crime.

It's quiet. I like the green, the clean city.

Quiet.

It's not big. It's a quieter and calmer environment than the city.

It's quiet.

Quiet.

Friendly people

The friendly people and the fact that it is a small town.

The people are very friendly.

The friendly helpful people in the community.

It's small and not a lot of crime and people are friendly and know how to drive.

I grew up here. It's a friendly community.

There are a lot of activities. It's a friendly place.

It's not big and people are nice. I love the weather.

The friendly people.

It's a neat little community, it's more simple and the people are nice.

It's a small town. The people are friendly. You always feel comfortable.

It's small. Everybody knows everybody.

The friendly people.

It's small, I love the church I go to, the neighbors are nice, going shopping at the local stores.

The size, it's a small town, conservative, it's friendly.

The people are friendly and I love the dog park.

Church adds a lot to life, the people.

Small, people know your name, safe.

Small town, nice neighbors.

People, knowing folks, small town life.

The pace and friendliness, ability to know people, small town feel.

The small town atmosphere, folks helpful in a crisis.

The people are friendly.

Small town atmosphere, friendly people, lack of crime.

Friendly people and small town atmosphere.

Nice people, keep the community clean.

People.

Small town and nice people in the community.

Small town, quiet, welcoming.

Small friendly town.

Small town, nice people.

Friendly caring community.

Small; and quiet nice people.

Friendly.

Small town, friendly community.

Friendly small town.

Safe and friendly.

Quietness, friendly people.

Friendly community.

Small town and friendly.

People and safe neighborhood.

The people, they're really friendly and easy to get along with. Through the winter they do well with keeping leaves out of the streets.

People. They're friendly in a little city.

The people.

The people. It's a nice area, very little crime and people mostly get along.

It is a civil society. That means that the people are pleasant.

Our friends. I like all the Christmas stuff that they do and they keep it pretty clean.

People talk to you, total strangers.

Small town, know everyone.

I like the pace and the people.

I like the people, and the small town - but it's growing so fast.

I came for a job and the people are friendly and the school seems good.

The friendliness of the people in a small town.

A nice small community, get to know most of the people in town. The community is pretty stable. We have good leadership.

Easy to get around / convenient / no traffic

Everything is within walking distance.

Everything is small and convenient to get to.

It's quiet and close to the stores.

Few stop lights and easy to get around town.

Lack of traffic congestion.

Not much traffic congestion.

It's convenient; it's not as big as Salem.

It's a small town. I don't drive so I can get to work easy.

It's comfortable. I've lived here most of my life. My family is here. It's easy to get around.

The quietness of the neighborhood, and the ease of getting around.

The quiet and lack of soul sucking traffic.

It's easy to get around.

It's a small town, the streets aren't crowded.

The quietness. Not a lot of traffic.

It's like living in the '50. It's not congested like Salem. It's a great place.

It's not crowded and not a lot of traffic.

It's small but easy to get around in.

It's small, I love the church I go to, the neighbors are nice, going shopping at the local stores.

I like that everything is accessible and it's a small city.

The simple life. I don't have to spend an hour to go to the grocery store.

The convenience, small yet large enough for shopping. Good church and school.

Easy to get around. Small and nice.

My friends. Stores that I need.

The small size, convenience of everything.

Shopping is close by.

Easy to get around.

Small enough to get around.

Close to work, good size.

Easy to get around.

I enjoy the small town feel, everything close together, and I know everyone and the sense of community.

Its being a small town, close-knit, things close by.

The smaller community, gives me less traffic problems, involved citizens.

That I can get to most places.

The small town, being able to walk just about anywhere.

It's a small town and I can get around in it.

Small community, like being in the country, Wal-Mart is so close.

The small town feeling, being able to walk everywhere.

It's a smaller town with the stuff you want to get to close by. Wal-Mart and stuff.

The convenience stores.

Easy access to everything, the stores.

Small town, close to everything is in walking distance.

Safe

It's small and safe and I have lived here all my life.

It's a safe town. I am blind and I feel safe here.

It's small and not a lot of crime and people are friendly and know how to drive.

The parks and safety.

Safety and cleanliness.

Small, people know your name, safe.

Small town atmosphere friendly people, lack of crime.

Lack of major crime.

Unpopulated area, lower crime rate than larger cities.

Lower crime rates, small town.

Low crime community, people look out for each other.

Low crime rates.

Low crime rates and smaller community.

Safety of the community.

Small town and feel safe.

Quiet town, not much crime or excitement.

Low crime and quiet area.

Small and safe.

Low crime.

Safe and friendly.

Country feeling but close to larger cities, safe place to raise kids.

Being able to be out and about and not worry about getting mugged.

Small town feeling, good place to raise kids, little crime and nothing major in crime.

Low crime rate.

Small community, low crime rate, good place for children.

Smaller community good place to raise kids, relatively major crime free.

People and safe neighborhood.

Pretty quiet, I don't think the crime is so bad here.

It's clean, they keep things in good shape and it feels safe. Other than the city manager getting locked up for embezzlement. They found out and locked him up.

It's a nice quiet place, not much crime, clean and nice city park. And it's close to Salem.

Low crime, the youth sports - used to be youth sports. The new city sports coordinator needs to be removed from that role.

That it's a small town. It gives me quiet streets and less crime.

The people. It's a nice area, very little crime and people mostly get along.

The small community. Not much crime in a tight knit community.

The small town, doesn't have all the big town problems, not crowded, no big gang issues.

It is a quiet and safe town.

There might be some poorer areas of town, but they're not like ghettos. Safe.

Not a lot of the crime.

I love the quietness, the lack of crime.

Sense of community

It's a small town and quiet and you know everyone. It has a strong sense of community.

The community, you know everyone.

It's a small town and I know most everyone.

The community spirit. Knowing most of the people.

The small towniness of it and everyone is so neighborly.

The strong sense of community.

It's a family friendly community, family oriented.

Proximity to coast and mountains and metro, sense of community.

Cheerful and helpful community.

Community looks out for each other.

Low crime community, people look out for each other.

Tight community, close to bigger areas.

Hometown atmosphere.

Know everyone.

Area and community.

Great place to raise kids.

Walk into a store and know everyone.

Community.

Nice family community.

I enjoy the small town feel, everything close together, and I know everyone and the sense of community.

It is smaller, the smaller community feel. There is a sense of belonging to a community rather than just being a face in the crowd, and you can have a say in how things are done.

The high concentration of bars in the downtown area is nice. The county taking over some of the law enforcement of the cops are not hassling kids just having fun. Ron Lines does well with parks.

I like the closeness, the unity of the community.

The close community we can have with each other.

The small community. Not much crime in a tight knit community.

I like the sense of community. We live near the Aquatic center, and we like how well things are maintained. We like the care they take of the paths and extending it.

The small communities.

It's a small town, I've been here for 20 years; it has grown but still has the small town feel.

I've lived here all my life, hometown feeling. I do wish it was a bit revitalized like it was when I was young.

Familiar / Family is here

I grew up here.

I know where everything is, my family is here. I like the small town comfortable feeling.

It's home. I have lived here all my life. It's a quiet town.

My family is here, my whole family is here.

My family lives here.

It's comfortable. I've lived here most of my life. My family is here. It's easy to get around.

History, been there 48 years.

Raised here...home.

Home for a very long time. Like small town but close to cities.

Family is all here.

Family in area.

Grew up here.

Work here.

Family ties.

Grew up here, know everyone.

Kids and grandkids are nearby, and smaller community.

It's beautiful, and it's my home. I've lived here all my life.

My family lives here.

It's where I've grown up. It's home. I know everything.

Family.

I've lived here all my life.

I've lived here all my life, hometown feeling. I do wish it was a bit revitalized like it was when I was young.

Close proximity to coast, mountains, etc.

Not a whole lot at this point. I have retired and wife is from here. She followed me for many years and I do this for her. It's convenient. You're not miles and miles from anything.

Location...close to coast and Portland.

Nice place centrally located. Great schools.

Proximity to coast and mountains and metro, sense of community.

Close to Salem, beach, centrally located.

Not a large city but close enough to large areas for activities.

Small town atmosphere but close to bigger towns too.

Central location.

Tight community, close to bigger areas.

Quiet area close to bigger areas.

Quiet community close to Salem.

Close to large towns for shopping but small enough for quiet.

Quiet area but close to larger areas.

Country feeling but close to larger cities, safe place to raise kids.

Close to Salem.

Close to larger areas but still a small town atmosphere.

It's slightly rural but close enough to the bigger cities.

Its proximity to beach and mountains, big city and there is a nice sense of quiet.

That it's a quiet, small community close to larger cities.

The size, accessibility to the larger cities without being in one.

Location in relation to the coast and the mountains.

Clean / well-kept

It's a small town and we're not getting harassed by a lot of people and the air is clean.

Lot of fresh air.

Safety and cleanliness.

Clean and small...like it.

Nice people, keep the community clean.

Clean town and small area.

Clean and quiet area.

I like the scenery and how well kept it is.

The people, they're really friendly and easy to get along with. Through the winter they do well with keeping leaves out of the streets.

I spend a lot of time outdoors and the parks are well-taken care of. Never dirty or overgrown.

It's clean, they keep things in good shape and it feels safe. Other than the city manager getting locked up for embezzlement. They found out and locked him up.

It's a nice quiet place, not much crime, clean and nice city park. And it's close to Salem.

Our friends. I like all the Christmas stuff that they do and they keep it pretty clean.

I like the sense of community. We live near the Aquatic center, and we like how well things are maintained. We like the care they take of the paths and extending it.

It's quiet. I like the green, the clean city.

Variety of activities

There are a lot of activities. It's a friendly place.

The Aquatic center.

The people are friendly and I love the dog park.

The small town feel and the parks.

The parks and safety.

The high concentration of bars in the downtown area is nice. The County taking over some of the law enforcement, the cops are not hassling kids just having fun. Ron Lines does well with parks.

The parades in the summer. Western Days when I was a kid. I liked the name Dallas Crazy Days.

Low crime, the youth sports - used to be youth sports. The new city sports coordinator needs to be removed from that role.

I like the summer event, and the arboretum. And there are things for children to do.

I like the city parks.

The library is nice and the park is beautiful.

The size, not too big. I like the new park and stuff too.

The Summerfest.

Beautiful area

It's a smaller town and has a bunch of trees.

I like the small town and it's beautiful and we have bigger cities if we want to go there.

The area I guess.

Everything, good environment.

Area and community.

It's beautiful, and it's my home. I've lived here all my life.

I like the scenery and how well kept it is.

I've lived here all my life. I think it's pretty. The businesses seem to be drying up. Main Street used to be full.

The library is nice and the park is beautiful.

I like the beautiful nature.

The small community and the natural landscape.

It's quiet. I like the green, the clean city.

Schools

The convenience, small yet large enough for shopping. Good church and school.

Nice place centrally located. Great schools.

Quiet area, good place to raise children.

I like the summer event, and the arboretum. And there are things for children to do.

Small community feel and it's got pretty good schools, at least it did.

I came for a job and the people are friendly and the school seems good.

The schools, the small town feel.

Laid back atmosphere / simple life

It's a slow, easy going town.

It's not crazy, it's mellow. Not a lot of wild things going on.

It's a neat little community, it's more simple and the people are nice.

The pace and friendliness, ability to know people, small town feel.

I like the pace and the people.

The easy going life - not the hubbub of the big city.

Nothing

I'm living here because I have to.

I don't; I am moving.

Nothing really, that's why I'm planning to leave.

I don't like it much. I don't like the weather, and I don't like the people. They won't talk with me because I don't go to the church they go to. More churches than taverns.

Other

We just love everything about it.

The freedom we have here.

I moved from Fall City and I like being in town.

Nice town.

Not having to move. I was married to a forest service fellow and we moved 24 times in 44 years. I'm staying here!

I don't know. It's just fine.

The general being.

Don't know

Don't know.

No answer.

No comment.

I don't have any comparison.

I don't know.

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 4: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE CRIME PREVENTION:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	8 2%	6 3%	2 1%	6 2%	2 2%	3 8% +++	0 0%	1 2%	1 1%	2 3%	1 1%	2 1%	6 2%
2	15 4%	7 4%	8 4%	10 3%	5 5%	2 6%	1 2%	1 2%	5 7%	4 5%	2 2%	4 3%	11 4%
3	49 12%	22 12%	27 13%	35 11%	13 14%	9 25% ++	6 12%	5 8%	8 11%	10 13%	11 10%	16 12%	33 13%
4	149 37%	63 34%	86 40%	118 38%	31 33%	6 17% ---	21 42%	30 49% ++	30 42%	28 37%	34 32%	62 45% ++	87 33% --
5 - Excellent	107 27%	60 32% ++	47 22% --	79 26%	28 30%	9 25%	13 26%	14 23%	18 25%	18 24%	35 33% +	32 23%	75 29%
Don't know/Refused	73 18%	28 15%	45 21%	59 19%	14 15%	7 19%	9 18%	10 16%	9 13%	14 18%	24 22%	22 16%	51 19%
Mean	4.01	4.04	3.99	4.02	3.99	3.55	4.12	4.08	3.95	3.90	4.20	4.02	4.01
S.D.	0.94	1.02	0.86	0.92	1.01	1.30	0.75	0.80	0.95	1.00	0.85	0.84	0.99
Chi Square		9.62 .087		2.95 .707				32.81 .136				5.75 .331	

DALLAS COMMUNITY SURVEY - April, 2013

Table 4: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE CRIME PREVENTION:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	8 2%	0 0%	0 0%	1 1%	0 0%	4 7% +++	2 5%	3 2%	3 2%	1 2%	1 2%	0 0%	1 2%
2	15 4%	0 0%	3 6%	5 6%	0 0%	2 3%	4 9% ++	10 5%	4 3%	1 2%	1 2%	4 6%	3 6%
3	49 12%	7 22% +	5 10%	8 9%	10 13%	4 7%	4 9%	26 13%	13 10%	9 16%	4 7%	8 12%	11 23% ++
4	149 37%	14 44%	9 19% ---	34 40%	37 47% ++	24 41%	13 30%	81 41%	41 30% --	23 40%	30 53% +++	25 37%	19 40%
5 - Excellent	107 27%	8 25%	16 33%	25 29%	17 22%	17 29%	10 23%	47 24%	43 32% +	12 21%	14 25%	22 32%	7 15% --
Don't know/Refused	73 18%	3 9%	15 31% ++	12 14%	14 18%	7 12%	10 23%	30 15%	31 23% +	11 19%	7 12%	9 13%	7 15%
Mean	4.01	4.03	4.15	4.05	4.11	3.94	3.76	3.95	4.13	3.96	4.10	4.10	3.68
S.D.	0.94	0.73	1.00	0.93	0.65	1.14	1.20	0.92	0.97	0.87	0.79	0.88	0.93
Chi Square				43.64 .012					11.28 .336			13.66 .189	

DALLAS COMMUNITY SURVEY - April, 2013

Table 4: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE CRIME PREVENTION:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	8 2%	1 2%	1 1%	2 2%	4 2%	3 3%	3 3%	1 1%	1 1%	1 2%	0 0%	0 0%	1 2%
2	15 4%	2 3%	1 1%	5 5%	7 4%	6 5%	5 5%	2 2%	2 2%	1 2%	1 1%	1 2%	3 5%
3	49 12%	5 8%	11 14%	6 7%	26 16% +	14 12%	20 18% ++	5 6% --	10 12%	6 12%	7 10%	3 5% -	5 9%
4	149 37%	20 33%	29 36%	38 42%	61 37%	35 30% --	36 33%	43 48% ++	35 43%	20 41%	35 52% +++	28 51% ++	23 42%
5 - Excellent	107 27%	19 32%	24 30%	19 21%	45 27%	33 28%	29 27%	24 27%	19 23%	11 22%	15 22%	13 24%	13 24%
Don't know/Refused	73 18%	13 22%	15 19%	21 23%	24 14% -	27 23%	16 15%	15 17%	14 17%	10 20%	9 13%	10 18%	10 18%
Mean	4.01	4.15	4.12	3.96	3.95	3.98	3.89	4.16	4.03	4.00	4.10	4.18	3.98
S.D.	0.94	0.93	0.85	0.95	0.97	1.04	1.02	0.77	0.83	0.89	0.67	0.65	0.94
Chi Square			13.14 .591				17.79 .274				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 5: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE EMERGENCY RESPONSE TIMES:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	6 1%	5 3% +	1 0% -	6 2%	0 0%	0 0%	1 2%	1 2%	2 3%	1 1%	1 1%	4 3% +	2 1% -
2	9 2%	5 3%	4 2%	5 2%	4 4%	3 8% +++	2 4%	0 0%	2 3%	0 0%	2 2%	3 2%	6 2%
3	16 4%	7 4%	9 4%	11 4%	5 5%	3 8%	7 14% +++	0 0%	0 0%	6 8% +	0 0%	6 4%	10 4%
4	88 22%	34 18% -	54 25% +	68 22%	20 22%	10 28%	9 18%	16 26%	16 23%	17 22%	20 19%	30 22%	58 22%
5 - Excellent	155 39%	72 39%	83 39%	115 37%	39 42%	9 25% -	13 26% --	23 38%	30 42%	30 39%	50 47% ++	51 37%	104 40%
Don't know/Refused	127 32%	63 34%	64 30%	102 33%	25 27%	11 31%	18 36%	21 34%	21 30%	22 29%	34 32%	44 32%	83 32%
Mean	4.38	4.33	4.42	4.37	4.38	4.00	3.97	4.50	4.40	4.39	4.59	4.29	4.42
S.D.	0.90	1.04	0.78	0.92	0.86	1.00	1.09	0.75	0.99	0.83	0.76	1.02	0.83
Chi Square		6.30 .278		5.95 .311				46.85 .005				3.00 .700	

DALLAS COMMUNITY SURVEY - April, 2013

Table 5: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE EMERGENCY RESPONSE TIMES:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	6 1%	0 0%	1 2%	2 2%	0 0%	2 3%	1 2%	3 2%	2 1%	1 2%	0 0%	1 1%	1 2%
2	9 2%	2 6%	0 0%	1 1%	0 0%	2 3%	3 7% ++	5 3%	2 1%	1 2%	2 4%	2 3%	1 2%
3	16 4%	2 6%	2 4%	4 5%	2 3%	3 5%	1 2%	9 5%	2 1%	5 9% ++	0 0%	4 6%	3 6%
4	88 22%	7 22%	15 31% +	16 19%	15 19%	10 17%	11 26%	48 24%	23 17%	15 26%	19 33% ++	16 24%	9 19%
5 - Excellent	155 39%	13 41%	15 31%	42 49% ++	31 40%	20 34%	14 33%	74 38%	57 42%	19 33%	17 30%	31 46%	15 31%
Don't know/Refused	127 32%	8 25%	15 31%	20 24% -	30 38%	21 36%	13 30%	58 29%	49 36%	16 28%	19 33%	14 21% --	19 40%
Mean	4.38	4.29	4.30	4.46	4.60	4.19	4.13	4.33	4.52	4.22	4.34	4.37	4.24
S.D.	0.90	0.95	0.85	0.92	0.57	1.15	1.11	0.91	0.85	0.94	0.75	0.92	1.02
Chi Square				25.50 .435					10.73 .379			13.33 .206	

DALLAS COMMUNITY SURVEY - April, 2013

Table 5: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE EMERGENCY RESPONSE TIMES:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	6 1%	0 0%	0 0%	0 0%	6 4% +++	2 2%	2 2%	1 1%	1 1%	1 2%	1 1%	1 2%	2 4%
2	9 2%	0 0%	2 2%	5 5% ++	2 1%	4 3%	2 2%	1 1%	2 2%	2 4%	2 3%	0 0%	1 2%
3	16 4%	1 2%	4 5%	5 5%	6 4%	5 4%	4 4%	1 1%	6 7% +	4 8%	5 7%	1 2%	0 0%
4	88 22%	11 18%	21 26%	12 13% --	44 26% +	29 25%	25 23%	21 23%	13 16%	9 18%	13 19%	12 22%	15 27%
5 - Excellent	155 39%	24 40%	29 36%	34 37%	68 41%	46 39%	45 41%	33 37%	28 35%	18 37%	29 43%	22 40%	16 29%
Don't know/Refused	127 32%	24 40%	25 31%	35 38%	41 25% ---	32 27%	31 28%	33 37%	31 38%	15 31%	17 25%	19 35%	21 38%
Mean	4.38	4.64	4.38	4.34	4.32	4.31	4.40	4.47	4.30	4.21	4.34	4.50	4.24
S.D.	0.90	0.54	0.78	0.98	0.99	0.95	0.90	0.78	0.97	1.07	0.96	0.81	1.05
Chi Square			27.69 .024				11.10 .745				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 6: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE ENFORCEMENT OF TRAFFIC VIOLATIONS:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	9 2%	8 4% +++	1 0% ---	7 2%	2 2%	3 8% +++	3 6% +	0 0%	1 1%	2 3%	0 0%	5 4%	4 2%
2	16 4%	7 4%	9 4%	10 3%	6 6%	3 8%	3 6%	1 2%	5 7%	3 4%	1 1% -	8 6%	8 3%
3	54 13%	34 18% +++	20 9% ---	39 13%	15 16%	5 14%	7 14%	14 23% ++	11 15%	7 9%	10 9%	21 15%	33 13%
4	102 25%	50 27%	52 24%	85 28% +	17 18% -	10 28%	11 22%	21 34% +	20 28%	22 29%	18 17% --	46 33% +++	56 21% ---
5 - Excellent	113 28%	47 25%	66 31%	87 28%	25 27%	7 19%	10 20%	15 25%	25 35%	16 21%	40 37% ++	30 22% --	83 32% ++
Don't know/Refused	107 27%	40 22% --	67 31% ++	79 26%	28 30%	8 22%	16 32%	10 16% --	9 13% ---	26 34% +	38 36% ++	28 20% --	79 30% ++
Mean	4.00	3.83	4.17	4.03	3.88	3.54	3.65	3.98	4.02	3.94	4.41	3.80	4.12
S.D.	1.03	1.10	0.93	1.00	1.13	1.29	1.25	0.81	1.03	1.04	0.79	1.06	1.00
Chi Square		17.36 .004		5.49 .359		54.42 .001						15.46 .009	

DALLAS COMMUNITY SURVEY - April, 2013

Table 6: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE ENFORCEMENT OF TRAFFIC VIOLATIONS:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	9 2%	0 0%	1 2%	2 2%	0 0%	3 5%	1 2%	5 3%	2 1%	2 4%	1 2%	2 3%	0 0%
2	16 4%	3 9%	1 2%	5 6%	2 3%	2 3%	0 0%	8 4%	2 1%	5 9% ++	3 5%	0 0%	2 4%
3	54 13%	5 16%	6 13%	6 7%	7 9%	11 19%	7 16%	32 16%	10 7%	9 16%	10 18%	13 19%	9 19%
4	102 25%	4 13%	10 21%	21 25%	27 35% ++	15 26%	16 37% +	53 27%	30 22%	18 32%	12 21%	21 31%	17 35% +
5 - Excellent	113 28%	12 38%	12 25%	32 38% ++	18 23%	18 31%	8 19%	54 27%	47 35% ++	8 14% --	15 26%	23 34%	10 21%
Don't know/Refused	107 27%	8 25%	18 38% +	19 22%	24 31%	9 16% --	11 26%	45 23% -	44 33% +	15 26%	16 28%	9 13% ---	10 21%
Mean	4.00	4.04	4.03	4.15	4.13	3.88	3.94	3.94	4.30	3.60	3.90	4.07	3.92
S.D.	1.03	1.12	1.03	1.07	0.78	1.15	0.88	1.04	0.91	1.08	1.07	0.96	0.85
Chi Square				35.25 .084					22.07 .015			11.97 .287	

DALLAS COMMUNITY SURVEY - April, 2013

Table 6: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: POLICE ENFORCEMENT OF TRAFFIC VIOLATIONS:

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	9 2%	1 2%	1 1%	3 3%	4 2%	3 3%	3 3%	1 1%	2 2%	3 6% +	3 4%	1 2%	1 2%
2	16 4%	2 3%	2 2%	4 4%	8 5%	10 8% +++	5 5%	1 1%	0 0%	3 6%	5 7%	1 2%	2 4%
3	54 13%	6 10%	9 11%	14 15%	24 14%	12 10%	18 17%	9 10%	15 19%	7 14%	10 15%	10 18%	8 15%
4	102 25%	15 25%	21 26%	29 32%	37 22%	23 19% -	30 28%	26 29%	23 28%	15 31%	18 27%	17 31%	21 38% ++
5 - Excellent	113 28%	18 30%	22 27%	21 23%	52 31%	33 28%	32 29%	27 30%	18 22%	9 18%	18 27%	14 25%	12 22%
Don't know/Refused	107 27%	18 30%	26 32%	20 22%	42 25%	37 31%	21 19% --	26 29%	23 28%	12 24%	13 19%	12 22%	11 20%
Mean	4.00	4.12	4.11	3.86	4.00	3.90	3.94	4.20	3.95	3.65	3.80	3.98	3.93
S.D.	1.03	0.99	0.94	1.05	1.08	1.18	1.05	0.86	0.94	1.18	1.17	0.94	0.93
Chi Square			8.66 .895				22.87 .087				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 7: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: DOG CONTROL SERVICES:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	9 2%	5 3%	4 2%	7 2%	2 2%	0 0%	1 2%	3 5%	2 3%	2 3%	1 1%	3 2%	6 2%
2	14 3%	6 3%	8 4%	8 3%	6 6% -	0 0%	3 6%	3 5%	2 3%	4 5%	2 2%	4 3%	10 4%
3	66 16%	32 17%	34 16%	54 18%	12 13%	6 17%	7 14%	12 20%	10 14%	14 18%	17 16%	25 18%	41 16%
4	92 23%	42 23%	50 23%	71 23%	21 23%	8 22%	18 36% ++	12 20%	13 18%	20 26%	21 20%	34 25%	58 22%
5 - Excellent	118 29%	48 26%	70 33%	91 30%	27 29%	12 33%	10 20%	16 26%	21 30%	21 28%	38 36%	40 29%	78 30%
Don't know/Refused	102 25%	53 28%	49 23%	76 25%	25 27%	10 28%	11 22%	15 25%	23 32%	15 20%	28 26%	32 23%	70 27%
Mean	3.99	3.92	4.05	4.00	3.96	4.23	3.85	3.76	4.02	3.89	4.18	3.98	3.99
S.D.	1.04	1.06	1.02	1.02	1.10	0.82	0.99	1.20	1.10	1.07	0.94	1.01	1.05
Chi Square		3.33 .649		4.12 .533				20.42 .725				1.26 .939	

DALLAS COMMUNITY SURVEY - April, 2013

Table 7: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: DOG CONTROL SERVICES:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	9 2%	0 0%	1 2%	3 4%	1 1%	2 3%	1 2%	5 3%	3 2%	1 2%	1 2%	2 3%	1 2%
2	14 3%	1 3%	2 4%	6 7% ++	0 0%	4 7%	0 0%	8 4%	3 2%	2 4%	2 4%	3 4%	2 4%
3	66 16%	3 9%	7 15%	12 14%	11 14%	15 26% ++	10 23%	33 17%	22 16%	10 18%	6 11%	12 18%	12 25% +
4	92 23%	14 44% +++	12 25%	18 21%	19 24%	8 14% -	10 23%	47 24%	28 21%	14 25%	19 33% ++	16 24%	10 21%
5 - Excellent	118 29%	7 22%	13 27%	29 34%	23 29%	15 26%	11 26%	50 25% -	48 36% +	16 28%	15 26%	17 25%	8 17% --
Don't know/Refused	102 25%	7 22%	13 27%	17 20%	24 31%	14 24%	11 26%	54 27%	31 23%	14 25%	14 25%	18 26%	15 31%
Mean	3.99	4.08	3.97	3.94	4.17	3.68	3.94	3.90	4.11	3.98	4.05	3.86	3.67
S.D.	1.04	0.76	1.04	1.17	0.88	1.18	0.98	1.06	1.02	1.01	0.95	1.09	1.02
Chi Square				28.32 .293					4.91 .897			6.92 .733	

DALLAS COMMUNITY SURVEY - April, 2013

Table 7: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: DOG CONTROL SERVICES:

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	9 2%	2 3%	2 2%	1 1%	4 2%	0 0%	5 5% +	1 1%	3 4%	1 2%	2 3%	1 2%	1 2%
2	14 3%	1 2%	6 7% ++	1 1%	6 4%	5 4%	7 6% +	2 2%	0 0%	2 4%	3 4%	2 4%	2 4%
3	66 16%	8 13%	11 14%	14 15%	32 19%	19 16%	18 17%	11 12%	18 22%	8 16%	13 19%	13 24%	9 16%
4	92 23%	11 18%	19 23%	25 27%	37 22%	27 23%	22 20%	27 30% +	16 20%	13 27%	17 25%	15 27%	11 20%
5 - Excellent	118 29%	22 37%	22 27%	27 30%	47 28%	33 28%	36 33%	25 28%	21 26%	12 24%	18 27%	18 33%	17 31%
Don't know/Refused	102 25%	16 27%	21 26%	23 25%	41 25%	34 29%	21 19%	24 27%	23 28%	13 27%	14 21%	6 11% ---	15 27%
Mean	3.99	4.14	3.88	4.12	3.93	4.05	3.88	4.11	3.90	3.92	3.87	3.96	4.03
S.D.	1.04	1.09	1.12	0.89	1.05	0.93	1.20	0.90	1.07	1.02	1.07	1.00	1.05
Chi Square			10.86 .762				21.30 .128				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 8: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: FIRE AND RESCUE SERVICES:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	6 1%	3 2%	3 1%	5 2%	1 1%	1 3%	0 0%	1 2%	3 4% ++	1 1%	0 0%	2 1%	4 2%
4	87 22%	41 22%	46 21%	64 21%	23 25%	6 17%	13 26%	14 23%	15 21%	19 25%	20 19%	27 20%	60 23%
5 - Excellent	234 58%	113 61%	121 56%	183 60%	50 54%	17 47%	27 54%	35 57%	45 63%	45 59%	65 61%	84 61%	150 57%
Don't know/Refused	74 18%	29 16%	45 21%	55 18%	19 20%	12 33% ++	10 20%	11 18%	8 11% -	11 14%	22 21%	25 18%	49 19%
Mean	4.70	4.70	4.69	4.71	4.66	4.67	4.68	4.68	4.67	4.68	4.76	4.73	4.68
S.D.	0.50	0.50	0.50	0.50	0.50	0.56	0.47	0.51	0.57	0.50	0.43	0.49	0.51
Chi Square		1.93 .586		1.30 .728				16.68 .338				0.68 .877	

DALLAS COMMUNITY SURVEY - April, 2013

Table 8: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: FIRE AND RESCUE SERVICES:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	6 1%	1 3%	1 2%	3 4% +	0 0%	0 0%	1 2%	3 2%	0 0%	3 5% ++	1 2%	2 3%	0 0%
4	87 22%	6 19%	13 27%	12 14% -	17 22%	13 22%	12 28%	43 22%	28 21%	14 25%	15 26%	14 21%	10 21%
5 - Excellent	234 58%	21 66%	27 56%	53 62%	44 56%	34 59%	25 58%	118 60%	81 60%	27 47% -	32 56%	43 63%	28 58%
Don't know/Refused	74 18%	4 13%	7 15%	17 20%	17 22%	11 19%	5 12%	33 17%	26 19%	13 23%	9 16%	9 13%	10 21%
Mean	4.70	4.71	4.63	4.74	4.72	4.72	4.63	4.70	4.74	4.55	4.65	4.69	4.74
S.D.	0.50	0.53	0.54	0.54	0.45	0.45	0.54	0.50	0.44	0.63	0.53	0.53	0.45
Chi Square				11.47 .718					9.73 .137			3.23 .779	

DALLAS COMMUNITY SURVEY - April, 2013

Table 8: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: FIRE AND RESCUE SERVICES:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	6 1%	0 0%	1 1%	2 2%	2 1%	1 1%	3 3%	1 1%	1 1%	2 4%	1 1%	0 0%	0 0%
4	87 22%	16 27%	13 16%	23 25%	34 20%	26 22%	23 21%	17 19%	21 26%	12 24%	15 22%	7 13%	8 15%
5 - Excellent	234 58%	26 43%	50 62%	46 51%	112 67%	68 58%	61 56%	59 66%	43 53%	27 55%	40 60%	35 64%	34 62%
Don't know/Refused	74 18%	18 30%	17 21%	20 22%	19 11%	23 19%	22 20%	13 14%	16 20%	8 16%	11 16%	13 24%	13 24%
Mean	4.70	4.62	4.77	4.62	4.74	4.71	4.67	4.75	4.65	4.61	4.70	4.83	4.81
S.D.	0.50	0.49	0.46	0.54	0.47	0.48	0.54	0.46	0.51	0.59	0.50	0.38	0.40
Chi Square			19.24 .023				5.00 .835				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 9: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: EMERGENCY MEDICAL SERVICES:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	2 0%	1 1%	1 0%	1 0%	1 1%	0 0%	1 2%	1 2%	0 0%	0 0%	0 0%	2 1% +	0 0%
2	7 2%	3 2%	4 2%	6 2%	1 1%	1 3%	1 2%	1 2%	2 3%	0 0%	2 2%	3 2%	4 2%
3	14 3%	7 4%	7 3%	11 4%	3 3%	3 8% +	3 6%	3 5%	1 1%	2 3%	2 2%	6 4%	8 3%
4	85 21%	37 20%	48 22%	64 21%	21 23%	8 22%	13 26%	13 21%	18 25%	18 24%	15 14% --	29 21%	56 21%
5 - Excellent	220 55%	105 56%	115 53%	168 55%	51 55%	15 42% -	24 48%	30 49%	40 56%	40 53%	71 66% +++	80 58%	140 53%
Don't know/Refused	73 18%	33 18%	40 19%	57 19%	16 17%	9 25%	8 16%	13 21%	10 14%	16 21%	17 16%	18 13% -	55 21% +
Mean	4.57	4.58	4.55	4.57	4.56	4.37	4.38	4.46	4.57	4.63	4.72	4.52	4.60
S.D.	0.73	0.73	0.73	0.73	0.75	0.84	0.91	0.87	0.69	0.55	0.62	0.84	0.66
Chi Square		0.60 .988		1.32 .933				24.12 .512				7.93 .160	

DALLAS COMMUNITY SURVEY - April, 2013

Table 9: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: EMERGENCY MEDICAL SERVICES:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	2 0%	1 3% ++	0 0%	0 0%	0 0%	0 0%	1 2%	2 1%	0 0%	0 0%	0 0%	2 3% +++	0 0%
2	7 2%	0 0%	4 8% +++	0 0%	1 1%	2 3%	0 0%	1 1%	2 1%	4 7% +++	0 0%	1 1%	0 0%
3	14 3%	1 3%	3 6%	4 5%	4 5%	0 0%	0 0%	10 5% +	2 1%	2 4%	1 2%	4 6%	3 6%
4	85 21%	10 31%	5 10% -	19 22%	14 18%	10 17%	16 37% +++	44 22%	22 16%	15 26%	12 21%	14 21%	14 29%
5 - Excellent	220 55%	13 41% -	28 58%	53 62%	45 58%	34 59%	17 40% --	104 53%	86 64% ++	26 46%	35 61%	41 60%	16 33% ---
Don't know/Refused	73 18%	7 22%	8 17%	9 11% --	14 18%	12 21%	9 21%	36 18%	23 17%	10 18%	9 16%	6 9% --	15 31% ++
Mean	4.57	4.36	4.43	4.64	4.61	4.65	4.41	4.53	4.71	4.34	4.71	4.47	4.39
S.D.	0.73	0.91	1.01	0.58	0.68	0.71	0.78	0.75	0.59	0.92	0.50	0.94	0.66
Chi Square				43.98 .011					20.70 .023			20.41 .026	

DALLAS COMMUNITY SURVEY - April, 2013

Table 9: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: EMERGENCY MEDICAL SERVICES:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	2 0%	0 0%	0 0%	1 1%	1 1%	0 0%	2 2% ++	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%
2	7 2%	1 2%	1 1%	5 5% +++	0 0%	3 3%	1 1%	2 2%	1 1%	3 6% ++	2 3%	0 0%	0 0%
3	14 3%	0 0%	5 6%	1 1%	7 4%	5 4%	5 5%	4 4%	0 0%	3 6%	3 4%	3 5%	1 2%
4	85 21%	9 15%	15 19%	21 23%	40 24%	22 19%	24 22%	23 26%	16 20%	8 16%	12 18%	13 24%	15 27%
5 - Excellent	220 55%	38 63%	44 54%	42 46%	95 57%	70 59%	53 49%	47 52%	47 58%	26 53%	40 60%	30 55%	31 56%
Don't know/Refused	73 18%	12 20%	16 20%	21 23%	24 14%	18 15%	24 22%	14 16%	17 21%	8 16%	9 13%	9 16%	8 15%
Mean	4.57	4.75	4.57	4.40	4.59	4.59	4.47	4.51	4.70	4.34	4.52	4.59	4.64
S.D.	0.73	0.56	0.71	0.94	0.65	0.73	0.85	0.72	0.55	1.06	0.88	0.62	0.53
Chi Square			24.52 .057				14.83 .464				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 10: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: GARBAGE COLLECTION SERVICES:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	3 1%	2 1%	1 0%	3 1%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	1 1%	2 1%
2	6 1%	4 2%	2 1%	5 2%	1 1%	1 3%	0 0%	1 2%	1 1%	1 1%	2 2%	2 1%	4 2%
3	24 6%	11 6%	13 6%	16 5%	7 8%	1 3%	4 8%	5 8%	2 3%	7 9%	5 5%	9 7%	15 6%
4	105 26%	47 25%	58 27%	82 27%	23 25%	10 28%	15 30%	21 34%	20 28%	15 20%	24 22%	37 27%	68 26%
5 - Excellent	253 63%	118 63%	135 63%	193 63%	60 65%	22 61%	29 58%	33 54%	45 63%	50 66%	74 69%	86 62%	167 63%
Don't know/Refused	10 2%	4 2%	6 3%	8 3%	2 2%	2 6%	1 2%	1 2%	2 3%	3 4%	1 1%	3 2%	7 3%
Mean	4.53	4.51	4.55	4.53	4.56	4.56	4.45	4.43	4.55	4.56	4.58	4.52	4.54
S.D.	0.75	0.80	0.70	0.76	0.69	0.70	0.82	0.72	0.76	0.73	0.75	0.75	0.75
Chi Square		1.77 .880		1.92 .861				17.16 .876				0.24 .999	

DALLAS COMMUNITY SURVEY - April, 2013

Table 10: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: GARBAGE COLLECTION SERVICES:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	3 1%	0 0%	1 2%	0 0%	0 0%	1 2%	0 0%	2 1%	1 1%	0 0%	0 0%	0 0%	0 0%
2	6 1%	0 0%	1 2%	2 2%	2 3%	0 0%	0 0%	2 1%	3 2%	1 2%	1 2%	1 1%	0 0%
3	24 6%	3 9%	1 2%	3 4%	2 3%	5 9%	6 14% ++	15 8%	6 4%	2 4%	4 7%	6 9%	3 6%
4	105 26%	8 25%	13 27%	20 24%	16 21%	18 31%	14 33%	61 31% ++	30 22%	12 21%	15 26%	22 32%	17 35%
5 - Excellent	253 63%	21 66%	29 60%	60 71%	56 72% +	34 59%	21 49% --	113 57% --	92 68%	39 68%	37 65%	38 56%	26 54%
Don't know/Refused	10 2%	0 0%	3 6% +	0 0%	2 3%	0 0%	2 5%	4 2%	3 2%	3 5%	0 0%	1 1%	2 4%
Mean	4.53	4.56	4.51	4.62	4.66	4.45	4.37	4.46	4.58	4.65	4.54	4.45	4.50
S.D.	0.75	0.67	0.84	0.67	0.66	0.80	0.73	0.77	0.75	0.65	0.71	0.72	0.62
Chi Square				32.41 .147					10.16 .426			5.09 .885	

DALLAS COMMUNITY SURVEY - April, 2013

Table 10: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: GARBAGE COLLECTION SERVICES:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	3 1%	0 0%	0 0%	0 0%	3 2% ++	0 0%	2 2%	1 1%	0 0%	0 0%	0 0%	1 2%	1 2%
2	6 1%	2 3%	1 1%	1 1%	2 1%	1 1%	3 3%	2 2%	0 0%	1 2%	1 1%	0 0%	1 2%
3	24 6%	1 2%	5 6%	6 7%	12 7%	10 8%	6 6%	3 3%	5 6%	3 6%	8 12% ++	2 4%	2 4%
4	105 26%	12 20%	19 23%	33 36% ++	40 24%	32 27%	28 26%	23 26%	22 27%	14 29%	16 24%	18 33%	19 35%
5 - Excellent	253 63%	44 73% +	54 67%	48 53% --	106 63%	73 62%	64 59%	61 68%	52 64%	30 61%	42 63%	34 62%	30 55%
Don't know/Refused	10 2%	1 2%	2 2%	3 3%	4 2%	2 2%	6 6% ++	0 0%	2 2%	1 2%	0 0%	0 0%	2 4%
Mean	4.53	4.66	4.59	4.45	4.50	4.53	4.45	4.57	4.59	4.52	4.48	4.53	4.43
S.D.	0.75	0.69	0.67	0.68	0.83	0.69	0.88	0.77	0.61	0.71	0.77	0.74	0.82
Chi Square			16.15 .372				15.87 .391				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 11: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: RELIABILITY AND CONSISTENCY OF CITY WATER SERVICE (pressure, outages):

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	2 0%	0 0%	2 1%	2 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	2 1% +	0 0%
2	9 2%	5 3%	4 2%	8 3%	1 1%	1 3%	1 2%	1 2%	0 0%	2 3%	4 4%	1 1%	8 3%
3	18 4%	7 4%	11 5%	13 4%	5 5%	1 3%	2 4%	3 5%	7 10% ++	3 4%	2 2%	8 6%	10 4%
4	121 30%	62 33%	59 27%	88 29%	33 35%	12 33%	15 30%	23 38%	25 35%	23 30%	23 21% --	46 33%	75 29%
5 - Excellent	226 56%	100 54%	126 59%	176 57%	49 53%	18 50%	30 60%	30 49%	33 46% -	43 57%	72 67% +++	73 53%	153 58%
Don't know/Refused	25 6%	12 6%	13 6%	20 7%	5 5%	4 11%	2 4%	3 5%	6 8%	4 5%	6 6%	8 6%	17 6%
Mean	4.49	4.48	4.50	4.49	4.48	4.47	4.54	4.38	4.40	4.46	4.61	4.44	4.52
S.D.	0.74	0.71	0.77	0.77	0.66	0.72	0.68	0.81	0.68	0.82	0.72	0.78	0.73
Chi Square		4.03 .545		3.07 .689				24.98 .464				7.99 .157	

DALLAS COMMUNITY SURVEY - April, 2013

Table 11: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: RELIABILITY AND CONSISTENCY OF CITY WATER SERVICE (pressure, outages):

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	2 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2% +	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%
2	9 2%	0 0%	0 0%	1 1%	1 1%	4 7% +++	0 0%	3 2%	5 4%	1 2%	1 2%	0 0%	2 4%
3	18 4%	1 3%	1 2%	5 6%	6 8%	1 2%	3 7%	10 5%	4 3%	4 7%	3 5%	3 4%	4 8%
4	121 30%	9 28%	18 38%	29 34%	21 27%	14 24%	11 26%	68 35% +	29 21% ---	18 32%	18 32%	29 43% ++	15 31%
5 - Excellent	226 56%	20 63%	28 58%	48 56%	41 53%	32 55%	26 60%	101 51% --	91 67% +++	29 51%	32 56%	33 49%	23 48%
Don't know/Refused	25 6%	2 6%	1 2%	2 2% -	8 10%	7 12% ++	2 5%	14 7%	6 4%	4 7%	3 5%	3 4%	4 8%
Mean	4.49	4.63	4.57	4.49	4.43	4.45	4.49	4.45	4.60	4.38	4.50	4.46	4.34
S.D.	0.74	0.56	0.54	0.67	0.83	0.88	0.84	0.72	0.73	0.86	0.69	0.59	0.83
Chi Square				31.08 .187					15.52 .114			6.31 .789	

DALLAS COMMUNITY SURVEY - April, 2013

Table 11: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: RELIABILITY AND CONSISTENCY OF CITY WATER SERVICE (pressure, outages):

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	2 0%	0 0%	0 0%	0 0%	2 1% +	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 4% +++
2	9 2%	2 3%	1 1%	2 2%	4 2%	2 2%	3 3%	1 1%	3 4%	1 2%	1 1%	1 2%	0 0%
3	18 4%	3 5%	6 7%	2 2%	7 4%	4 3%	4 4%	5 6%	5 6%	4 8%	5 7%	2 4%	4 7%
4	121 30%	15 25%	26 32%	35 38% +	44 26%	37 31%	37 34%	29 32%	18 22% -	12 24%	17 25%	19 35%	20 36%
5 - Excellent	226 56%	39 65%	45 56%	42 46% --	99 59%	69 58%	59 54%	50 56%	45 56%	28 57%	39 58%	31 56%	26 47%
Don't know/Refused	25 6%	1 2%	3 4%	10 11% ++	11 7%	5 4%	5 5%	5 6%	10 12% ++	4 8%	5 7%	2 4%	3 5%
Mean	4.49	4.54	4.47	4.44	4.50	4.51	4.44	4.51	4.48	4.49	4.52	4.51	4.31
S.D.	0.74	0.75	0.70	0.67	0.81	0.73	0.79	0.67	0.81	0.76	0.72	0.67	0.92
Chi Square			18.54 .236				12.95 .606				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 12: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE CITY PARK SYSTEM:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	4 1%	2 1%	2 1%	4 1%	0 0%	0 0%	1 2%	1 2%	0 0%	1 1%	1 1%	2 1%	2 1%
2	3 1%	2 1%	1 0%	2 1%	1 1%	2 6% +++	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	3 1%
3	25 6%	10 5%	15 7%	17 6%	8 9%	4 11%	4 8%	4 7%	4 6%	5 7%	4 4%	11 8%	14 5%
4	150 37%	69 37%	81 38%	117 38%	33 35%	14 39%	18 36%	29 48% +	28 39%	31 41%	30 28% --	56 41%	94 36%
5 - Excellent	196 49%	93 50%	103 48%	151 49%	44 47%	14 39%	25 50%	25 41%	37 52%	32 42%	63 59% ++	65 47%	131 50%
Don't know/Refused	23 6%	10 5%	13 6%	16 5%	7 8%	2 6%	2 4%	2 3%	2 3%	6 8%	9 8%	4 3% -	19 7% +
Mean	4.40	4.41	4.40	4.41	4.40	4.18	4.38	4.31	4.48	4.31	4.57	4.36	4.43
S.D.	0.74	0.75	0.73	0.75	0.71	0.87	0.82	0.75	0.61	0.79	0.67	0.76	0.73
Chi Square		1.10 .954		3.30 .653				31.31 .179				6.68 .246	

DALLAS COMMUNITY SURVEY - April, 2013

Table 12: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE CITY PARK SYSTEM:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	4 1%	1 3%	1 2%	0 0%	0 0%	1 2%	1 2%	3 2%	1 1%	0 0%	0 0%	1 1%	0 0%
2	3 1%	0 0%	1 2%	1 1%	0 0%	1 2%	0 0%	2 1%	1 1%	0 0%	1 2%	1 1%	0 0%
3	25 6%	4 13%	3 6%	4 5%	5 6%	1 2%	3 7%	14 7%	4 3%	5 9%	4 7%	2 3%	3 6%
4	150 37%	12 38%	17 35%	27 32%	25 32%	24 41%	22 51% ++	79 40%	40 30%	28 49% ++	21 37%	32 47% +	21 44%
5 - Excellent	196 49%	12 38%	24 50%	46 54%	44 56%	30 52%	15 35% -	93 47%	78 58% ++	20 35% --	27 47%	32 47%	22 46%
Don't know/Refused	23 6%	3 9%	2 4%	7 8%	4 5%	1 2%	2 5%	6 3% --	11 8%	4 7%	4 7%	0 0%	2 4%
Mean	4.40	4.17	4.35	4.51	4.53	4.42	4.22	4.35	4.56	4.28	4.40	4.37	4.41
S.D.	0.74	0.93	0.87	0.66	0.62	0.78	0.79	0.79	0.68	0.63	0.72	0.75	0.62
Chi Square				22.66 .597					18.28 .050			8.75 .556	

DALLAS COMMUNITY SURVEY - April, 2013

Table 12: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE CITY PARK SYSTEM:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	4 1%	0 0%	0 0%	0 0%	4 2% ++	2 2%	2 2%	0 0%	0 0%	0 0%	1 1%	1 2%	1 2%
2	3 1%	0 0%	0 0%	2 2% +	1 1%	0 0%	2 2%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%
3	25 6%	7 12% +	5 6%	4 4%	9 5%	10 8%	8 7%	3 3%	4 5%	3 6%	4 6%	1 2%	5 9%
4	150 37%	18 30%	37 46% +	36 40%	58 35%	43 36%	40 37%	34 38%	33 41%	21 43%	27 40%	24 44%	27 49% +
5 - Excellent	196 49%	31 52%	34 42%	43 47%	87 52%	56 47%	52 48%	46 51%	39 48%	24 49%	33 49%	27 49%	20 36% --
Don't know/Refused	23 6%	4 7%	5 6%	6 7%	8 5%	7 6%	5 5%	6 7%	5 6%	1 2%	2 3%	2 4%	2 4%
Mean	4.40	4.43	4.38	4.41	4.40	4.36	4.33	4.49	4.46	4.44	4.40	4.43	4.23
S.D.	0.74	0.71	0.61	0.70	0.84	0.80	0.85	0.63	0.60	0.62	0.75	0.72	0.78
Chi Square			17.28 .302				9.81 .832				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 13: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE DALLAS AQUATIC CENTER:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	6 1%	3 2%	3 1%	6 2%	0 0%	0 0%	1 2%	2 3%	2 3%	1 1%	0 0%	4 3% +	2 1% -
2	8 2%	3 2%	5 2%	8 3%	0 0%	1 3%	0 0%	2 3%	1 1%	0 0%	4 4%	2 1%	6 2%
3	25 6%	13 7%	12 6%	21 7%	4 4%	4 11%	1 2%	7 11% +	3 4%	6 8%	4 4%	12 9%	13 5%
4	88 22%	40 22%	48 22%	69 22%	19 20%	14 39% ++	11 22%	16 26%	17 24%	14 18%	16 15% --	41 30% +++	47 18% ---
5 - Excellent	190 47%	81 44%	109 51%	146 48%	43 46%	15 42%	29 58%	29 48%	30 42%	35 46%	52 49%	67 49%	123 47%
Don't know/Refused	84 21%	46 25% +	38 18% -	57 19% --	27 29% ++	2 6% --	8 16%	5 8% ---	18 25%	20 26%	31 29% ++	12 9% ---	72 27% +++
Mean	4.41	4.38	4.44	4.36	4.59	4.26	4.60	4.21	4.36	4.46	4.53	4.31	4.48
S.D.	0.88	0.90	0.87	0.94	0.61	0.79	0.77	1.04	0.96	0.83	0.82	0.94	0.84
Chi Square		4.08 .538		8.86 .115				41.05 .023				26.04 .001	

DALLAS COMMUNITY SURVEY - April, 2013

Table 13: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE DALLAS AQUATIC CENTER:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	6 1%	0 0%	0 0%	1 1%	1 1%	2 3%	2 5% +	3 2%	1 1%	2 4%	0 0%	2 3%	1 2%
2	8 2%	0 0%	1 2%	2 2%	0 0%	2 3%	1 2%	2 1%	4 3%	2 4%	1 2%	0 0%	1 2%
3	25 6%	0 0%	3 6%	5 6%	4 5%	6 10%	3 7%	13 7%	7 5%	5 9%	2 4%	4 6%	7 15% ++
4	88 22%	7 22%	10 21%	12 14% --	20 26%	11 19%	17 40% +++	50 25%	21 16% --	14 25%	12 21%	16 24%	14 29%
5 - Excellent	190 47%	15 47%	22 46%	48 56% +	40 51%	26 45%	15 35% -	91 46%	66 49%	27 47%	26 46%	37 54%	17 35% -
Don't know/Refused	84 21%	10 31%	12 25%	17 20%	13 17%	11 19%	5 12%	38 19%	36 27% ++	7 12% -	16 28%	9 13% -	8 17%
Mean	4.41	4.68	4.47	4.53	4.51	4.21	4.11	4.41	4.48	4.24	4.54	4.46	4.13
S.D.	0.88	0.48	0.77	0.87	0.75	1.10	1.03	0.84	0.87	1.06	0.71	0.90	0.97
Chi Square				28.48 .286					13.30 .208			14.28 .161	

DALLAS COMMUNITY SURVEY - April, 2013

Table 13: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE DALLAS AQUATIC CENTER:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	6 1%	0 0%	0 0%	2 2%	4 2%	0 0%	2 2%	2 2%	2 2%	2 4%	2 3%	0 0%	1 2%
2	8 2%	0 0%	0 0%	4 4% +	4 2%	0 0%	3 3%	2 2%	3 4%	0 0%	1 1%	1 2%	2 4%
3	25 6%	5 8%	4 5%	4 4%	12 7%	7 6%	8 7%	6 7%	4 5%	5 10%	7 10%	8 15% +++	7 13% ++
4	88 22%	7 12% --	21 26%	22 24%	37 22%	27 23%	20 18%	22 24%	19 23%	10 20%	16 24%	13 24%	23 42% +++
5 - Excellent	190 47%	32 53%	44 54%	43 47%	71 43% -	51 43%	56 51%	45 50%	36 44%	24 49%	35 52%	30 55%	18 33% --
Don't know/Refused	84 21%	16 27%	12 15%	16 18%	39 23%	33 28% ++	20 18%	13 14% -	17 21%	8 16%	6 9% ---	3 5% ---	4 7% ---
Mean	4.41	4.61	4.58	4.33	4.30	4.52	4.40	4.38	4.31	4.32	4.33	4.38	4.08
S.D.	0.88	0.69	0.60	0.99	0.98	0.65	0.95	0.93	1.01	1.04	0.98	0.82	0.91
Chi Square			19.37 .197				14.03 .523				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 14: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: BEAUTIFICATION AND LANDSCAPING ON CITY ROADWAYS:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	6 1%	4 2%	2 1%	6 2%	0 0%	0 0%	0 0%	2 3%	2 3%	0 0%	2 2%	4 3% +	2 1% -
2	17 4%	7 4%	10 5%	14 5%	3 3%	0 0%	4 8%	3 5%	1 1%	6 8% +	3 3%	7 5%	10 4%
3	94 23% +	51 27% +	43 20% -	74 24%	20 22%	7 19%	16 32%	19 31%	13 18%	16 21%	23 21%	39 28% +	55 21% -
4	181 45%	79 42%	102 47%	136 44%	45 48%	20 56%	22 44%	26 43%	30 42%	35 46%	48 45%	62 45%	119 45%
5 - Excellent	84 21%	36 19%	48 22%	61 20%	22 24%	5 14%	8 16%	8 13%	20 28% +	15 20%	28 26%	20 14% --	64 24% ++
Don't know/Refused	19 5%	9 5%	10 5%	16 5%	3 3%	4 11% +	0 0%	3 5%	5 7%	4 5%	3 3%	6 4%	13 5%
Mean	3.84	3.77	3.90	3.80	3.96	3.94	3.68	3.60	3.98	3.82	3.93	3.66	3.93
S.D.	0.87	0.90	0.85	0.90	0.78	0.62	0.84	0.92	0.92	0.86	0.88	0.91	0.84
Chi Square		4.49 .481		3.67 .598				31.37 .177				9.45 .092	

DALLAS COMMUNITY SURVEY - April, 2013

Table 14: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: BEAUTIFICATION AND LANDSCAPING ON CITY ROADWAYS:

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	6 1%	0 0%	1 2%	1 1%	0 0%	0 0%	4 9% +++	3 2%	2 1%	1 2%	0 0%	1 1%	1 2%
2	17 4%	1 3%	3 6%	3 4%	2 3%	2 3%	2 5%	7 4%	5 4%	4 7%	0 0%	5 7%	0 0%
3	94 23%	4 13%	9 19%	22 26%	25 32% ++	11 19%	14 33%	51 26%	25 19%	15 26%	11 19%	19 28%	15 31%
4	181 45%	14 44%	21 44%	41 48%	35 45%	29 50%	18 42%	100 51% ++	59 44%	19 33% -	34 60% ++	31 46%	24 50%
5 - Excellent	84 21%	11 34% +	11 23%	14 16%	15 19%	13 22%	4 9% --	30 15% ---	37 27% ++	13 23%	9 16%	12 18%	6 13%
Don't know/Refused	19 5%	2 6%	3 6%	4 5%	1 1%	3 5%	1 2%	6 3%	7 5%	5 9%	3 5%	0 0%	2 4%
Mean	3.84	4.17	3.84	3.79	3.82	3.96	3.38	3.77	3.97	3.75	3.96	3.71	3.74
S.D.	0.87	0.79	0.95	0.82	0.77	0.77	1.06	0.81	0.89	0.99	0.61	0.90	0.77
Chi Square				34.98 .089					15.84 .104			15.43 .117	

DALLAS COMMUNITY SURVEY - April, 2013

Table 14: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: BEAUTIFICATION AND LANDSCAPING ON CITY ROADWAYS:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	6 1%	0 0%	1 1%	1 1%	4 2%	0 0%	2 2%	2 2%	2 2%	2 4%	1 1%	1 2%	2 4%
2	17 4%	1 2%	2 2%	1 1%	13 8% - +++	6 5%	7 6%	1 1% -	3 4%	2 4%	3 4%	2 4%	3 5%
3	94 23%	20 33% ++	24 30%	22 24%	27 16% ---	20 17% --	24 22%	28 31% +	22 27%	14 29%	19 28%	18 33% +	16 29%
4	181 45%	21 35% -	36 44%	45 49%	78 47%	51 43%	48 44%	43 48%	36 44%	23 47%	30 45%	24 44%	23 42%
5 - Excellent	84 21%	10 17%	16 20%	20 22%	38 23%	30 25%	23 21%	15 17%	16 20%	7 14%	12 18%	7 13%	7 13%
Don't know/Refused	19 5%	8 13% +++	2 2%	2 2%	7 4%	11 9% +++	5 5%	1 1% -	2 2%	1 2%	2 3%	3 5%	4 7%
Mean	3.84	3.77	3.81	3.92	3.83	3.98	3.80	3.76	3.77	3.65	3.75	3.65	3.59
S.D.	0.87	0.78	0.83	0.79	0.97	0.84	0.93	0.83	0.91	0.93	0.87	0.84	0.94
Chi Square			32.38 .006				21.86 .111				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 15: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: SURFACE MAINTENANCE ON CITY STREETS:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	9 2%	3 2%	6 3%	7 2%	2 2%	0 0%	2 4%	2 3%	1 1%	3 4%	1 1%	3 2%	6 2%
2	26 6%	9 5%	17 8%	21 7%	5 5%	4 11%	4 8%	2 3%	6 8%	4 5%	6 6%	12 9%	14 5%
3	141 35%	67 36%	74 34%	105 34%	36 39%	11 31%	18 36%	28 46% +	26 37%	29 38%	29 27% --	52 38%	89 34%
4	147 37%	73 39%	74 34%	118 38%	28 30%	16 44%	20 40%	19 31%	26 37%	28 37%	38 36%	52 38%	95 36%
5 - Excellent	71 18%	33 18%	38 18%	49 16% -	22 24% +	4 11%	6 12%	9 15%	11 15%	12 16%	29 27% +++	18 13% -	53 20% +
Don't know/Refused	7 2%	1 1% -	6 3% +	7 2%	0 0%	1 3%	0 0%	1 2%	1 1%	0 0%	4 4% +	1 1%	6 2%
Mean	3.62	3.67	3.58	3.60	3.68	3.57	3.48	3.52	3.57	3.55	3.85	3.51	3.68
S.D.	0.93	0.88	0.97	0.92	0.97	0.85	0.95	0.91	0.91	0.96	0.93	0.91	0.94
Chi Square		5.67 .339		6.51 .260		25.29 .446						5.87 .319	

DALLAS COMMUNITY SURVEY - April, 2013

Table 15: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: SURFACE MAINTENANCE ON CITY STREETS:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	9 2%	2 6%	1 2%	1 1%	0 0%	1 2%	3 7% ++	7 4%	1 1%	1 2%	0 0%	3 4%	2 4%
2	26 6%	1 3%	3 6%	6 7%	3 4%	1 2%	4 9%	13 7%	6 4%	6 11%	3 5%	4 6%	3 6%
3	141 35%	9 28%	19 40%	25 29%	36 46% ++	24 41%	13 30%	79 40%	40 30%	19 33%	24 42%	32 47% ++	18 38%
4	147 37%	11 34%	17 35%	34 40%	25 32%	24 41%	16 37%	79 40%	44 33%	18 32%	26 46%	21 31%	20 42%
5 - Excellent	71 18%	8 25%	7 15%	18 21%	14 18%	7 12%	6 14%	18 9% ---	40 30% +++	11 19%	4 7% --	7 10% -	5 10%
Don't know/Refused	7 2%	1 3%	1 2%	1 1%	0 0%	1 2%	1 2%	1 1% -	4 3%	2 4%	0 0%	1 1%	0 0%
Mean	3.62	3.71	3.55	3.74	3.64	3.61	3.43	3.45	3.89	3.58	3.54	3.37	3.48
S.D.	0.93	1.10	0.90	0.92	0.82	0.80	1.09	0.88	0.93	0.99	0.71	0.92	0.92
Chi Square				23.68 .538					32.19 .001			7.01 .725	

DALLAS COMMUNITY SURVEY - April, 2013

Table 15: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: SURFACE MAINTENANCE ON CITY STREETS:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	9 2%	0 0%	2 2%	2 2%	5 3%	4 3%	2 2%	1 1%	2 2%	3 6% +	1 1%	0 0%	1 2%
2	26 6%	1 2%	3 4%	4 4%	17 10% ++	8 7%	9 8%	7 8%	2 2%	5 10%	5 7%	5 9%	5 9%
3	141 35%	17 28%	36 44% +	35 38%	53 32%	43 36%	36 33%	30 33%	31 38%	19 39%	30 45% +	19 35%	18 33%
4	147 37%	26 43%	27 33%	38 42%	55 33%	34 29% --	43 39%	39 43%	31 38%	14 29%	20 30%	24 44%	24 44%
5 - Excellent	71 18%	15 25%	11 14%	11 12%	34 20%	24 20%	18 17%	12 13%	15 19%	8 16%	11 16%	7 13%	6 11%
Don't know/Refused	7 2%	1 2%	2 2%	1 1%	3 2%	5 4% ++	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 2%
Mean	3.62	3.93	3.53	3.58	3.59	3.58	3.61	3.61	3.68	3.39	3.52	3.60	3.54
S.D.	0.93	0.78	0.87	0.85	1.03	1.02	0.93	0.86	0.89	1.08	0.91	0.83	0.88
Chi Square			20.40 .157				15.65 .406				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 16: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: STORM WATER DRAINAGE AND FLOOD CONTROL:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	5 1%	2 1%	3 1%	5 2%	0 0%	0 0%	0 0%	1 2%	2 3%	1 1%	1 1%	2 1%	3 1%
2	17 4%	9 5%	8 4%	16 5% +	1 1% -	1 3%	2 4%	3 5%	3 4%	2 3%	6 6%	5 4%	12 5%
3	70 17%	29 16%	41 19%	52 17%	18 19%	9 25%	16 32% +++	14 23%	6 8% --	14 18%	11 10% --	32 23% ++	38 14% --
4	142 35%	73 39%	69 32%	111 36%	30 32%	14 39%	18 36%	26 43%	24 34%	27 36%	33 31%	52 38%	90 34%
5 - Excellent	110 27%	50 27%	60 28%	81 26%	29 31%	4 11% --	9 18%	13 21%	27 38% ++	18 24%	39 36% ++	27 20% --	83 32% ++
Don't know/Refused	57 14%	23 12%	34 16%	42 14%	15 16%	8 22%	5 10%	4 7% -	9 13%	14 18%	17 16%	20 14%	37 14%
Mean	3.97	3.98	3.97	3.93	4.12	3.75	3.76	3.82	4.15	3.95	4.14	3.82	4.05
S.D.	0.92	0.91	0.94	0.96	0.81	0.75	0.83	0.91	1.01	0.89	0.95	0.89	0.93
Chi Square		3.38 .641		5.83 .323		38.77 .039						9.28 .098	

DALLAS COMMUNITY SURVEY - April, 2013

Table 16: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: STORM WATER DRAINAGE AND FLOOD CONTROL:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	5 1%	0 0%	0 0%	0 0%	2 3%	2 3%	1 2%	3 2%	1 1%	1 2%	0 0%	1 1%	1 2%
2	17 4%	2 6%	3 6%	4 5%	2 3%	1 2%	3 7%	4 2%	8 6%	5 9% +	0 0%	3 4%	1 2%
3	70 17%	4 13%	10 21%	12 14%	11 14%	11 19%	7 16%	48 24% +++	14 10% ---	6 11%	7 12%	16 24%	17 35% +++
4	142 35%	13 41%	11 23% -	34 40%	25 32%	22 38%	18 42%	76 39%	39 29% -	19 33%	31 54% +++	25 37%	16 33%
5 - Excellent	110 27%	7 22%	13 27%	26 31%	25 32%	14 24%	11 26%	42 21% ---	51 38% +++	16 28%	11 19%	16 24%	8 17% -
Don't know/Refused	57 14%	6 19%	11 23% +	9 11%	13 17%	8 14%	3 7%	24 12%	22 16%	10 18%	8 14%	7 10%	5 10%
Mean	3.97	3.96	3.92	4.08	4.06	3.90	3.88	3.87	4.16	3.94	4.08	3.85	3.67
S.D.	0.92	0.87	0.98	0.84	0.98	0.97	0.99	0.87	0.96	1.05	0.61	0.93	0.89
Chi Square				20.12 .740					28.41 .002			14.29 .160	

DALLAS COMMUNITY SURVEY - April, 2013

Table 16: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: STORM WATER DRAINAGE AND FLOOD CONTROL:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	5 1%	0 0%	0 0%	1 1%	4 2% +	2 2%	2 2%	0 0%	1 1%	1 2%	1 1%	1 2%	2 4% +
2	17 4%	0 0%	4 5%	4 4%	9 5%	4 3%	5 5%	5 6%	3 4%	3 6%	2 3%	2 4%	1 2%
3	70 17%	8 13%	12 15%	17 19%	33 20%	16 14%	17 16%	18 20%	18 22%	17 35% +++	17 25% +	10 18%	13 24%
4	142 35%	21 35%	30 37%	34 37%	56 34%	44 37%	35 32%	30 33%	32 40%	13 27%	23 34%	23 42%	24 44%
5 - Excellent	110 27%	18 30%	20 25%	22 24%	50 30%	29 25%	35 32%	28 31%	17 21%	9 18%	15 22%	10 18% -	10 18% -
Don't know/Refused	57 14%	13 22% +	15 19%	13 14%	15 9% --	23 19% +	15 14%	9 10%	10 12%	6 12%	9 13%	9 16%	5 9%
Mean	3.97	4.21	4.00	3.92	3.91	3.99	4.02	4.00	3.86	3.60	3.84	3.85	3.78
S.D.	0.92	0.72	0.86	0.91	1.01	0.92	0.98	0.91	0.88	0.98	0.91	0.89	0.93
Chi Square			16.27 .365				12.36 .652				n/a		

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DALLAS COMMUNITY SURVEY - April, 2013

Table 17: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: OVERALL TASTE AND QUALITY OF THE CITY'S DRINKING WATER:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	10 2%	4 2%	6 3%	6 2%	4 4%	1 3%	2 4%	3 5%	2 3%	0 0%	2 2%	6 4% +	4 2% -
2	16 4%	8 4%	8 4%	11 4%	5 5%	1 3%	4 8%	3 5%	3 4%	3 4%	2 2%	7 5%	9 3%
3	52 13%	28 15%	24 11%	34 11% --	17 18% +	5 14%	10 20%	10 16%	11 15%	7 9%	9 8%	27 20% +++	25 10% ---
4	112 28%	50 27%	62 29%	85 28%	27 29%	9 25%	10 20%	20 33%	22 31%	25 33%	26 24%	36 26%	76 29%
5 - Excellent	195 49%	91 49%	104 48%	160 52% ++	35 38% --	18 50%	22 44%	21 34% --	29 41%	40 53%	65 61% +++	57 41% --	138 52% ++
Don't know/Refused	16 4%	5 3%	11 5%	11 4%	5 5%	2 6%	2 4%	4 7%	4 6%	1 1%	3 3%	5 4%	11 4%
Mean	4.21	4.19	4.23	4.29	3.95	4.24	3.96	3.93	4.09	4.36	4.44	3.98	4.33
S.D.	1.00	1.00	1.00	0.95	1.11	1.02	1.18	1.12	1.03	0.82	0.88	1.12	0.91
Chi Square		3.03 .696		8.74 .120				26.61 .376				13.23 .021	

DALLAS COMMUNITY SURVEY - April, 2013

Table 17: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: OVERALL TASTE AND QUALITY OF THE CITY'S DRINKING WATER:

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	10 2%	0 0%	1 2%	4 5%	0 0%	1 2%	1 2%	6 3%	2 1%	2 4%	1 2%	3 4%	0 0%
2	16 4%	2 6%	1 2%	5 6%	2 3%	1 2%	2 5%	6 3%	6 4%	4 7%	0 0%	2 3%	3 6%
3	52 13%	4 13%	5 10%	15 18%	15 19% +	6 10%	3 7%	32 16% +	12 9% -	8 14%	9 16%	10 15%	12 25% +++
4	112 28%	7 22%	17 35%	19 22%	19 24%	21 36%	11 26%	60 30%	32 24%	15 26%	18 32%	20 29%	15 31%
5 - Excellent	195 49%	16 50%	22 46%	42 49%	39 50%	25 43%	25 58%	85 43% --	79 59% +++	26 46%	27 47%	32 47%	15 31% --
Don't know/Refused	16 4%	3 9%	2 4%	0 0%	3 4%	4 7%	1 2%	8 4%	4 3%	2 4%	2 4%	1 1%	3 6%
Mean	4.21	4.28	4.26	4.06	4.27	4.26	4.36	4.12	4.37	4.07	4.27	4.13	3.93
S.D.	1.00	0.96	0.91	1.16	0.88	0.87	0.98	1.01	0.94	1.12	0.87	1.07	0.94
Chi Square				26.21 .397					11.66 .309			11.86 .295	

DALLAS COMMUNITY SURVEY - April, 2013

Table 17: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: OVERALL TASTE AND QUALITY OF THE CITY'S DRINKING WATER:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	10 2%	1 2%	3 4%	2 2%	4 2%	2 2%	4 4%	2 2%	2 2%	2 4%	2 3%	1 2%	3 5%
2	16 4%	3 5%	3 4%	5 5%	5 3%	7 6%	6 6%	3 3%	0 0%	3 6%	5 7%	3 5%	2 4%
3	52 13%	9 15%	10 12%	10 11%	22 13%	20 17%	7 6% --	16 18%	9 11%	10 20% +	9 13%	9 16%	11 20% +
4	112 28%	20 33%	25 31%	18 20% --	49 29%	29 25%	32 29%	25 28%	25 31%	10 20%	15 22%	16 29%	20 36%
5 - Excellent	195 49%	24 40%	39 48%	51 56%	80 48%	56 47%	54 50%	41 46%	42 52%	21 43%	32 48%	25 45%	17 31% ---
Don't know/Refused	16 4%	3 5%	1 1%	5 5%	7 4%	4 3%	6 6%	3 3%	3 4%	3 6%	4 6%	1 2%	2 4%
Mean	4.21	4.11	4.18	4.29	4.23	4.14	4.22	4.15	4.35	3.98	4.11	4.13	3.87
S.D.	1.00	0.98	1.04	1.04	0.97	1.03	1.07	0.99	0.88	1.16	1.12	1.01	1.09
Chi Square			9.59 .845				14.81 .465				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 18: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: APPEARANCE OF CITY PARKS:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	1 0%	1 1%	0 0%	1 0%	0 0%	0 0%	0 0%	1 2% ++	0 0%	0 0%	0 0%	1 1%	0 0%
2	5 1%	2 1%	3 1%	4 1%	1 1%	1 3%	2 4% +	0 0%	0 0%	2 3%	0 0%	3 2%	2 1%
3	33 8%	15 8%	18 8%	27 9%	6 6%	5 14%	6 12%	5 8%	6 8%	6 8%	5 5%	16 12% +	17 6% -
4	158 39%	75 40%	83 39%	120 39%	38 41%	16 44%	20 40%	33 54% ++	24 34%	32 42%	33 31% --	56 41%	102 39%
5 - Excellent	198 49%	90 48%	108 50%	149 49%	48 52%	14 39%	22 44%	21 34% --	41 58%	34 45%	66 62% +++	61 44%	137 52%
Don't know/Refused	6 1%	3 2%	3 1%	6 2%	0 0%	0 0%	0 0%	1 2%	0 0%	2 3%	3 3%	1 1%	5 2%
Mean	4.38	4.37	4.40	4.37	4.43	4.19	4.24	4.22	4.49	4.32	4.59	4.26	4.45
S.D.	0.72	0.73	0.70	0.73	0.67	0.79	0.82	0.74	0.65	0.74	0.58	0.81	0.65
Chi Square		1.42 .922		2.82 .728				36.35 .066				8.30 .140	

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Table 18: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: APPEARANCE OF CITY PARKS:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2% +++	1 1%	0 0%	0 0%	0 0%	1 1% ++	0 0%
2	5 1%	1 3%	1 2%	1 1%	0 0%	1 2%	0 0%	5 3% ++	0 0%	0 0%	2 4% +	1 1%	1 2%
3	33 8%	3 9%	1 2%	7 8%	9 12%	4 7%	4 9%	17 9%	7 5%	9 16% ++	4 7%	7 10%	5 10%
4	158 39%	8 25% -	23 48%	30 35%	28 36%	21 36%	23 53% ++	84 43%	46 34%	23 40%	24 42%	25 37%	23 48%
5 - Excellent	198 49%	20 63%	23 48%	44 52%	40 51%	32 55%	14 33% --	87 44% --	79 59% +++	25 44%	25 44%	34 50%	19 40%
Don't know/Refused	6 1%	0 0%	0 0%	3 4% +	1 1%	0 0%	1 2%	3 2%	3 2%	0 0%	2 4%	0 0%	0 0%
Mean	4.38	4.47	4.42	4.43	4.40	4.45	4.17	4.29	4.55	4.28	4.31	4.32	4.25
S.D.	0.72	0.80	0.65	0.70	0.69	0.71	0.79	0.78	0.60	0.73	0.77	0.84	0.73
Chi Square				27.82 .316					17.70 .060			8.20 .610	

DALLAS COMMUNITY SURVEY - April, 2013

Table 18: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: APPEARANCE OF CITY PARKS:

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1% ++	0 0%	0 0%
2	5 1%	0 0%	0 0%	2 2%	3 2%	0 0%	3 3% +	1 1%	1 1%	2 4% +	0 0%	1 2%	1 2%
3	33 8%	4 7%	7 9%	5 5%	17 10%	13 11%	5 5%	8 9%	7 9%	4 8%	8 12%	7 13%	7 13%
4	158 39%	23 38%	34 42%	36 40%	63 38%	42 36%	47 43%	34 38%	35 43%	24 49%	28 42%	24 44%	23 42%
5 - Excellent	198 49%	32 53%	40 49%	44 48%	82 49%	61 52%	53 49%	44 49%	37 46%	19 39%	29 43%	22 40%	23 42%
Don't know/Refused	6 1%	1 2%	0 0%	4 4% +++	1 1%	2 2%	0 0%	3 3%	1 1%	0 0%	1 1%	1 2%	1 2%
Mean	4.38	4.47	4.41	4.40	4.34	4.41	4.36	4.39	4.35	4.22	4.27	4.24	4.26
S.D.	0.72	0.63	0.65	0.71	0.78	0.69	0.78	0.70	0.70	0.77	0.80	0.75	0.76
Chi Square			13.65 .552				14.22 .509				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 19: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE SUMMERFEST CELEBRATION:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	3 1%	1 1%	2 1%	3 1%	0 0%	0 0%	0 0%	1 2%	1 1%	1 1%	0 0%	1 1%	2 1%
2	11 3%	4 2%	7 3%	9 3%	2 2%	0 0%	2 4%	3 5%	3 4%	2 3%	1 1%	4 3%	7 3%
3	66 16%	37 20% +	29 13% -	51 17%	15 16%	6 17%	15 30% +++	8 13%	9 13%	14 18%	14 13%	25 18%	41 16%
4	119 30%	55 30%	64 30%	99 32% ++	20 22% --	10 28%	11 22%	22 36%	23 32%	24 32%	29 27%	46 33%	73 28%
5 - Excellent	152 38%	61 33% --	91 42% ++	113 37%	38 41%	17 47%	17 34%	21 34%	27 38%	29 38%	41 38%	50 36%	102 39%
Don't know/Refused	50 12%	28 15%	22 10%	32 10% --	18 19% ++	3 8%	5 10%	6 10%	8 11%	6 8%	22 21% +++	12 9% -	38 14% +
Mean	4.16	4.08	4.22	4.13	4.25	4.33	3.96	4.07	4.14	4.11	4.29	4.11	4.18
S.D.	0.90	0.88	0.90	0.90	0.87	0.78	0.95	0.96	0.95	0.93	0.78	0.89	0.90
Chi Square		7.38 .194		8.71 .121				26.19 .397				3.88 .567	

DALLAS COMMUNITY SURVEY - April, 2013

Table 19: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE SUMMERFEST CELEBRATION:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Other	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	3 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%	2 1%	0 0%	0 0%	0 0%	2 3% ++	0 0%
2	11 3%	2 6%	2 4%	1 1%	2 3%	1 2%	1 2%	5 3%	2 1%	4 7% ++	1 2%	1 1%	1 2%
3	66 16%	3 9%	9 19%	17 20%	11 14%	6 10%	12 28% ++	39 20% +	19 14%	8 14%	8 14%	14 21%	11 23%
4	119 30%	9 28%	8 17% --	27 32%	18 23%	25 43% ++	12 28%	63 32%	40 30%	15 26%	17 30%	25 37%	18 38%
5 - Excellent	152 38%	14 44%	19 40%	30 35%	36 46% +	22 38%	14 33%	74 38%	48 36%	23 40%	28 49% +	22 32%	12 25% --
Don't know/Refused	50 12%	4 13%	10 21% +	9 11%	11 14%	4 7%	3 7%	14 7% ---	26 19% +++	7 12%	3 5% -	4 6% -	6 13%
Mean	4.16	4.25	4.16	4.11	4.31	4.26	3.93	4.10	4.23	4.14	4.33	4.00	3.98
S.D.	0.90	0.93	0.97	0.89	0.86	0.73	1.00	0.90	0.80	0.97	0.80	0.96	0.81
Chi Square				29.00 .264					18.85 .042			11.77 .301	

DALLAS COMMUNITY SURVEY - April, 2013

Table 19: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE SUMMERFEST CELEBRATION:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	3 1%	0 0%	1 1%	0 0%	2 1%	1 1%	2 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%
2	11 3%	1 2%	1 1%	2 2%	7 4%	4 3%	3 3%	2 2%	2 2%	1 2%	1 1%	3 5%	2 4%
3	66 16%	10 17%	12 15%	15 16%	29 17%	20 17%	14 13%	17 19%	15 19%	12 24%	16 24% +	8 15%	7 13%
4	119 30%	11 18% --	22 27%	30 33%	55 33%	36 31%	36 33%	21 23%	25 31%	16 33%	20 30%	18 33%	23 42% ++
5 - Excellent	152 38%	22 37%	33 41%	33 36%	63 38%	40 34%	46 42%	36 40%	28 35%	14 29%	24 36%	20 36%	19 35%
Don't know/Refused	50 12%	16 27% +++	12 15%	11 12%	11 7% ---	17 14%	8 7% -	14 16%	11 14%	6 12%	5 7%	6 11%	4 7%
Mean	4.16	4.23	4.23	4.18	4.09	4.09	4.20	4.20	4.13	4.00	4.05	4.12	4.16
S.D.	0.90	0.89	0.89	0.82	0.94	0.92	0.93	0.88	0.85	0.85	0.93	0.90	0.81
Chi Square			22.94 .085				11.15 .742				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 20: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: COURTESY OF CITY EMPLOYEES:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	6 1%	4 2%	2 1%	4 1%	2 2%	0 0%	3 6% +++	1 2%	2 3%	0 0%	0 0%	5 4% ++	1 0% --
2	7 2%	3 2%	4 2%	6 2%	1 1%	0 0%	0 0%	0 0%	3 4% +	2 3%	2 2%	3 2%	4 2%
3	44 11%	23 12%	21 10%	30 10%	14 15%	6 17%	8 16%	4 7%	9 13%	10 13%	7 7% -	18 13%	26 10%
4	140 35%	73 39% +	67 31% -	117 38% ++	23 25% --	17 47%	19 38%	18 30%	22 31%	30 39%	34 32%	45 33%	95 36%
5 - Excellent	156 39%	64 34% -	92 43% +	116 38%	39 42%	9 25% -	14 28% -	28 46%	29 41%	26 34%	50 47% +	49 36%	107 41%
Don't know/Refused	48 12%	19 10%	29 13%	34 11%	14 15%	4 11%	6 12%	10 16%	6 8%	8 11%	14 13%	18 13%	30 11%
Mean	4.23	4.14	4.31	4.23	4.22	4.09	3.93	4.41	4.12	4.18	4.42	4.08	4.30
S.D.	0.87	0.89	0.84	0.84	0.96	0.69	1.07	0.80	1.02	0.79	0.73	1.02	0.77
Chi Square		6.20 .287		7.38 .194				33.58 .117				8.55 .128	

DALLAS COMMUNITY SURVEY - April, 2013

Table 20: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: COURTESY OF CITY EMPLOYEES:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	6 1%	2 6% ++	1 2%	1 1%	0 0%	0 0%	1 2%	4 2%	0 0%	2 4%	0 0%	2 3%	0 0%
2	7 2%	0 0%	1 2%	2 2%	1 1%	2 3%	0 0%	4 2%	2 1%	1 2%	0 0%	2 3%	2 4%
3	44 11%	1 3%	3 6%	9 11%	9 12%	7 12%	6 14%	22 11%	11 8%	9 16%	3 5%	8 12%	8 17%
4	140 35%	12 38%	15 31%	27 32%	28 36%	21 36%	15 35%	71 36%	46 34%	20 35%	26 46% +	18 26%	21 44%
5 - Excellent	156 39%	14 44%	22 46%	37 44%	28 36%	22 38%	15 35%	70 36%	59 44%	21 37%	22 39%	25 37%	12 25% --
Don't know/Refused	48 12%	3 9%	6 13%	9 11%	12 15%	6 10%	6 14%	26 13%	17 13%	4 7%	6 11%	13 19% ++	5 10%
Mean	4.23	4.24	4.33	4.28	4.26	4.21	4.16	4.16	4.37	4.08	4.37	4.13	4.00
S.D.	0.87	1.06	0.90	0.87	0.75	0.82	0.90	0.91	0.73	1.00	0.60	1.04	0.82
Chi Square				16.55 .897					9.14 .519			15.95 .101	

DALLAS COMMUNITY SURVEY - April, 2013

Table 20: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: COURTESY OF CITY EMPLOYEES:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	6 1%	1 2%	0 0%	3 3%	2 1%	1 1%	3 3%	1 1%	1 1%	3 6% +++	2 3%	1 2%	1 2%
2	7 2%	0 0%	1 1%	2 2%	4 2%	3 3%	3 3%	0 0%	1 1%	2 4%	2 3%	1 2%	1 2%
3	44 11%	1 2% --	11 14%	13 14%	19 11%	15 13%	14 13%	7 8%	8 10%	5 10%	9 13%	3 5%	6 11%
4	140 35%	15 25% -	30 37%	35 38%	59 35%	42 36%	34 31%	38 42% +	26 32%	10 20% --	18 27%	22 40%	21 38%
5 - Excellent	156 39%	32 53% ++	25 31% -	29 32%	69 41%	43 36%	45 41%	35 39%	31 38%	21 43%	29 43%	18 33%	17 31%
Don't know/Refused	48 12%	11 18% +	14 17% +	9 10%	14 8% -	14 12%	10 9%	9 10%	14 17% +	8 16%	7 10%	10 18%	9 16%
Mean	4.23	4.57	4.18	4.04	4.24	4.18	4.16	4.31	4.27	4.07	4.17	4.22	4.13
S.D.	0.87	0.74	0.76	0.97	0.86	0.86	0.99	0.74	0.85	1.23	1.03	0.85	0.88
Chi Square			25.23 .047				11.19 .739				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 21: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: OVERALL WORK PERFORMANCE OF CITY EMPLOYEES:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	2 0%	1 1%	1 0%	2 1%	0 0%	0 0%	1 2%	1 2%	0 0%	0 0%	0 0%	2 1% +	0 0%
2	8 2%	3 2%	5 2%	6 2%	2 2%	0 0%	0 0%	1 2%	3 4%	2 3%	2 2%	2 1%	6 2%
3	45 11%	25 13%	20 9%	36 12%	9 10%	6 17%	6 12%	9 15%	11 15%	5 7%	8 7%	18 13%	27 10%
4	183 46%	85 46%	98 46%	142 46%	41 44%	17 47%	29 58% +	30 49%	33 46%	39 51%	35 33%	73 53% ++	110 42% --
5 - Excellent	99 25%	43 23%	56 26%	73 24%	25 27%	8 22%	8 16%	14 23%	17 24%	13 17%	39 36% +++	28 20%	71 27%
Don't know/Refused	64 16%	29 16%	35 16%	48 16%	16 17%	5 14%	6 12%	6 10%	7 10%	17 22% +	23 21% +	15 11% --	49 19% ++
Mean	4.09	4.06	4.13	4.07	4.16	4.06	3.98	4.00	4.00	4.07	4.32	4.00	4.15
S.D.	0.75	0.75	0.76	0.76	0.73	0.68	0.73	0.82	0.80	0.67	0.75	0.77	0.74
Chi Square		2.16 .826		1.35 .930				38.08 .045				12.24 .032	

DALLAS COMMUNITY SURVEY - April, 2013

Table 21: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: OVERALL WORK PERFORMANCE OF CITY EMPLOYEES:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	2 0%	0 0%	1 2% +	0 0%	0 0%	0 0%	1 2% +	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%
2	8 2%	0 0%	2 4%	3 4%	0 0%	0 0%	1 2%	4 2%	2 1%	1 2%	0 0%	3 4%	1 2%
3	45 11%	4 13%	0 0%	8 9%	10 13%	7 12%	8 19%	26 13%	9 7% --	10 18%	6 11%	9 13%	8 17%
4	183 46%	12 38%	20 42%	41 48%	42 54%	25 43%	20 47%	102 52% ++	47 35% ---	29 51%	34 60% ++	31 46%	25 52%
5 - Excellent	99 25%	11 34%	15 31%	24 28%	16 21%	16 28%	6 14% -	35 18% ---	47 35% +++	13 23%	12 21%	14 21%	7 15% -
Don't know/Refused	64 16%	5 16%	10 21%	9 11%	10 13%	10 17%	7 16%	28 14%	30 22% ++	4 7% --	5 9%	11 16%	7 15%
Mean	4.09	4.26	4.21	4.13	4.09	4.19	3.81	3.97	4.32	4.02	4.12	3.98	3.93
S.D.	0.75	0.71	0.91	0.75	0.62	0.67	0.86	0.75	0.71	0.72	0.58	0.79	0.69
Chi Square				29.59 .240					28.68 .001			6.61 .762	

DALLAS COMMUNITY SURVEY - April, 2013

Table 21: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: OVERALL WORK PERFORMANCE OF CITY EMPLOYEES:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS				
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18	
Base	401	60	81	91	167	118	109	90	81	49	67	55	55	
1 - Poor	2 0%	0 0%	0 0%	0 0%	2 1% +	0 0%	2 2% ++	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	2 4% +++
2	8 2%	0 0%	1 1%	3 3%	4 2%	3 3%	4 4%	0 0%	1 1%	1 2%	1 1%	0 0%	1 2%	
3	45 11%	3 5% -	9 11%	15 16% +	18 11%	14 12%	12 11%	10 11%	9 11%	8 16%	10 15%	6 11%	4 7%	
4	183 46%	29 48%	42 52%	42 46% +	68 41% -	47 40%	52 48%	49 54% +	34 42%	25 51%	35 52%	28 51%	32 58% ++	
5 - Excellent	99 25%	17 28%	17 21%	18 20%	47 28%	31 26%	26 24%	18 20%	22 27%	13 27%	15 22%	12 22%	9 16%	
Don't know/Refused	64 16%	11 18%	12 15%	13 14%	28 17%	23 19%	13 12%	13 14%	15 19%	2 4% --	6 9% -	8 15%	7 13%	
Mean	4.09	4.29	4.09	3.96	4.11	4.12	4.00	4.10	4.17	4.06	4.05	4.06	3.94	
S.D.	0.75	0.58	0.66	0.76	0.84	0.77	0.87	0.60	0.71	0.73	0.69	0.76	0.86	
Chi Square			14.06 .521				15.42 .422				n/a			

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 22: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE APPEARANCE, OR LOOK OF THE CITY:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Poor	3 1%	1 1%	2 1%	2 1%	1 1%	0 0%	0 0%	1 2%	1 1%	0 0%	1 1%	1 1%	2 1%
2	14 3%	9 5%	5 2%	13 4%	1 1%	0 0%	2 4%	2 3%	2 3%	1 1%	7 7% ++	5 4%	9 3%
3	77 19%	36 19%	41 19%	59 19%	18 19%	5 14%	11 22%	12 20%	12 17%	18 24%	19 18%	32 23%	45 17%
4	187 47%	89 48%	98 46%	145 47%	42 45%	23 64% ++	27 54%	31 51%	34 48%	34 45%	38 36% ---	75 54% ++	112 43% --
5 - Excellent	118 29%	50 27%	68 32%	87 28%	30 32%	8 22%	9 18%	15 25%	21 30%	23 30%	42 39% +++	25 18% ---	93 35% +++
Don't know/Refused	2 0%	1 1%	1 0%	1 0%	1 1%	0 0%	1 2%	0 0%	1 1%	0 0%	0 0%	0 0%	2 1%
Mean	4.01	3.96	4.05	3.99	4.08	4.08	3.88	3.93	4.03	4.04	4.06	3.86	4.09
S.D.	0.84	0.84	0.83	0.84	0.82	0.60	0.75	0.85	0.85	0.77	0.96	0.78	0.85
Chi Square		2.90 .716		3.45 .631				27.18 .347				14.64 .012	

DALLAS COMMUNITY SURVEY - April, 2013

Table 22: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE APPEARANCE, OR LOOK OF THE CITY:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Poor	3 1%	1 3%	0 0%	0 0%	0 0%	0 0%	1 2%	2 1%	1 1%	0 0%	1 2%	1 1%	0 0%
2	14 3%	1 3%	0 0%	1 1%	2 3%	3 5%	4 9% ++	6 3%	7 5%	0 0%	0 0%	4 6%	1 2%
3	77 19%	6 19%	10 21%	18 21%	14 18%	10 17%	10 23%	38 19%	21 16%	17 30% ++	8 14%	11 16%	11 23%
4	187 47%	8 25% --	22 46%	36 42%	39 50%	34 59% ++	18 42%	103 52% ++	52 39% --	27 47%	35 61% ++	33 49%	26 54%
5 - Excellent	118 29%	15 47% ++	16 33%	30 35%	22 28%	11 19% -	10 23%	47 24% --	54 40% +++	13 23%	13 23%	19 28%	9 19% -
Don't know/Refused	2 0%	1 3% ++	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 2% +
Mean	4.01	4.13	4.13	4.12	4.05	3.91	3.74	3.95	4.12	3.93	4.04	3.96	3.91
S.D.	0.84	1.06	0.73	0.78	0.76	0.76	1.00	0.81	0.91	0.73	0.73	0.90	0.72
Chi Square				34.93 .089					20.42 .026			10.51 .397	

DALLAS COMMUNITY SURVEY - April, 2013

Table 22: Please rate the following Dallas city services, using a 1 to 5 scale, where one is POOR and five is EXCELLENT: THE APPEARANCE, OR LOOK OF THE CITY:

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Poor	3 1%	0 0%	0 0%	0 0%	3 2% ++	1 1%	2 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%
2	14 3%	1 2%	1 1%	4 4%	8 5%	3 3%	2 2%	6 7% +	3 4%	2 4%	2 3%	2 4%	3 5%
3	77 19%	10 17%	12 15%	13 14%	41 25% ++	23 19%	18 17%	17 19%	19 23%	11 22%	10 15%	9 16%	12 22%
4	187 47%	31 52%	45 56% +	46 51%	64 38% ---	50 42%	49 45%	42 47%	45 56% +	28 57%	41 61% +++	34 62% ++	29 53%
5 - Excellent	118 29%	18 30%	22 27%	28 31%	50 30%	41 35%	36 33%	25 28%	14 17% ---	8 16% --	13 19% --	10 18% --	11 20% -
Don't know/Refused	2 0%	0 0%	1 1%	0 0%	1 1%	0 0%	2 2% ++	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.01	4.10	4.10	4.08	3.90	4.08	4.07	3.96	3.86	3.86	3.94	3.95	3.87
S.D.	0.84	0.73	0.69	0.79	0.95	0.85	0.87	0.86	0.74	0.74	0.78	0.70	0.79
Chi Square			17.96 .265				20.91 .140				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 23: Why would you give a rating of "1" or "2" to the appearance, or look of the city?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	17	10	7	15	2	0	2	3	3	1	8	6	11
Storefronts look run-down, old	8 47%	6 60%	2 29%	7 47%	1 50%	0 0%	2 100%	1 33%	1 33%	0 0%	4 50%	4 67%	4 36%
Downtown stores are closed	7 41%	3 30%	4 57%	6 40%	1 50%	0 0%	0 0%	1 33%	2 67%	0 0%	4 50%	1 17%	6 55%
Corridors into town need help	1 6%	1 10%	0 0%	1 7%	0 0%	0 0%	0 0%	1 33%	0 0%	0 0%	0 0%	1 17%	0 0%
Tree roots on sidewalks	1 6%	0 0%	1 14%	1 7%	0 0%	0 0%	0 0%	0 0%	0 0%	1 100%	0 0%	0 0%	1 9%
"Improvements" are not good	1 6%	1 10%	0 0%	1 7%	0 0%	0 0%	0 0%	1 33%	0 0%	0 0%	0 0%	1 17%	0 0%
Chi Square			4.47 .346		0.46 .977				28.53 .027			5.98 .201	

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	17	2	0	1	2	3	5	8	8	0	1	5	1
Storefronts look run-down, old	8 47%	1 50%	0 0%	1 100%	2 100%	2 67%	2 40%	4 50%	4 50%	0 0%	0 0%	4 80%	0 0%
Downtown stores are closed	7 41%	1 50%	0 0%	0 0%	0 0%	2 67%	1 20%	3 38%	4 50%	0 0%	1 100%	1 20%	0 0%
Corridors into town need help	1 6%	0 0%	0 0%	0 0%	0 0%	0 0%	1 20%	1 13%	0 0%	0 0%	0 0%	0 0%	1 100%
Tree roots on sidewalks	1 6%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
"Improvements" are not good	1 6%	0 0%	0 0%	0 0%	0 0%	0 0%	1 20%	1 13%	0 0%	0 0%	0 0%	1 20%	0 0%
Chi Square					6.83 .976				2.09 .719			11.33 .184	

DALLAS COMMUNITY SURVEY - April, 2013

Table 23: Why would you give a rating of "1" or "2" to the appearance, or look of the city?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	17	1	1	4	11	4	4	6	3	2	3	2	3
Storefronts look run-down, old	8 47%	1 100%	1 100%	4 100%	2 18%	1 25%	1 25%	4 67%	2 67%	2 100%	2 67%	1 50%	2 67%
Downtown stores are closed	7 41%	0 0%	0 0%	1 25%	6 55%	2 50%	2 50%	1 17%	2 67%	0 0%	1 33%	1 50%	1 33%
Corridors into town need help	1 6%	0 0%	0 0%	0 0%	1 9%	0 0%	0 0%	1 17%	0 0%	0 0%	0 0%	1 50%	1 33%
Tree roots on sidewalks	1 6%	0 0%	0 0%	0 0%	1 9%	1 25%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
"Improvements" are not good	1 6%	0 0%	0 0%	0 0%	1 9%	0 0%	1 25%	0 0%	0 0%	0 0%	1 33%	0 0%	0 0%
Chi Square				8.36 .757				11.52 .485			n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 23V: Why would you give that rating?

Storefronts look run-down, old

Downtown businesses make it gloomy.

Storefronts could look better; looks dowdy.

Parts of the city, specifically downtown, look run down and need uplifted.

There are a lot of run down stores in the city itself.

It's got a pretty poor appearance, comes off as a little dumpy.

Dreary and old-fashioned downtown. Hasn't gotten better in ten years. It's outdated.

Mostly because of the buildings downtown that are not maintained or empty and the eyesore of them tearing down the mill.

I think the city looks run down. The city is making efforts with curbs and sidewalks but they need to work with the business owners to keep it up.

Downtown stores are closed

Most of the businesses are vacant and boarded up in the downtown.

A lot of stores are closed downtown. The buildings are dead looking.

Looks shabby because of closed businesses.

Too many empty buildings and gloomy looking; need to replace Wards and Penny's and need more grocery shopping to give Safeway competition.

Economy is hurting so there is no money. There are too many vacant buildings.

Downtown looks very good; the empty blue garden building just ruins downtown.

Mostly because of the buildings downtown that are not maintained or empty and the eyesore of them tearing down the mill.

Corridors into town need help

I think that our main corridors coming into town could use a lot of beautification. There are a lot of ugly patches.

Tree roots on sidewalks

They have meetings about the trees...should have deep tap root trees; I broke my leg on a root. Seniors are still tripping. Very bad.

"Improvements" are not good

I think they're making things worse. This new curb system is ugly. The murals on city buildings are God-awful.

DALLAS COMMUNITY SURVEY - April, 2013

Table 24: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I HAVE CONFIDENCE IN POLICE OFFICERS IN GENERAL, NOT JUST DALLAS OFFICERS.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	7 2%	4 2%	3 1%	3 1%	4 4%	2 6%	2 4%	0 0%	1 1%	1 1%	1 1%	4 3%	3 1%
2	12 3%	5 3%	7 3%	5 2%	7 8%	2 6%	1 2%	3 5%	3 4%	2 3%	1 1%	4 3%	8 3%
3	44 11%	19 10%	25 12%	28 9%	16 17%	7 19%	5 10%	4 7%	9 13%	11 14%	8 7%	13 9%	31 12%
4	155 39%	76 41%	79 37%	124 40%	31 33%	15 42%	26 52%	22 36%	27 38%	33 43%	32 30%	59 43%	96 37%
5 - Strongly Agree	172 43%	78 42%	94 44%	139 45%	33 35%	8 22%	15 30%	32 52%	29 41%	27 36%	61 57%	54 39%	118 45%
Don't know/Refused	11 3%	4 2%	7 3%	8 3%	2 2%	2 6%	1 2%	0 0%	2 3%	2 3%	4 4%	4 3%	7 3%
Mean	4.21	4.20	4.22	4.31	3.90	3.74	4.04	4.36	4.16	4.12	4.47	4.16	4.24
S.D.	0.89	0.90	0.89	0.79	1.12	1.08	0.93	0.82	0.92	0.86	0.76	0.93	0.87
Chi Square		1.57 .905		19.59 .001				36.47 .065				3.70 .594	

DALLAS COMMUNITY SURVEY - April, 2013

Table 24: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I HAVE CONFIDENCE IN POLICE OFFICERS IN GENERAL, NOT JUST DALLAS OFFICERS.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	7 2%	2 6% ++	0 0%	1 1%	1 1%	0 0%	1 2%	3 2%	2 1%	1 2%	1 2%	2 3%	0 0%
2	12 3%	2 6%	1 2%	5 6% +	0 0%	1 2%	0 0%	7 4%	2 1%	3 5%	0 0%	2 3%	1 2%
3	44 11%	3 9%	9 19% +	7 8%	7 9%	5 9%	7 16%	27 14% +	10 7%	6 11%	7 12%	8 12%	10 21% ++
4	155 39%	10 31%	20 42%	33 39%	31 40%	22 38%	18 42%	84 43%	42 31% --	23 40%	29 51% ++	25 37%	23 48%
5 - Strongly Agree	172 43%	13 41%	17 35%	38 45%	36 46%	29 50%	17 40%	72 37% --	75 56% +++	21 37%	18 32% -	30 44%	13 27% --
Don't know/Refused	11 3%	2 6%	1 2%	1 1%	3 4%	1 2%	0 0%	4 2%	4 3%	3 5%	2 4%	1 1%	1 2%
Mean	4.21	4.00	4.13	4.21	4.35	4.39	4.16	4.11	4.42	4.11	4.15	4.18	4.02
S.D.	0.89	1.20	0.80	0.92	0.76	0.73	0.87	0.89	0.82	0.95	0.78	0.97	0.77
Chi Square				27.14 .349					16.88 .077			9.65 .472	

DALLAS COMMUNITY SURVEY - April, 2013

Table 24: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I HAVE CONFIDENCE IN POLICE OFFICERS IN GENERAL, NOT JUST DALLAS OFFICERS.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	7 2%	1 2%	2 2%	2 2%	2 1%	3 3%	2 2%	1 1%	1 1%	3 6% ++	2 3%	0 0%	1 2%
2	12 3%	2 3%	1 1%	4 4%	5 3%	6 5%	5 5%	1 1%	0 0%	1 2%	3 4%	0 0%	0 0%
3	44 11%	7 12%	11 14%	11 12%	14 8%	11 9%	13 12%	8 9%	12 15%	3 6%	6 9%	3 5%	7 13%
4	155 39%	22 37%	35 43%	32 35%	66 40%	43 36%	45 41%	35 39%	30 37%	21 43%	25 37%	24 44%	24 44%
5 - Strongly Agree	172 43%	26 43%	31 38%	38 42%	76 46%	51 43%	41 38%	41 46%	38 47%	20 41%	30 45%	26 47%	22 40%
Don't know/Refused	11 3%	2 3%	1 1%	4 4%	4 2%	4 3%	3 3%	4 4%	0 0%	1 2%	1 1%	2 4%	1 2%
Mean	4.21	4.21	4.15	4.15	4.28	4.17	4.11	4.33	4.28	4.13	4.18	4.43	4.22
S.D.	0.89	0.91	0.89	0.97	0.84	0.99	0.93	0.79	0.81	1.06	0.99	0.60	0.82
Chi Square			6.98 .958				13.55 .560				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 25: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I HAVE CONFIDENCE IN DALLAS POLICE OFFICERS.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	12 3%	6 3%	6 3%	7 2%	5 5%	3 8% ++	3 6%	0 0%	3 4%	1 1%	2 2%	7 5% +	5 2% -
2	15 4%	12 6% +++	3 1% ---	8 3% --	7 8% ++	4 11% ++	3 6%	1 2%	2 3%	3 4%	2 2%	4 3%	11 4%
3	39 10%	15 8%	24 11%	29 9%	10 11%	4 11%	7 14%	7 11%	7 10%	9 12%	5 5% --	16 12%	23 9%
4	118 29%	52 28%	66 31%	88 29%	30 32%	12 33%	18 36%	22 36%	17 24%	21 28%	28 26%	42 30%	76 29%
5 - Strongly Agree	213 53%	100 54%	113 53%	172 56% ++	40 43% --	13 36% --	19 38% --	31 51%	41 58%	40 53%	69 64% +++	67 49%	146 56%
Don't know/Refused	4 1%	1 1%	3 1%	3 1%	1 1%	0 0%	0 0%	0 0%	1 1%	2 3%	1 1%	2 1%	2 1%
Mean	4.27	4.23	4.31	4.35	4.01	3.78	3.94	4.36	4.30	4.30	4.51	4.16	4.33
S.D.	0.99	1.06	0.93	0.92	1.16	1.29	1.15	0.75	1.05	0.93	0.83	1.08	0.94
Chi Square		8.88 .114		9.62 .087				34.18 .104				5.53 .355	

DALLAS COMMUNITY SURVEY - April, 2013

Table 25: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I HAVE CONFIDENCE IN DALLAS POLICE OFFICERS.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	12 3%	2 6%	3 6%	2 2%	0 0%	3 5%	1 2%	7 4%	3 2%	2 4%	2 4%	3 4%	1 2%
2	15 4%	1 3%	4 8% +	3 4%	0 0%	1 2%	2 5%	8 4%	4 3%	1 2%	0 0%	2 3%	3 6%
3	39 10%	2 6%	4 8%	13 15% +	5 6%	4 7%	3 7%	21 11%	7 5%	11 19% +++	2 4%	9 13%	6 13%
4	118 29%	9 28%	16 33%	19 22%	25 32%	17 29%	16 37%	65 33%	32 24% -	17 30%	22 39%	19 28%	18 38%
5 - Strongly Agree	213 53%	18 56%	21 44%	47 55%	48 62% +	33 57%	19 44%	95 48%	87 64% +++	25 44%	31 54%	35 51%	20 42% -
Don't know/Refused	4 1%	0 0%	0 0%	1 1%	0 0%	0 0%	2 5% ++	1 1%	2 1%	1 2%	0 0%	0 0%	0 0%
Mean	4.27	4.25	4.00	4.26	4.55	4.31	4.22	4.19	4.47	4.11	4.40	4.19	4.10
S.D.	0.99	1.14	1.20	1.01	0.62	1.05	0.96	1.02	0.90	1.02	0.86	1.07	0.99
Chi Square				32.51 .144					17.92 .056			9.61 .476	

DALLAS COMMUNITY SURVEY - April, 2013

Table 25: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I HAVE CONFIDENCE IN DALLAS POLICE OFFICERS.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	12 3%	1 2%	1 1%	4 4%	6 4%	5 4%	4 4%	1 1%	2 2%	4 8% ++	2 3%	1 2%	3 5%
2	15 4%	2 3%	4 5%	4 4%	5 3%	5 4%	8 7% ++	2 2%	0 0%	1 2%	3 4%	0 0%	0 0%
3	39 10%	5 8%	7 9%	7 8%	19 11%	11 9%	17 16% ++	6 7%	5 6%	5 10%	9 13%	5 9%	8 15%
4	118 29%	19 32%	25 31%	28 31%	46 28%	38 32%	33 30%	26 29%	20 25%	15 31%	20 30%	16 29%	20 36%
5 - Strongly Agree	213 53%	31 52%	44 54%	47 52%	90 54%	58 49%	47 43% --	55 61% +	51 63% ++	24 49%	32 48%	33 60%	23 42% -
Don't know/Refused	4 1%	2 3% ++	0 0%	1 1%	1 1%	1 1%	0 0%	0 0%	3 4% +++	0 0%	1 1%	0 0%	1 2%
Mean	4.27	4.33	4.32	4.22	4.26	4.19	4.02	4.47	4.51	4.10	4.17	4.45	4.11
S.D.	0.99	0.91	0.92	1.07	1.02	1.06	1.11	0.81	0.83	1.19	1.03	0.81	1.04
Chi Square			8.60 .898				28.87 .017				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 26: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I KNOW HOW TO INFORM THE CITY OF DALLAS ABOUT THE WAY I FEEL ON IMPORTANT ISSUES.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	35 9%	14 8%	21 10%	20 7%	15 16%	4 11%	6 12%	10 16%	6 8%	2 3%	7 7%	17 12%	18 7%
				---	+++			++		--		+	-
2	46 11%	22 12%	24 11%	32 10%	14 15%	9 25%	5 10%	8 13%	12 17%	7 9%	5 5%	16 12%	30 11%
						+++					--		
3	79 20%	41 22%	38 18%	62 20%	17 18%	11 31%	12 24%	13 21%	10 14%	16 21%	17 16%	33 24%	46 17%
						+							
4	75 19%	31 17%	44 20%	64 21%	11 12%	3 8%	13 26%	14 23%	10 14%	14 18%	21 20%	25 18%	50 19%
				++	-	-							
5 - Strongly Agree	151 38%	70 38%	81 38%	118 38%	32 34%	7 19%	14 28%	16 26%	29 41%	36 47%	49 46%	45 33%	106 40%
						--		--		+	++		
Don't know/Refused	15 4%	8 4%	7 3%	11 4%	4 4%	2 6%	0 0%	0 0%	4 6%	1 1%	8 7%	2 1%	13 5%
											++	-	+
Mean	3.68	3.68	3.67	3.77	3.35	3.00	3.48	3.30	3.66	4.00	4.01	3.48	3.78
S.D.	1.34	1.32	1.36	1.27	1.52	1.30	1.33	1.42	1.42	1.15	1.23	1.38	1.30
Chi Square		2.64 .755		12.51 .028				51.72 .001				9.42 .093	

DALLAS COMMUNITY SURVEY - April, 2013

Table 26: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I KNOW HOW TO INFORM THE CITY OF DALLAS ABOUT THE WAY I FEEL ON IMPORTANT ISSUES.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	35 9%	4 13%	4 8%	5 6%	8 10%	3 5%	5 12%	22 11% +	7 5% -	6 11%	2 4%	9 13%	5 10%
2	46 11%	4 13%	6 13%	9 11%	11 14%	3 5%	5 12%	23 12%	8 6% --	11 19% ++	7 12%	10 15%	5 10%
3	79 20%	3 9%	11 23%	19 22%	14 18%	12 21%	10 23%	42 21%	22 16%	13 23%	13 23%	14 21%	11 23%
4	75 19%	8 25%	6 13%	16 19%	13 17%	12 21%	8 19%	39 20%	27 20%	7 12%	12 21%	13 19%	11 23%
5 - Strongly Agree	151 38%	9 28%	17 35%	35 41%	32 41%	24 41%	14 33%	67 34%	61 45% ++	19 33%	22 39%	22 32%	14 29%
Don't know/Refused	15 4%	4 13% +++	4 8% +	1 1%	0 0%	4 7%	1 2%	4 2%	10 7% +++	1 2%	1 2%	0 0%	2 4%
Mean	3.68	3.50	3.59	3.80	3.64	3.94	3.50	3.55	4.02	3.39	3.80	3.43	3.52
S.D.	1.34	1.45	1.37	1.26	1.40	1.19	1.38	1.37	1.20	1.41	1.20	1.42	1.33
Chi Square				26.06 .405					22.88 .011			7.54 .674	

DALLAS COMMUNITY SURVEY - April, 2013

Table 26: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I KNOW HOW TO INFORM THE CITY OF DALLAS ABOUT THE WAY I FEEL ON IMPORTANT ISSUES.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	35 9%	11 18% +++	10 12%	7 8%	7 4% ---	12 10%	15 14% ++	4 4%	4 5%	7 14%	6 9%	5 9%	10 18% +++
2	46 11%	6 10%	6 7%	17 19% ++	16 10%	13 11%	15 14%	14 16%	4 5% --	5 10%	6 9%	5 9%	8 15%
3	79 20%	12 20%	17 21%	16 18%	34 20%	20 17%	19 17%	18 20%	22 27% +	8 16%	15 22%	14 25%	12 22%
4	75 19%	2 3% ---	17 21%	24 26% ++	31 19%	24 20%	17 16%	15 17%	19 23%	10 20%	16 24%	14 25%	9 16%
5 - Strongly Agree	151 38%	25 42%	27 33%	25 27% --	74 44% ++	41 35%	40 37%	37 41%	30 37%	19 39%	23 34%	15 27% -	15 27% -
Don't know/Refused	15 4%	4 7%	4 5%	2 2%	5 3%	8 7% ++	3 3%	2 2%	2 2%	0 0%	1 1%	2 4%	1 2%
Mean	3.68	3.43	3.58	3.48	3.92	3.63	3.49	3.76	3.85	3.59	3.67	3.55	3.20
S.D.	1.34	1.61	1.38	1.30	1.21	1.37	1.47	1.28	1.14	1.46	1.29	1.26	1.47
Chi Square			36.22 .002				20.96 .138				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 27: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. THE CITY OF DALLAS MAKES EFFICIENT USE OF TAXPAYER DOLLARS.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	15 4%	7 4%	8 4%	11 4%	4 4%	2 6%	2 4%	4 7%	3 4%	3 4%	1 1%	11 8%	4 2%
												+++	---
2	29 7%	12 6%	17 8%	26 8%	3 3%	3 8%	4 8%	1 2%	7 10%	7 9%	7 7%	11 8%	18 7%
				+	-			-					
3	114 28%	53 28%	61 28%	89 29%	25 27%	13 36%	18 36%	17 28%	20 28%	23 30%	23 21%	41 30%	73 28%
											-		
4	123 31%	58 31%	65 30%	98 32%	24 26%	6 17%	14 28%	22 36%	22 31%	25 33%	34 32%	45 33%	78 30%
						-							
5 - Strongly Agree	40 10%	20 11%	20 9%	30 10%	10 11%	4 11%	2 4%	6 10%	8 11%	5 7%	15 14%	12 9%	28 11%
Don't know/Refused	80 20%	36 19%	44 20%	53 17%	27 29%	8 22%	10 20%	11 18%	11 15%	13 17%	27 25%	18 13%	62 24%
				--	++							--	++
Mean	3.45	3.48	3.42	3.43	3.50	3.25	3.25	3.50	3.42	3.35	3.69	3.30	3.54
S.D.	0.98	0.98	0.98	0.97	1.01	1.08	0.90	1.02	1.03	0.95	0.92	1.07	0.91
Chi Square		0.59 .988		8.80 .117				21.96 .638				15.98 .007	

DALLAS COMMUNITY SURVEY - April, 2013

Table 27: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. THE CITY OF DALLAS MAKES EFFICIENT USE OF TAXPAYER DOLLARS.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	15 4%	1 3%	2 4%	3 4%	2 3%	3 5%	3 7%	13 7% +++	1 1%	1 2%	2 4%	5 7% +	3 6%
2	29 7%	1 3%	2 4%	9 11%	2 3%	5 9%	2 5%	11 6%	9 7%	8 14% ++	2 4%	2 3%	5 10%
3	114 28%	10 31%	12 25%	25 29%	30 38% ++	11 19%	12 28%	64 32% +	28 21%	20 35%	18 32%	24 35%	16 33%
4	123 31%	8 25%	15 31%	29 34%	19 24%	27 47% +++	13 30%	62 31%	43 32%	14 25%	23 40% +	23 34%	10 21%
5 - Strongly Agree	40 10%	3 9%	3 6%	10 12%	6 8%	5 9%	7 16%	15 8%	18 13%	6 11%	3 5%	6 9%	3 6%
Don't know/Refused	80 20%	9 28%	14 29% +	9 11% --	19 24%	7 12%	6 14%	32 16% -	36 27% ++	8 14%	9 16%	8 12% -	11 23%
Mean	3.45	3.48	3.44	3.45	3.42	3.51	3.51	3.33	3.69	3.33	3.48	3.38	3.14
S.D.	0.98	0.95	0.96	1.00	0.86	1.01	1.12	1.01	0.91	0.97	0.85	1.01	1.03
Chi Square				31.96 .159					26.04 .004			10.36 .410	

DALLAS COMMUNITY SURVEY - April, 2013

Table 27: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. THE CITY OF DALLAS MAKES EFFICIENT USE OF TAXPAYER DOLLARS.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	15 4%	1 2%	3 4%	4 4%	7 4%	2 2%	8 7% ++	2 2%	3 4%	3 6%	2 3%	3 5%	6 11% +++
2	29 7%	2 3%	3 4%	4 4%	20 12% +++	14 12% ++	6 6%	6 7%	3 4%	3 6%	6 9%	2 4%	5 9%
3	114 28%	9 15% --	28 35%	37 41% +++	39 23% -	32 27%	34 31%	26 29%	21 26%	15 31%	24 36%	18 33%	14 25%
4	123 31%	21 35%	23 28%	19 21% --	59 35% +	27 23% --	35 32%	31 34%	28 35%	12 24%	21 31%	20 36%	21 38%
5 - Strongly Agree	40 10%	7 12%	7 9%	5 5%	21 13%	13 11%	11 10%	8 9%	8 10%	6 12%	9 13%	4 7%	2 4% -
Don't know/Refused	80 20%	20 33% +++	17 21%	22 24%	21 13% ---	30 25% +	15 14% -	17 19%	18 22%	10 20%	5 7% ---	8 15%	7 13%
Mean	3.45	3.78	3.44	3.25	3.46	3.40	3.37	3.51	3.56	3.38	3.47	3.43	3.17
S.D.	0.98	0.89	0.92	0.90	1.05	1.00	1.06	0.90	0.95	1.09	0.97	0.95	1.10
Chi Square			39.47 .001				19.07 .211				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 28: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. DALLAS IS A GOOD PLACE TO LIVE.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	1 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 2% +++	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%
2	7 2%	4 2%	3 1%	4 1%	3 3%	0 0%	3 6% ++	0 0%	2 3%	1 1%	1 1%	5 4% ++	2 1% --
3	14 3%	4 2%	10 5%	11 4%	3 3%	2 6%	2 4%	2 3%	1 1%	2 3%	5 5%	5 4%	9 3%
4	89 22%	43 23%	46 21%	63 21%	26 28%	14 39% ++	11 22%	20 33% ++	16 23%	19 25%	9 8% ---	37 27%	52 20%
5 - Strongly Agree	289 72%	134 72%	155 72%	227 74%	61 66%	19 53% ---	33 66%	39 64%	52 73%	54 71%	92 86% +++	90 65% --	199 76% ++
Don't know/Refused	1 0%	0 0%	1 0%	1 0%	0 0%	1 3% +++	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%
Mean	4.65	4.64	4.65	4.67	4.56	4.49	4.44	4.61	4.66	4.66	4.79	4.52	4.71
S.D.	0.66	0.69	0.64	0.64	0.71	0.61	0.97	0.56	0.65	0.60	0.56	0.79	0.57
Chi Square		4.27 .512		4.60 .466				49.55 .002				10.08 .073	

DALLAS COMMUNITY SURVEY - April, 2013

Table 28: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. DALLAS IS A GOOD PLACE TO LIVE.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	1 0%	0 0%	1 2% +++	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%
2	7 2%	2 6% ++	0 0%	1 1%	1 1%	0 0%	1 2%	5 3%	1 1%	1 2%	0 0%	3 4% +	1 2%
3	14 3%	3 9% +	1 2%	2 2%	2 3%	2 3%	2 5%	6 3%	5 4%	3 5%	1 2%	1 1%	3 6%
4	89 22%	5 16%	10 21%	14 16%	20 26%	15 26%	13 30%	57 29% +++	18 13% ---	11 19%	18 32% +	20 29%	12 25%
5 - Strongly Agree	289 72%	22 69%	36 75%	68 80% +	55 71%	41 71%	27 63%	127 64% ---	111 82% +++	42 74%	38 67%	44 65%	31 65%
Don't know/Refused	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 2% +++
Mean	4.65	4.47	4.67	4.75	4.65	4.67	4.53	4.55	4.77	4.65	4.65	4.54	4.55
S.D.	0.66	0.92	0.72	0.55	0.60	0.54	0.70	0.72	0.55	0.67	0.52	0.74	0.72
Chi Square				22.47 .608					16.59 .084			8.26 .604	

DALLAS COMMUNITY SURVEY - April, 2013

Table 28: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. DALLAS IS A GOOD PLACE TO LIVE.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 2% ++	1 2% ++
2	7 2%	1 2%	1 1%	3 3%	2 1%	2 2%	4 4% +	0 0%	1 1%	2 4%	3 4% +	0 0%	1 2%
3	14 3%	2 3%	4 5%	3 3%	5 3%	7 6% +	2 2%	3 3%	2 2%	4 8% +	4 6%	1 2%	2 4%
4	89 22%	12 20%	21 26%	21 23%	34 20%	20 17%	24 22%	27 30% ++	18 22%	11 22%	16 24%	13 24%	19 35% ++
5 - Strongly Agree	289 72%	45 75%	55 68%	64 70%	124 74%	88 75%	78 72%	60 67%	60 74%	32 65%	44 66%	40 73%	32 58% --
Don't know/Refused	1 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.65	4.68	4.60	4.60	4.67	4.66	4.60	4.63	4.69	4.49	4.51	4.65	4.45
S.D.	0.66	0.62	0.65	0.71	0.65	0.67	0.78	0.55	0.58	0.82	0.80	0.70	0.81
Chi Square			6.39 .972				16.51 .349				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 29: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. OVERALL, I FEEL SAFE LIVING IN DALLAS AND MY NEIGHBORHOOD.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	3 1%	1 1%	2 1%	1 0%	2 2% +	1 3%	1 2%	0 0%	0 0%	1 1%	0 0%	2 1%	1 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	13 3%	4 2%	9 4%	10 3%	3 3%	2 6%	3 6%	0 0%	3 4%	2 3%	3 3%	4 3%	9 3%
4	82 20%	38 20%	44 20%	67 22%	15 16%	5 14%	8 16%	14 23%	13 18%	19 25%	23 21%	28 20%	54 21%
5 - Strongly Agree	301 75%	143 77%	158 73%	228 74%	72 77%	28 78%	38 76%	46 75%	54 76%	54 71%	81 76%	103 75%	198 75%
Don't know/Refused	2 0%	0 0%	2 1%	1 0%	1 1%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	1 1%	1 0%
Mean S.D.	4.70 0.61	4.73 0.55	4.67 0.65	4.70 0.56	4.68 0.74	4.64 0.83	4.64 0.78	4.77 0.43	4.73 0.54	4.64 0.67	4.73 0.51	4.68 0.67	4.71 0.57
Chi Square		3.36 .499		5.20 .268		16.00 .717						1.68 .794	

DALLAS COMMUNITY SURVEY - April, 2013

Table 29: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. OVERALL, I FEEL SAFE LIVING IN DALLAS AND MY NEIGHBORHOOD.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	3 1%	1 3%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	1 1%	1 2%	0 0%	1 1%	0 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	13 3%	1 3%	2 4%	5 6%	1 1%	1 2%	2 5%	4 2%	4 3%	5 9% ++	0 0%	1 1%	2 4%
4	82 20%	1 3% --	11 23%	19 22%	16 21%	9 16%	12 28%	44 22%	31 23%	5 9% --	13 23%	16 24%	11 23%
5 - Strongly Agree	301 75%	28 88% +	35 73%	61 72%	61 78%	47 81%	28 65%	146 74%	99 73%	46 81%	43 75%	50 74%	35 73%
Don't know/Refused	2 0%	1 3% ++	0 0%	0 0%	0 0%	0 0%	1 2% +	2 1%	0 0%	0 0%	1 2%	0 0%	0 0%
Mean	4.70	4.77	4.69	4.66	4.77	4.74	4.62	4.71	4.68	4.67	4.77	4.68	4.69
S.D.	0.61	0.80	0.55	0.59	0.45	0.66	0.58	0.56	0.61	0.79	0.43	0.66	0.55
Chi Square				25.70 .176					13.79 .087			6.27 .617	

DALLAS COMMUNITY SURVEY - April, 2013

Table 29: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. OVERALL, I FEEL SAFE LIVING IN DALLAS AND MY NEIGHBORHOOD.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	3 1%	0 0%	0 0%	1 1%	2 1%	1 1%	1 1%	0 0%	1 1%	2 4% +++	0 0%	0 0%	0 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	13 3%	1 2%	3 4%	3 3%	6 4%	8 7% +++	2 2%	1 1%	2 2%	2 4%	2 3%	2 4%	1 2%
4	82 20%	13 22%	13 16%	18 20%	37 22%	23 19%	22 20%	17 19%	19 23%	10 20%	14 21%	10 18%	12 22%
5 - Strongly Agree	301 75%	46 77%	65 80%	69 76%	120 72%	85 72%	83 76%	72 80%	59 73%	35 71%	51 76%	43 78%	41 75%
Don't know/Refused	2 0%	0 0%	0 0%	0 0%	2 1% +	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%
Mean	4.70	4.75	4.77	4.69	4.65	4.63	4.72	4.79	4.67	4.55	4.73	4.75	4.74
S.D.	0.61	0.47	0.51	0.64	0.67	0.69	0.59	0.44	0.65	0.91	0.51	0.52	0.48
Chi Square			6.62 .882				10.10 .607				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 30: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE HAVING MY CHILDREN WALK TO SCHOOL.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	20 5%	7 4%	13 6%	13 4%	7 8%	2 6%	8 16% +++	4 7%	2 3%	1 1%	3 3%	14 10% +++	6 2% ---
2	10 2%	1 1% --	9 4% ++	8 3%	1 1%	0 0%	2 4%	2 3%	3 4%	0 0%	3 3%	6 4% +	4 2% -
3	51 13%	20 11%	31 14%	36 12%	15 16%	2 6%	7 14%	12 20% +	14 20% +	9 12%	7 7% --	30 22% +++	21 8% ---
4	95 24%	43 23%	52 24%	75 24%	20 22%	8 22%	14 28%	17 28%	20 28%	23 30%	13 12% ---	37 27%	58 22%
5 - Strongly Agree	97 24%	53 28% +	44 20% -	72 23%	25 27%	10 28%	13 26%	18 30%	17 24%	16 21%	23 21%	40 29%	57 22%
Don't know/Refused	128 32%	62 33%	66 31%	103 34%	25 27%	14 39%	6 12% ---	8 13% ---	15 21% --	27 36%	58 54% +++	11 8% ---	117 44% +++
Mean	3.88	4.08	3.70	3.91	3.81	4.09	3.50	3.81	3.84	4.08	4.02	3.65	4.07
S.D.	1.16	1.06	1.21	1.12	1.25	1.19	1.44	1.18	1.04	0.84	1.20	1.27	1.01
Chi Square		10.34 .066		4.97 .419				73.90 .001				68.26 .001	

DALLAS COMMUNITY SURVEY - April, 2013

Table 30: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE HAVING MY CHILDREN WALK TO SCHOOL.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	20 5%	2 6%	2 4%	8 9% ++	1 1% -	5 9%	1 2%	10 5%	4 3%	6 11% ++	2 4%	8 12% +++	0 0%
2	10 2%	1 3%	2 4%	1 1%	3 4%	1 2%	1 2%	3 2%	3 2%	4 7% ++	1 2%	1 1%	0 0%
3	51 13%	2 6%	5 10%	15 18%	14 18%	6 10%	5 12%	37 19% +++	6 4% ---	8 14%	9 16%	12 18%	11 23% ++
4	95 24%	4 13%	7 15%	19 22%	22 28%	19 33% +	13 30%	58 29% +++	23 17% --	12 21%	22 39% +++	18 26%	13 27%
5 - Strongly Agree	97 24%	4 13%	8 17%	25 29%	21 27%	12 21%	13 30%	48 24%	32 24%	13 23%	13 23%	18 26%	11 23%
Don't know/Refused	128 32%	19 59% +++	24 50% +++	17 20% ---	17 22% --	15 26%	10 23%	41 21% ---	67 50% +++	14 25%	10 18% --	11 16% ---	13 27%
Mean	3.88	3.54	3.71	3.76	3.97	3.74	4.09	3.84	4.12	3.51	3.91	3.65	4.00
S.D.	1.16	1.45	1.27	1.29	0.97	1.24	0.98	1.09	1.13	1.39	0.97	1.33	0.80
Chi Square				46.05 .006					49.98 .001			12.92 .228	

DALLAS COMMUNITY SURVEY - April, 2013

Table 30: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE HAVING MY CHILDREN WALK TO SCHOOL.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	20 5%	3 5%	6 7%	5 5%	6 4%	7 6%	8 7%	1 1%	4 5%	8 16% +++	10 15% +++	3 5%	1 2%
2	10 2%	1 2%	2 2%	2 2%	5 3%	5 4%	3 3%	1 1%	1 1%	4 8% +++	4 6% ++	1 2%	0 0%
3	51 13%	7 12%	15 19% +	11 12%	17 10%	10 8%	13 12%	19 21% +++	8 10%	14 29% +++	14 21% ++	7 13%	9 16%
4	95 24%	10 17%	17 21%	28 31% +	40 24%	19 16% --	28 26%	28 31% +	20 25%	6 12% --	17 25%	20 36% ++	20 36% ++
5 - Strongly Agree	97 24%	16 27%	21 26%	21 23%	39 23%	28 24%	25 23%	24 27%	18 22%	14 29%	20 30%	20 36% ++	18 33%
Don't know/Refused	128 32%	23 38%	20 25%	24 26%	60 36%	49 42% +++	32 29%	17 19% ---	30 37%	3 6% ---	2 3% ---	4 7% ---	7 13% ---
Mean	3.88	3.95	3.74	3.87	3.94	3.81	3.77	4.00	3.92	3.30	3.51	4.04	4.13
S.D.	1.16	1.22	1.25	1.13	1.11	1.32	1.24	0.88	1.15	1.44	1.39	1.08	0.87
Chi Square			12.69 .626				28.63 .018				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 31: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE WALKING DOWN MY STREET DURING THE DAY.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	1 0%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	1 1% ++	0 0%	0 0%	0 0%	1 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	6 1%	4 2%	2 1%	4 1%	2 2%	0 0%	1 2%	0 0%	1 1%	1 1%	3 3%	1 1%	5 2%
4	41 10%	20 11%	21 10%	31 10%	10 11%	3 8%	5 10%	7 11%	8 11%	10 13%	8 7%	15 11%	26 10%
5 - Strongly Agree	353 88%	162 87%	191 89%	271 88%	81 87%	33 92%	44 88%	54 89%	61 86%	65 86%	96 90%	122 88%	231 88%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean S.D.	4.86 0.43	4.85 0.41	4.87 0.44	4.86 0.43	4.85 0.42	4.92 0.28	4.86 0.40	4.89 0.32	4.80 0.60	4.84 0.40	4.87 0.41	4.88 0.35	4.85 0.46
Chi Square		1.99 .575		0.69 .877				9.33 .859				1.45 .694	

DALLAS COMMUNITY SURVEY - April, 2013

Table 31: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE WALKING DOWN MY STREET DURING THE DAY.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	1 0%	0 0%	0 0%	1 1% +	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1% ++	0 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	6 1%	1 3%	1 2%	1 1%	0 0%	2 3%	0 0%	2 1%	3 2%	1 2%	0 0%	0 0%	2 4%
4	41 10%	4 13%	8 17%	8 9%	5 6%	3 5%	9 21% ++	27 14% ++	13 10%	0 0%	6 11%	12 18% ++	5 10%
5 - Strongly Agree	353 88%	27 84%	39 81%	75 88%	73 94% +	53 91%	34 79% -	167 85% --	119 88%	56 98% ++	51 89%	55 81% --	41 85%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.86	4.81	4.79	4.84	4.94	4.88	4.79	4.82	4.86	4.96	4.89	4.76	4.81
S.D.	0.43	0.47	0.46	0.55	0.25	0.42	0.41	0.48	0.41	0.26	0.31	0.60	0.49
Chi Square				17.20 .307					10.83 .094			8.62 .196	

DALLAS COMMUNITY SURVEY - April, 2013

Table 31: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE WALKING DOWN MY STREET DURING THE DAY.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	1 0%	0 0%	1 1% ++	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
3	6 1%	0 0%	1 1%	0 0%	5 3% ++	2 2%	2 2%	0 0%	1 1%	1 2%	0 0%	0 0%	0 0%
4	41 10%	6 10%	5 6%	10 11%	20 12%	16 14%	11 10%	5 6% -	9 11%	5 10%	5 7%	6 11%	8 15%
5 - Strongly Agree	353 88%	54 90%	74 91%	81 89%	142 85%	100 85%	95 87%	85 94% ++	71 88%	43 88%	62 93%	49 89%	47 85%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.86	4.90	4.86	4.89	4.82	4.83	4.83	4.94	4.86	4.86	4.93	4.89	4.85
S.D.	0.43	0.30	0.54	0.31	0.46	0.42	0.54	0.23	0.38	0.41	0.26	0.31	0.36
Chi Square			10.86 .286				8.07 .527				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 32: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE WALKING DOWN MY STREET AT NIGHT.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	6 1%	2 1%	4 2%	5 2%	1 1%	0 0%	2 4%	0 0%	1 1%	1 1%	2 2%	2 1%	4 2%
2	8 2%	1 1%	7 3%	4 1%	4 4%	1 3%	1 2%	1 2%	1 1%	0 0%	4 4%	3 2%	5 2%
3	49 12%	15 8%	34 16%	36 12%	13 14%	5 14%	6 12%	7 11%	6 8%	10 13%	15 14%	19 14%	30 11%
4	140 35%	60 32%	80 37%	112 36%	28 30%	9 25%	21 42%	17 28%	27 38%	31 41%	35 33%	47 34%	93 35%
5 - Strongly Agree	189 47%	105 56%	84 39%	144 47%	45 48%	21 58%	20 40%	36 59%	34 48%	32 42%	46 43%	65 47%	124 47%
Don't know/Refused	9 2%	3 2%	6 3%	6 2%	2 2%	0 0%	0 0%	0 0%	2 3%	2 3%	5 5%	2 1%	7 3%
Mean	4.27	4.45	4.11	4.28	4.23	4.39	4.12	4.44	4.33	4.26	4.17	4.25	4.28
S.D.	0.87	0.76	0.93	0.85	0.93	0.84	0.98	0.76	0.82	0.79	0.96	0.88	0.86
Chi Square		16.71 .005		4.52 .477				22.45 .609				1.09 .955	

DALLAS COMMUNITY SURVEY - April, 2013

Table 32: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE WALKING DOWN MY STREET AT NIGHT.

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	6 1%	1 3%	1 2%	1 1%	0 0%	0 0%	0 0%	3 2%	2 1%	1 2%	1 2%	1 1%	0 0%
2	8 2%	2 6% +	2 4%	2 2%	1 1%	0 0%	0 0%	2 1%	4 3%	2 4%	0 0%	2 3%	0 0%
3	49 12%	3 9%	8 17%	10 12%	8 10%	9 16%	2 5%	22 11%	20 15%	5 9%	10 18%	6 9%	3 6%
4	140 35%	9 28%	15 31%	33 39%	27 35%	20 34%	20 47% +	79 40% ++	41 30%	18 32%	21 37%	27 40%	21 44%
5 - Strongly Agree	189 47%	14 44%	21 44%	39 46%	41 53%	27 47%	20 47%	89 45%	63 47%	30 53%	25 44%	32 47%	24 50%
Don't know/Refused	9 2%	3 9% +++	1 2%	0 0%	1 1%	2 3%	1 2%	2 1%	5 4%	1 2%	0 0%	0 0%	0 0%
Mean	4.27	4.14	4.13	4.26	4.40	4.32	4.43	4.28	4.22	4.32	4.21	4.28	4.44
S.D.	0.87	1.09	0.99	0.85	0.73	0.74	0.59	0.82	0.93	0.92	0.86	0.86	0.62
Chi Square				27.03 .354					9.47 .489			7.90 .638	

DALLAS COMMUNITY SURVEY - April, 2013

Table 32: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. I FEEL SAFE WALKING DOWN MY STREET AT NIGHT.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	6 1%	0 0%	1 1%	3 3%	2 1%	2 2%	4 4% ++	0 0%	0 0%	0 0%	1 1%	1 2%	1 2%
2	8 2%	0 0%	0 0%	5 5% +++	3 2%	5 4% ++	1 1%	1 1%	1 1%	1 2%	0 0%	1 2%	1 2%
3	49 12%	8 13%	10 12%	6 7% -	25 15%	18 15%	14 13%	7 8%	10 12%	7 14%	9 13%	7 13%	4 7%
4	140 35%	23 38%	32 40%	29 32%	55 33%	38 32%	35 32%	34 38%	33 41%	19 39%	24 36%	18 33%	22 40%
5 - Strongly Agree	189 47%	29 48%	37 46%	46 51%	76 46%	52 44%	53 49%	48 53%	33 41%	21 43%	32 48%	28 51%	26 47%
Don't know/Refused	9 2%	0 0%	1 1%	2 2%	6 4%	3 3%	2 2%	0 0%	4 5% +	1 2%	1 1%	0 0%	1 2%
Mean	4.27	4.35	4.30	4.24	4.24	4.16	4.23	4.43	4.27	4.25	4.30	4.29	4.31
S.D.	0.87	0.71	0.79	1.03	0.87	0.96	0.98	0.69	0.74	0.79	0.82	0.90	0.84
Chi Square			19.36 .198				20.44 .156				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 33: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. THE CITY OF DALLAS DOES A GOOD JOB ENFORCING PROPERTY MAINTENANCE ORDINANCES SUCH AS WEEDS, JUNK CARS, DEBRIS AND ILLEGAL STRUCTURES.

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Strongly DISagree	8 2%	3 2%	5 2%	7 2%	1 1%	0 0%	0 0%	2 3%	1 1%	3 4%	2 2%	2 1%	6 2%
2	22 5%	11 6%	11 5%	19 6%	3 3%	1 3%	3 6%	4 7%	3 4%	7 9%	4 4%	6 4%	16 6%
3	72 18%	28 15%	44 20%	58 19%	14 15%	6 17%	11 22%	5 8%	14 20%	21 28% ++	15 14%	25 18%	47 18%
4	136 34%	68 37%	68 32%	102 33%	34 37%	12 33%	20 40%	25 41%	27 38%	19 25%	33 31%	53 38%	83 32%
5 - Strongly Agree	136 34%	61 33%	75 35%	99 32%	36 39%	15 42%	14 28%	22 36%	21 30%	21 28%	43 40%	44 32%	92 35%
Don't know/Refused	27 7%	15 8%	12 6%	22 7%	5 5%	2 6%	2 4%	3 5%	5 7%	5 7%	10 9%	8 6%	19 7%
Mean	3.99	4.01	3.97	3.94	4.15	4.21	3.94	4.05	3.97	3.68	4.14	4.01	3.98
S.D.	0.99	0.97	1.01	1.02	0.89	0.84	0.89	1.03	0.93	1.13	0.97	0.93	1.03
Chi Square		3.75 .586		3.70 .594				25.56 .432				2.60 .762	

DALLAS COMMUNITY SURVEY - April, 2013

Table 33: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. THE CITY OF DALLAS DOES A GOOD JOB ENFORCING PROPERTY MAINTENANCE ORDINANCES SUCH AS WEEDS, JUNK CARS, DEBRIS AND ILLEGAL STRUCTURES.

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Strongly DISagree	8 2%	1 3%	0 0%	3 4%	0 0%	2 3%	2 5%	3 2%	4 3%	1 2%	0 0%	2 3%	1 2%
2	22 5%	2 6%	2 4%	4 5%	3 4%	4 7%	3 7%	11 6%	5 4%	3 5%	2 4%	3 4%	4 8%
3	72 18%	3 9%	5 10%	11 13%	17 22%	10 17%	9 21%	37 19%	21 16%	12 21%	8 14%	16 24%	10 21%
4	136 34%	9 28%	14 29%	35 41%	25 32%	22 38%	18 42%	78 40% ++	38 28% -	19 33%	23 40%	24 35%	22 46% +
5 - Strongly Agree	136 34%	16 50% ++	18 38%	29 34%	27 35%	19 33%	8 19% --	61 31%	54 40% +	17 30%	22 39%	21 31%	8 17% ---
Don't know/Refused	27 7%	1 3%	9 19% +++	3 4%	6 8%	1 2%	3 7%	7 4% --	13 10% +	5 9%	2 4%	2 3%	3 6%
Mean	3.99	4.19	4.23	4.01	4.06	3.91	3.68	3.96	4.09	3.92	4.18	3.89	3.71
S.D.	0.99	1.08	0.87	1.01	0.89	1.06	1.05	0.94	1.04	0.99	0.82	1.01	0.94
Chi Square				33.40 .121					12.74 .239			10.30 .415	

DALLAS COMMUNITY SURVEY - April, 2013

Table 33: Please tell me if you agree or disagree with the following statements. Please use a 1 to 5 scale, where one is STRONGLY DISAGREE and five is STRONGLY AGREE. THE CITY OF DALLAS DOES A GOOD JOB ENFORCING PROPERTY MAINTENANCE ORDINANCES SUCH AS WEEDS, JUNK CARS, DEBRIS AND ILLEGAL STRUCTURES.

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Strongly DISagree	8 2%	0 0%	1 1%	2 2%	5 3%	1 1%	4 4%	2 2%	1 1%	1 2%	1 1%	0 0%	0 0%
2	22 5%	1 2%	2 2%	3 3%	16 10% +++	6 5%	6 6%	3 3%	7 9%	2 4%	2 3%	2 4%	4 7%
3	72 18%	10 17%	10 12%	21 23%	31 19%	20 17%	23 21%	11 12%	18 22%	12 24%	9 13%	10 18%	8 15%
4	136 34%	25 42%	34 42% +	33 36%	43 26% ---	31 26% --	35 32%	39 43% ++	30 37%	16 33%	32 48% +++	21 38%	20 36%
5 - Strongly Agree	136 34%	19 32%	27 33%	28 31%	61 37%	48 41% +	37 34%	28 31%	21 26% -	16 33%	19 28%	20 36%	20 36%
Don't know/Refused	27 7%	5 8%	7 9%	4 4%	11 7%	12 10% +	4 4%	7 8%	4 5%	2 4%	4 6%	2 4%	3 5%
Mean	3.99	4.13	4.14	3.94	3.89	4.12	3.90	4.06	3.82	3.94	4.05	4.11	4.08
S.D.	0.99	0.77	0.85	0.96	1.13	0.97	1.07	0.92	0.98	0.99	0.85	0.85	0.93
Chi Square			22.05 .106				20.06 .170				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 34: Why do you disagree with the statement, "The City of Dallas does a good job enforcing property maintenance ordinances such as weeds, junk cars, debris and illegal structures"?

	GENDER													OWN/RENT		AGE						CHILDREN?	
	Total	Male		Female		Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No								
Base	30	14	16	26	4	1	3	6	4	10	6	8	22										
I see those things and nothing is being done	25 83%	11 79%	14 88%	22 85%	3 75%	1 100%	2 67%	4 67%	3 75%	9 90%	6 100%	4 50%	21 95%										
They are overzealous / negative feelings toward enforcement officer	5 17%	3 21%	2 13%	4 15%	1 25%	0 0%	1 33%	2 33%	1 25%	1 10%	0 0%	4 50%	1 5%										
Chi Square		0.43 .513		0.23 .631		3.72 .590			8.73 .003														
	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N												
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student /Home	Dallas	Salem	Other										
Base	30	3	2	7	3	6	5	14	9	4	2	5	5										
I see those things and nothing is being done	25 83%	3 100%	0 0%	6 86%	2 67%	6 100%	4 80%	9 64%	9 100%	4 100%	1 50%	3 60%	4 80%										
They are overzealous / negative feelings toward enforcement officer	5 17%	0 0%	2 100%	1 14%	1 33%	0 0%	1 20%	5 36%	0 0%	0 0%	1 50%	2 40%	1 20%										
Chi Square				11.04 .051			5.70 .058			0.75 .687													

DALLAS COMMUNITY SURVEY - April, 2013

Table 34: Why do you disagree with the statement, "The City of Dallas does a good job enforcing property maintenance ordinances such as weeds, junk cars, debris and illegal structures"?

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	30	1	3	5	21	7	10	5	8	3	3	2	4
I see those things and nothing is being done	25 83%	1 100%	3 100%	3 60%	18 86%	7 100%	7 70%	3 60%	8 100%	3 100%	2 67%	1 50%	1 25%
They are overzealous / negative feelings toward enforcement officer	5 17%	0 0%	0 0%	2 40%	3 14%	0 0%	3 30%	2 40%	0 0%	0 0%	1 33%	1 50%	3 75%
Chi Square			2.85 .416				6.24 .100				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 34V: Why do you disagree with that statement?

I see those things and nothing is being done

Where we live there are a bunch of junk cars and houses in bad shape and they haven't done anything.

I see all those things around. I think that they ignore them.

There are people around me that don't take care of their yards and have junk in their driveway.

I don't see it being done.

I see stuff in my neighborhood that needs to be gone. Cars that have been sitting on the street forever.

I know a lot of houses that the grass is head high and others that are junked up.

A lot of homes and areas...backyard burning...junk looking, health hazards, smoke pollution and smelling like chicken crap in summer. Not enough inspection.

Some areas need more clean up.

I see a lot of garbage in areas.

My taxes are higher and my house is depreciating.

Places have all kinds of cars and such.

Filed many complaints about dad's neighbor and the trashy yards, vehicles, weeds etc. Rats are there and nothing was done, code enforcement went multiple times with citations and warnings but nothing came of it.

My neighbor's got a fricking junk yard.

There have been some problem people on our street and the problem was not cleaned up quickly. It's still on-going. They have a tarp carport and we couldn't get a metal one without a variance. It's not fixed.

4 or 5 years ago there were a lot of vacant houses and the city should have leaned on the banks to keep up the yards. I talked with them about it and they threw up their hands.

Local house had people not home often, tarps in windows, people accessing via ladder at 4 am. A branch fell, and they said that they can't tell people how to do their yards. We think it's a drug house.

My neighbor's junky car with expired tags has been sitting for over two years.

A lot of times there are places that are growing too much grass and there are a lot of junk cars.

Where I live there are some shoddy houses.

Because of our next door neighbors. Their place is full of stuff all over the place and they have eight vehicles all over our street.

There are at least three houses right in my neighborhood that look like garbage dumps.

We have a house on our street that everyone on the street has called on repeatedly and nothing has been done.

There is a lot of stuff sitting.

There is an old florist's shop behind which hasn't been used in years and it looks awful.

I've seen too many places with junk piled up and that's one of the things that bothers me about living here.

They are overzealous / negative feelings toward enforcement officer

Because they said my husband's pickup was junk and it's in perfectly good shape. Others are worse.

They overdo it a little bit and make an intrusion on the privacy of some people.

I don't like that officer, the one who handles the property maintenance stuff.

They came out and gave me a notice on weeds that I didn't have and the guy from the city wanted to argue about it. He went too far above and beyond.

They go overboard. I got a warning for having my car parked on the street for one night and I got a warning, and yet I've seen others with hoods up and motors pulled out and they didn't get hassled at.

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 35: In the past year, have you, personally, used the Dallas Public Library?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Yes	218 54%	91 49%	127 59%	168 55%	50 54%	24 67%	36 72%	31 51%	44 62%	37 49%	46 43%	97 70%	121 46%
No	183 46%	95 51%	88 41%	139 45%	43 46%	12 33%	14 28%	30 49%	27 38%	39 51%	61 57%	41 30%	142 54%
Chi Square		4.14 .042		0.03 .871				17.00 .005				21.51 .001	
	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Yes	218 54%	13 41%	22 46%	42 49%	53 68%	32 55%	25 58%	114 58%	59 44%	40 70%	36 63%	41 60%	24 50%
No	183 46%	19 59%	26 54%	43 51%	25 32%	26 45%	18 42%	83 42%	76 56%	17 30%	21 37%	27 40%	24 50%
Chi Square				10.75 .057					12.90 .002			2.03 .363	
	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Yes	218 54%	36 60%	52 64%	54 59%	75 45%	51 43%	55 50%	55 61%	56 69%	36 73%	51 76%	37 67%	39 71%
No	183 46%	24 40%	29 36%	37 41%	92 55%	67 57%	54 50%	35 39%	25 31%	13 27%	16 24%	18 33%	16 29%
Chi Square			10.85 .013				15.36 .002					n/a	

DALLAS COMMUNITY SURVEY - April, 2013

Table 36: What would you say is the MAIN reason you don't use the library? (DO NOT READ CHOICES; MULTIPLE RESPONSES POSSIBLE)

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	183	95	88	139	43	12	14	30	27	39	61	41	142
I use Internet for information, not books	41 22%	26 27% +	15 17% -	30 22%	11 26%	2 17%	5 36%	6 20%	9 33%	15 38% +++	4 7% ---	12 29%	29 20%
Prefer to buy books / e-books	36 20%	19 20%	17 19%	31 22%	5 12%	1 8%	2 14%	9 30%	4 15%	7 18%	13 21%	8 20%	28 20%
No time	32 17%	16 17%	16 18%	23 17%	9 21%	3 25%	5 36%	10 33% ++	4 15%	5 13%	5 8% --	14 34% +++	18 13% ---
Lack of interest in books / reading	31 17%	17 18%	14 16%	25 18%	6 14%	3 25%	1 7%	3 10%	4 15%	7 18%	13 21%	4 10%	27 19%
Kids grown up	11 6%	5 5%	6 7%	11 8% +	0 0%	0 0%	0 0%	1 3%	2 7%	2 5%	6 10%	1 2%	10 7%
Other lending resources	9 5%	3 3%	6 7%	5 4%	4 9%	0 0%	1 7%	2 7%	1 4%	1 3%	4 7%	3 7%	6 4%
I'm not mobile enough	6 3%	3 3%	3 3%	1 1% ---	4 9% ++	0 0%	1 7%	0 0%	0 0%	2 5%	3 5%	1 2%	5 4%
I have a lot of books	5 3%	3 3%	2 2%	5 4%	0 0%	0 0%	0 0%	0 0%	1 4%	0 0%	4 7% ++	0 0%	5 4%
Late fees	3 2%	1 1%	2 2%	2 1%	1 2%	0 0%	0 0%	1 3%	1 4%	0 0%	1 2%	0 0%	3 2%
Inconvenient location	2 1%	0 0%	2 2%	1 1%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	2 3% ++	0 0%	2 1%
Blind / can't see well	2 1%	1 1%	1 1%	2 1%	0 0%	0 0%	0 0%	0 0%	1 4%	0 0%	1 2%	0 0%	2 1%
Hours of operation	2 1%	1 1%	1 1%	2 1%	0 0%	1 8%	0 0%	1 3%	0 0%	0 0%	0 0%	1 2%	1 1%
Materials / activities	2 1%	0 0%	2 2%	1 1%	1 2%	0 0%	1 7%	0 0%	0 0%	1 3%	0 0%	1 2%	1 1%
People give me books	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%

DALLAS COMMUNITY SURVEY - April, 2013

Table 36: What would you say is the MAIN reason you don't use the library? (DO NOT READ CHOICES; MULTIPLE RESPONSES POSSIBLE)

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	183	95	88	139	43	12	14	30	27	39	61	41	142
Kids are too young	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	1 7%	0 0%	0 0%	0 0%	0 0%	1 2% +	0 0%
Parking issues	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 4%	0 0%	0 0%	0 0%	1 1%
Communication issues	1 1%	0 0%	1 1%	0 0%	1 2% +	0 0%	1 7%	0 0%	0 0%	0 0%	0 0%	1 2% +	0 0%
Too noisy	1 1%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%
Other	5 3%	2 2%	3 3%	3 2%	2 5%	2 17%	0 0%	0 0%	0 0%	1 3%	2 3%	0 0%	5 4%
Don't know/Refused	10 5%	4 4%	6 7%	8 6%	2 5%	0 0%	0 0%	1 3%	2 7%	2 5%	5 8%	0 0%	10 7% +
Chi Square		14.58 .749		27.12 .102		114.87 .081						29.42 .060	

DALLAS COMMUNITY SURVEY - April, 2013

Table 36: What would you say is the MAIN reason you don't use the library? (DO NOT READ CHOICES; MULTIPLE RESPONSES POSSIBLE)

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student /Home	Dallas	Salem	Other
Base	183	19	26	43	25	26	18	83	76	17	21	27	24
I use Internet for information, not books	41 22%	3 16%	6 23%	9 21%	7 28%	6 23%	6 33%	23 28%	10 13%	4 24%	3 14%	8 30%	8 33%
Prefer to buy books / e-books	36 20%	2 11%	1 4%	9 21%	7 28%	6 23%	6 33%	20 24%	14 18%	1 6%	7 33%	4 15%	7 29%
No time	32 17%	1 5%	7 27%	9 21%	5 20%	3 12%	2 11%	23 28% +++	6 8%	2 12%	5 24%	7 26%	8 33%
Lack of interest in books / reading	31 17%	1 5%	5 19%	6 14%	5 20%	9 35%	0 0%	9 11%	17 22%	5 29%	3 14%	2 7%	3 13%
Kids grown up	11 6%	0 0%	0 0%	4 9%	1 4%	1 4%	1 6%	4 5%	7 9%	0 0%	2 10%	2 7%	0 0%
Other lending resources	9 5%	1 5%	3 12%	3 7%	0 0%	2 8%	0 0%	3 4%	5 7%	1 6%	3 14%	0 0%	0 0%
I'm not mobile enough	6 3%	3 16%	1 4%	1 2%	0 0%	0 0%	0 0%	1 1%	3 4%	2 12%	1 5%	0 0%	0 0%
I have a lot of books	5 3%	1 5%	0 0%	1 2%	1 4%	1 4%	0 0%	1 1%	4 5%	0 0%	0 0%	1 4%	0 0%
Late fees	3 2%	1 5%	1 4%	0 0%	0 0%	0 0%	1 6%	2 2%	1 1%	0 0%	1 5%	0 0%	0 0%
Inconvenient location	2 1%	1 5%	1 4%	0 0%	0 0%	0 0%	0 0%	0 0%	2 3%	0 0%	0 0%	0 0%	0 0%
Blind / can't see well	2 1%	1 5%	1 4%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%
Hours of operation	2 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	1 6%	0 0%	1 4%	0 0%
Materials / activities	2 1%	1 5%	0 0%	0 0%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 7%	0 0%

DALLAS COMMUNITY SURVEY - April, 2013

Table 36: What would you say is the MAIN reason you don't use the library? (DO NOT READ CHOICES; MULTIPLE RESPONSES POSSIBLE)

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	183	19	26	43	25	26	18	83	76	17	21	27	24
People give me books	1 1%	1 5%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%
Kids are too young	1 1%	0 0%	1 4%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 6%	0 0%	0 0%	0 0%
Parking issues	1 1%	0 0%	0 0%	1 2% +	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 4%	0 0%
Communication issues	1 1%	1 5%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 4%	0 0%
Too noisy	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 6%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%
Other	5 3%	1 5%	1 4%	1 2%	0 0%	1 4%	1 6%	1 1%	3 4%	1 6%	0 0%	0 0%	1 4%
Don't know/Refused	10 5%	2 11%	1 4%	0 0%	2 8%	1 4%	3 17%	2 2%	8 11% ++	0 0%	0 0%	2 7%	0 0%
Chi Square				108.20 .167					64.32 .005			33.90 .659	

DALLAS COMMUNITY SURVEY - April, 2013

Table 36: What would you say is the MAIN reason you don't use the library? (DO NOT READ CHOICES; MULTIPLE RESPONSES POSSIBLE)

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	183	24	29	37	92	67	54	35	25	13	16	18	16
I use Internet for information, not books	41 22%	4 17%	7 24%	9 24%	21 23%	12 18%	12 22%	11 31%	6 24%	4 31%	6 38%	8 44%	3 19%
Prefer to buy books / e-books	36 20%	4 17%	9 31%	6 16%	17 18%	4 6% ---	11 20%	12 34% ++	9 36%	1 8%	6 38%	6 33%	2 13%
No time	32 17%	5 21%	4 14%	4 11%	19 21%	12 18%	14 26% +	5 14%	1 4%	4 31%	4 25%	5 28%	9 56%
Lack of interest in books / reading	31 17%	4 17%	3 10%	5 14%	18 20%	16 24% +	6 11%	5 14%	3 12%	2 15%	1 6%	0 0%	1 6%
Kids grown up	11 6%	1 4%	1 3%	3 8%	6 7%	4 6%	2 4%	2 6%	3 12%	0 0%	0 0%	0 0%	1 6%
Other lending resources	9 5%	3 13%	3 10%	1 3%	2 2% -	5 7%	1 2%	1 3%	2 8%	2 15%	3 19%	2 11%	1 6%
I'm not mobile enough	6 3%	1 4%	1 3%	2 5%	2 2%	3 4%	2 4%	1 3%	0 0%	0 0%	1 6%	0 0%	0 0%
I have a lot of books	5 3%	1 4%	1 3%	2 5%	1 1%	2 3%	2 4%	0 0%	1 4%	0 0%	0 0%	0 0%	0 0%
Late fees	3 2%	1 4%	0 0%	1 3%	1 1%	2 3%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Inconvenient location	2 1%	0 0%	0 0%	1 3%	1 1%	2 3% +	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Blind / can't see well	2 1%	0 0%	0 0%	0 0%	2 2%	1 1%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Hours of operation	2 1%	0 0%	1 3%	1 3%	0 0%	2 3% +	0 0%	0 0%	0 0%	0 0%	0 0%	1 6%	0 0%
Materials / activities	2 1%	0 0%	0 0%	1 3%	1 1%	0 0%	1 2%	0 0%	1 4%	1 8%	0 0%	0 0%	0 0%

DALLAS COMMUNITY SURVEY - April, 2013

Table 36: What would you say is the MAIN reason you don't use the library? (DO NOT READ CHOICES; MULTIPLE RESPONSES POSSIBLE)

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	183	24	29	37	92	67	54	35	25	13	16	18	16
People give me books	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Kids are too young	1 1%	0 0%	0 0%	1 3% ++	0 0%	1 1%	0 0%	0 0%	0 0%	1 8%	0 0%	0 0%	0 0%
Parking issues	1 1%	0 0%	1 3%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Communication issues	1 1%	0 0%	0 0%	1 3% ++	0 0%	0 0%	1 2%	0 0%	0 0%	1 8%	0 0%	0 0%	0 0%
Too noisy	1 1%	0 0%	0 0%	1 3% ++	0 0%	0 0%	0 0%	1 3% ++	0 0%	0 0%	0 0%	0 0%	0 0%
Other	5 3%	1 4%	2 7%	2 5%	0 0%	4 6% ++	0 0%	0 0%	1 4%	0 0%	0 0%	0 0%	0 0%
Don't know/Refused	10 5%	1 4%	1 3%	1 3%	7 8%	3 4%	4 7%	1 3%	1 4%	0 0%	0 0%	0 0%	0 0%
Chi Square			50.23 .725				62.00 .303				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 38: Overall, how would you rate the Dallas Library on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	218	91	127	168	50	24	36	31	44	37	46	97	121
1 - Poor	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	1 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 2% ++	0 0%	0 0%	1 1%	0 0%
3	17 8%	10 11%	7 6%	15 9%	2 4%	1 4%	3 8%	6 19% +++	3 7%	3 8%	1 2%	9 9%	8 7%
4	84 39%	35 38%	49 39%	65 39%	19 38%	13 54%	17 47%	11 35%	15 34%	14 38%	14 30%	36 37%	48 40%
5 - Excellent	116 53%	46 51%	70 55%	87 52%	29 58%	10 42%	16 44%	14 45%	25 57%	20 54%	31 67% ++	51 53%	65 54%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.44	4.40	4.48	4.42	4.54	4.38	4.36	4.26	4.45	4.46	4.65	4.41	4.47
S.D.	0.66	0.68	0.64	0.68	0.58	0.58	0.64	0.77	0.73	0.65	0.53	0.70	0.62
Chi Square		2.96 .397		1.78 .619				18.27 .249				1.84 .606	

DALLAS COMMUNITY SURVEY - April, 2013

Table 38: Overall, how would you rate the Dallas Library on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	218	13	22	42	53	32	25	114	59	40	36	41	24
1 - Poor	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	1 0%	0 0%	0 0%	0 0%	0 0%	1 3% ++	0 0%	0 0%	0 0%	1 3% ++	0 0%	0 0%	0 0%
3	17 8%	2 15%	1 5%	2 5%	4 8%	4 13%	2 8%	11 10%	2 3%	4 10%	4 11%	4 10%	2 8%
4	84 39%	2 15%	11 50%	17 40%	22 42%	12 38%	10 40%	51 45% ++	17 29% -	15 38%	16 44%	21 51% +	12 50%
5 - Excellent	116 53%	9 69%	10 45%	23 55%	27 51%	15 47%	13 52%	52 46% --	40 68% +++	20 50%	16 44%	16 39%	10 42% --
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.44	4.54	4.41	4.50	4.43	4.28	4.44	4.36	4.64	4.35	4.33	4.29	4.33
S.D.	0.66	0.78	0.59	0.59	0.64	0.81	0.65	0.65	0.55	0.77	0.68	0.64	0.64
Chi Square				11.21 .738					12.74 .047			0.44 .998	

DALLAS COMMUNITY SURVEY - April, 2013

Table 38: Overall, how would you rate the Dallas Library on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	218	36	52	54	75	51	55	55	56	36	51	37	39
1 - Poor	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	1 0%	0 0%	0 0%	0 0%	1 1%	1 2% +	0 0%	0 0%	0 0%	1 3% ++	1 2% +	1 3% ++	1 3% ++
3	17 8%	2 6%	3 6%	6 11%	6 8%	5 10%	4 7%	2 4%	6 11%	6 17% ++	4 8%	4 11%	4 10%
4	84 39%	13 36%	23 44%	22 41%	25 33%	18 35%	23 42%	22 40%	21 38%	16 44%	18 35%	12 32%	13 33%
5 - Excellent	116 53%	21 58%	26 50%	26 48%	43 57%	27 53%	28 51%	31 56%	29 52%	13 36% --	28 55%	20 54%	21 54%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.44	4.53	4.44	4.37	4.47	4.39	4.44	4.53	4.41	4.14	4.43	4.38	4.38
S.D.	0.66	0.61	0.61	0.68	0.70	0.75	0.63	0.57	0.68	0.80	0.73	0.79	0.78
Chi Square			5.02 .833				5.87 .752				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 39: Overall, how well maintained are the parks and trails in Dallas, on a 1 to 5 scale, where one is NOT AT ALL MAINTAINED and five is VERY WELL MAINTAINED?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Not at all maintained	1 0%	1 1%	0 0%	1 0%	0 0%	0 0%	1 2% +++	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%
2	4 1%	2 1%	2 1%	3 1%	1 1%	0 0%	1 2%	1 2%	0 0%	0 0%	2 2%	2 1%	2 1%
3	21 5%	9 5%	12 6%	17 6%	4 4%	4 11% +	3 6%	3 5%	2 3%	7 9% +	2 2% -	7 5%	14 5%
4	183 46%	81 44%	102 47%	144 47%	39 42%	18 50%	28 56%	28 46%	39 55% +	34 45%	36 34% ---	71 51% +	112 43% -
5 - Very well maintained	164 41%	80 43%	84 39%	121 39%	42 45%	13 36%	17 34%	27 44%	29 41%	27 36%	51 48% +	52 38%	112 43%
Don't know/Refused	28 7%	13 7%	15 7%	21 7%	7 8%	1 3%	0 0%	2 3%	1 1% --	8 11%	16 15% +++	5 4% -	23 9% +
Mean	4.35	4.37	4.34	4.33	4.42	4.26	4.18	4.37	4.39	4.29	4.49	4.29	4.39
S.D.	0.66	0.69	0.64	0.67	0.64	0.66	0.80	0.67	0.55	0.65	0.66	0.70	0.64
Chi Square		1.99 .850		1.53 .910				46.86 .005				7.84 .165	

DALLAS COMMUNITY SURVEY - April, 2013

Table 39: Overall, how well maintained are the parks and trails in Dallas, on a 1 to 5 scale, where one is NOT AT ALL MAINTAINED and five is VERY WELL MAINTAINED?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Not at all maintained	1 0%	0 0%	1 2% +++	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%
2	4 1%	2 6% +++	1 2%	0 0%	0 0%	0 0%	1 2%	2 1%	2 1%	0 0%	0 0%	2 3% +	0 0%
3	21 5%	3 9%	0 0%	4 5%	4 5%	2 3%	2 5%	9 5%	5 4%	6 11% +	1 2%	3 4%	4 8%
4	183 46%	7 22% ---	20 42%	38 45%	39 50%	29 50%	22 51%	108 55% +++	46 34%	24 42%	36 63% +++	37 54%	24 50%
5 - Very well maintained	164 41%	19 59% ++	18 38%	38 45%	32 41%	24 41%	15 35%	71 36% -	64 47% +	23 40%	17 30% -	26 38%	20 42%
Don't know/Refused	28 7%	1 3%	8 17% +++	5 6%	3 4%	3 5%	3 7%	6 3% ---	18 13% +++	4 7%	3 5%	0 0%	0 0%
Mean	4.35	4.39	4.33	4.43	4.37	4.40	4.28	4.29	4.47	4.32	4.30	4.28	4.33
S.D.	0.66	0.92	0.83	0.59	0.59	0.56	0.68	0.65	0.66	0.67	0.50	0.69	0.63
Chi Square				38.09 .045					27.78 .002			13.61 .192	

DALLAS COMMUNITY SURVEY - April, 2013

Table 39: Overall, how well maintained are the parks and trails in Dallas, on a 1 to 5 scale, where one is NOT AT ALL MAINTAINED and five is VERY WELL MAINTAINED?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Not at all maintained	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 2% ++	1 2% ++
2	4 1%	0 0%	1 1%	1 1%	2 1%	1 1%	3 3% ++	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%
3	21 5%	3 5%	3 4%	3 3%	12 7%	8 7%	4 4%	6 7%	3 4%	2 4%	3 4%	1 2%	3 5%
4	183 46%	27 45%	45 56% ++	42 46%	67 40% -	43 36% --	48 44%	46 51%	46 57% ++	30 61% ++	32 48%	28 51%	28 51%
5 - Very well maintained	164 41%	24 40%	27 33%	39 43%	74 44%	49 42%	49 45%	35 39%	28 35%	16 33%	29 43%	25 45%	19 35%
Don't know/Refused	28 7%	6 10%	5 6%	6 7%	11 7%	17 14% +++	4 4%	3 3%	4 5%	0 0%	2 3%	0 0%	4 7%
Mean	4.35	4.39	4.29	4.40	4.35	4.39	4.34	4.33	4.32	4.24	4.37	4.38	4.25
S.D.	0.66	0.60	0.61	0.62	0.73	0.68	0.77	0.60	0.55	0.63	0.65	0.71	0.74
Chi Square			9.82 .831				28.91 .017				n/a		

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DALLAS COMMUNITY SURVEY - April, 2013

Table 40: Generally, how safe do you feel when using City parks and trails, using a 1 to 5 scale where 1 is NOT AT ALL SAFE and 5 is VERY SAFE?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
1 - Not at all safe	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	5 1%	1 1%	4 2%	4 1%	1 1%	2 6% ++	1 2%	0 0%	1 1%	0 0%	1 1%	3 2%	2 1%
3	21 5%	9 5%	12 6%	20 7% ++	1 1% --	2 6%	3 6%	4 7%	3 4%	6 8%	3 3%	11 8% +	10 4% -
4	144 36%	59 32%	85 40%	112 36%	31 33%	14 39%	18 36%	22 36%	24 34%	32 42%	34 32%	49 36%	95 36%
5 - Very safe	196 49%	105 56% +++	91 42% ---	145 47%	51 55%	17 47%	28 56%	33 54%	41 58% +	28 37% --	49 46%	69 50%	127 48%
Don't know/Refused	35 9%	12 6%	23 11%	26 8%	9 10%	1 3%	0 0%	2 3%	2 3% -	10 13%	20 19% +++	6 4% --	29 11% ++
Don't use because unsafe	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.45	4.54	4.37	4.42	4.57	4.31	4.46	4.49	4.52	4.33	4.51	4.39	4.48
S.D.	0.67	0.62	0.70	0.69	0.59	0.83	0.71	0.63	0.66	0.64	0.63	0.74	0.62
Chi Square		9.33 .053		5.21 .266		40.64 .004						9.14 .058	

DALLAS COMMUNITY SURVEY - April, 2013

Table 40: Generally, how safe do you feel when using City parks and trails, using a 1 to 5 scale where 1 is NOT AT ALL SAFE and 5 is VERY SAFE?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
1 - Not at all safe	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	5 1%	0 0%	1 2%	0 0%	0 0%	1 2%	2 5%	3 2%	1 1%	1 2%	0 0%	1 1%	1 2%
3	21 5%	1 3%	0 0%	1 1%	5 6%	7 12%	2 5%	13 7%	3 2%	5 9%	6 11%	4 6%	2 4%
4	144 36%	12 38%	16 33%	37 44%	31 40%	12 21%	14 33%	72 37%	45 33%	23 40%	21 37%	26 38%	16 33%
5 - Very safe	196 49%	17 53%	22 46%	40 47%	39 50%	35 60%	21 49%	102 52%	62 46%	24 42%	27 47%	37 54%	29 60%
Don't know/Refused	35 9%	2 6%	9 19%	7 8%	3 4%	3 5%	4 9%	7 4%	24 18%	4 7%	3 5%	0 0%	0 0%
Don't use because unsafe	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.45	4.53	4.51	4.50	4.45	4.47	4.38	4.44	4.51	4.32	4.39	4.46	4.52
S.D.	0.67	0.57	0.64	0.53	0.62	0.79	0.81	0.69	0.60	0.73	0.68	0.68	0.68
Chi Square				35.82 .016					24.74 .002		9.90 .272		

DALLAS COMMUNITY SURVEY - April, 2013

Table 40: Generally, how safe do you feel when using City parks and trails, using a 1 to 5 scale where 1 is NOT AT ALL SAFE and 5 is VERY SAFE?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
1 - Not at all safe	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
2	5 1%	1 2%	0 0%	1 1%	3 2%	1 1%	3 3% +	1 1%	0 0%	1 2%	0 0%	1 2%	2 4% +
3	21 5%	1 2%	4 5%	8 9% +	8 5%	4 3%	4 4%	5 6%	8 10% ++	6 12% ++	5 7%	3 5%	2 4%
4	144 36%	15 25% -	34 42%	30 33%	65 39%	36 31%	37 34%	43 48% +++	28 35%	17 35%	19 28%	21 38%	22 40%
5 - Very safe	196 49%	32 53%	38 47%	45 49%	79 47%	58 49%	59 54%	38 42%	38 47%	25 51%	41 61% ++	30 55%	24 44%
Don't know/Refused	35 9%	11 18% +++	5 6%	7 8%	12 7%	19 16% +++	6 6%	3 3% --	7 9%	0 0%	2 3% -	0 0%	5 9%
Don't use because unsafe	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	4.45	4.59	4.45	4.42	4.42	4.53	4.48	4.36	4.41	4.35	4.55	4.45	4.36
S.D.	0.67	0.64	0.60	0.71	0.68	0.63	0.71	0.65	0.68	0.78	0.64	0.69	0.75
Chi Square			16.53 .168				25.38 .013				n/a		

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DALLAS COMMUNITY SURVEY - April, 2013

Table 41: Which parks or trails do you feel unsafe when using?

	GENDER			OWN/RENT		AGE						CHILDREN?	
	Total	Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	5	1	4	4	1	2	1	0	1	0	1	3	2
None specifically, just in general	3 60%	0 0%	3 75%	2 50%	1 100%	2 100%	0 0%	0 0%	1 100%	0 0%	0 0%	2 67%	1 50%
Trails in general	1 20%	0 0%	1 25%	1 25%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 100%	0 0%	1 50%
Dallas City Park	1 20%	1 100%	0 0%	1 25%	0 0%	0 0%	1 100%	0 0%	0 0%	0 0%	0 0%	1 33%	0 0%
Chi Square		5.00 .082		0.83 .659				10.00 .125				2.22 .329	
	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	5	0	1	0	0	1	2	3	1	1	0	1	1
None specifically, just in general	3 60%	0 0%	0 0%	0 0%	0 0%	1 100%	1 50%	2 67%	0 0%	1 100%	0 0%	1 100%	1 100%
Trails in general	1 20%	0 0%	0 0%	0 0%	0 0%	0 0%	1 50%	0 0%	1 100%	0 0%	0 0%	0 0%	0 0%
Dallas City Park	1 20%	0 0%	1 100%	0 0%	0 0%	0 0%	0 0%	1 33%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square				5.00 .287				5.56 .235			0.00 .999		

DALLAS COMMUNITY SURVEY - April, 2013

Table 41: Which parks or trails do you feel unsafe when using?

	YEARS IN DALLAS				EDUCATION				AGE OF KIDS				
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	5	1	0	1	3	1	3	1	0	1	0	1	2
None specifically, just in general	3 60%	1 100%	0 0%	0 0%	2 67%	1 100%	2 67%	0 0%	0 0%	1 100%	0 0%	0 0%	1 50%
Trails in general	1 20%	0 0%	0 0%	1 100%	0 0%	0 0%	0 0%	1 100%	0 0%	0 0%	0 0%	0 0%	0 0%
Dallas City Park	1 20%	0 0%	0 0%	0 0%	1 33%	0 0%	1 33%	0 0%	0 0%	0 0%	0 0%	1 100%	1 50%
Chi Square			5.56 .235				5.56 .235					n/a	

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DALLAS COMMUNITY SURVEY - April, 2013

Table 41V: Which parks or trails do you feel unsafe when using?

None specifically, just in general

Most of them.

Nothing, I would just prefer to have my husband with me.

The main open ones, like the bridge. I fear sex offenders.

Trails in general

I would feel safe in the parks, but I don't feel safe alone on the trails.

Dallas City Park

The big Dallas City Park.

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DALLAS COMMUNITY SURVEY - April, 2013

Table 42: Do you use the Rickreall Trail System?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Yes	104 26%	51 27%	53 25%	88 29% ++	16 17% --	9 25%	13 26%	23 38% ++	19 27%	16 21%	24 22%	45 33% ++	59 22% --
No	289 72%	133 72%	156 73%	212 69% --	76 82% ++	24 67%	37 74%	37 61% --	51 72%	58 76%	82 77%	92 67% -	197 75% +
Don't know/Refused	8 2%	2 1%	6 3%	7 2%	1 1%	3 8% +++	0 0%	1 2%	1 1%	2 3%	1 1%	1 1%	7 3%

Chi Square		1.78 .410		5.71 .057				15.43 .117				6.17 .046	
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	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Yes	104 26%	8 25%	7 15% -	20 24%	22 28%	17 29%	16 37% +	56 28%	33 24%	14 25%	12 21%	25 37% ++	17 35%
No	289 72%	24 75%	38 79%	65 76%	55 71%	41 71%	25 58% --	137 70%	100 74%	41 72%	45 79%	42 62% --	30 63%
Don't know/Refused	8 2%	0 0%	3 6% ++	0 0%	1 1%	0 0%	2 5%	4 2%	2 1%	2 4%	0 0%	1 1%	1 2%

Chi Square				17.67 .061				1.61 .808				5.51 .238	
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DALLAS COMMUNITY SURVEY - April, 2013

Table 42: Do you use the Rickreall Trail System?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Yes	104 26%	11 18%	22 27%	30 33% +	41 25%	20 17% ---	30 28%	30 33% +	24 30%	15 31%	23 34% +	19 35%	17 31%
No	289 72%	46 77%	58 72%	59 65% -	124 74%	96 81% +++	75 69%	59 66%	56 69%	34 69%	44 66%	36 65%	37 67%
Don't know/Refused	8 2%	3 5% +	1 1%	2 2%	2 1%	2 2%	4 4%	1 1%	1 1%	0 0%	0 0%	0 0%	1 2%
Chi Square			7.66 .264				10.41 .108				n/a		

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DALLAS COMMUNITY SURVEY - April, 2013

Table 43: How often do you use the Rickreall Trail System? (READ CHOICES ONLY IF NECESSARY)

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	104	51	53	88	16	9	13	23	19	16	24	45	59
Daily	4 4%	2 4%	2 4%	4 5%	0 0%	0 0%	0 0%	0 0%	1 5%	3 19%	0 0%	1 2%	3 5%
Several times a week	13 13%	8 16%	5 9%	10 11%	3 19%	2 22%	2 15%	5 22%	0 0%	1 6%	3 13%	6 13%	7 12%
Weekly	14 13%	8 16%	6 11%	14 16%	0 0%	0 0%	3 23%	4 17%	3 16%	1 6%	3 13%	7 16%	7 12%
Several times a month	18 17%	7 14%	11 21%	10 11%	8 50%	2 22%	2 15%	6 26%	3 16%	2 13%	3 13%	11 24% +	7 12% -
Monthly	20 19%	9 18%	11 21%	18 20%	2 13%	1 11%	3 23%	1 4%	7 37%	4 25%	4 17%	7 16%	13 22%
Less than monthly	35 34%	17 33%	18 34%	32 36%	3 19%	4 44%	3 23%	7 30%	5 26%	5 31%	11 46%	13 29%	22 37%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square		2.06 .841		17.23 .004		30.71 .199						4.27 .511	

DALLAS COMMUNITY SURVEY - April, 2013

Table 43: How often do you use the Rickreall Trail System? (READ CHOICES ONLY IF NECESSARY)

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	104	8	7	20	22	17	16	56	33	14	12	25	17
Daily	4 4%	0 0%	0 0%	0 0%	0 0%	1 6%	2 13%	0 0%	3 9% +	1 7%	0 0%	0 0%	0 0%
Several times a week	13 13%	0 0%	3 43%	2 10%	2 9%	3 18%	2 13%	5 9%	5 15%	2 14%	0 0%	3 12%	2 12%
Weekly	14 13%	0 0%	2 29%	4 20%	3 14%	2 12%	3 19%	9 16%	3 9%	2 14%	2 17%	4 16%	3 18%
Several times a month	18 17%	3 38%	0 0%	4 20%	6 27%	4 24%	0 0%	13 23% +	5 15%	0 0%	4 33%	5 20%	4 24%
Monthly	20 19%	1 13%	1 14%	4 20%	1 5%	4 24%	6 38%	13 23%	5 15%	2 14%	3 25%	6 24%	3 18%
Less than monthly	35 34%	4 50%	1 14%	6 30%	10 45%	3 18%	3 19%	16 29%	12 36%	7 50%	3 25%	7 28%	5 29%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square				32.75 .137					12.51 .252			2.33 .993	

DALLAS COMMUNITY SURVEY - April, 2013

Table 43: How often do you use the Rickreall Trail System? (READ CHOICES ONLY IF NECESSARY)

	YEARS IN DALLAS				EDUCATION				AGE OF KIDS				
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	104	11	22	30	41	20	30	30	24	15	23	19	17
Daily	4 4%	1 9%	0 0%	1 3%	2 5%	0 0%	1 3%	1 3%	2 8%	1 7%	1 4%	1 5%	0 0%
Several times a week	13 13%	2 18%	1 5%	5 17%	5 12%	1 5%	5 17%	3 10%	4 17%	3 20%	3 13%	4 21%	2 12%
Weekly	14 13%	2 18%	4 18%	3 10%	5 12%	2 10%	1 3%	5 17%	6 25%	2 13%	4 17%	4 21%	2 12%
Several times a month	18 17%	3 27%	7 32%	5 17%	3 7% --	0 0%	9 30% ++	3 10%	6 25%	1 7%	5 22%	3 16%	5 29%
Monthly	20 19%	1 9%	3 14%	5 17%	11 27%	5 25%	6 20%	5 17%	4 17%	4 27%	3 13%	2 11%	0 0%
Less than monthly	35 34%	2 18%	7 32%	11 37%	15 37%	12 60%	8 27%	13 43%	2 8%	4 27%	7 30%	5 26%	8 47%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square			13.40 .572				27.44 .025				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 44: Do you feel Dallas should offer MORE, LESS, or THE SAME amount of YOUTH recreational activities as is currently offered?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
More	202 50%	81 44%	121 56%	140 46%	61 66%	21 58%	32 64%	34 56%	39 55%	36 47%	40 37%	83 60%	119 45%
		--	++	---	+++		++				---	+++	---
Less	3 1%	3 2%	0 0%	3 1%	0 0%	0 0%	1 2%	1 2%	0 0%	0 0%	1 1%	2 1%	1 0%
		+											
Same	127 32%	71 38%	56 26%	108 35%	19 20%	10 28%	10 20%	19 31%	24 34%	29 38%	35 33%	42 30%	85 32%
		+++	---	+++	---		-						
Don't know	69 17%	31 17%	38 18%	56 18%	13 14%	5 14%	7 14%	7 11%	8 11%	11 14%	31 29%	11 8%	58 22%
											+++	---	+++
Chi Square		11.36 .010		12.23 .007		25.33 .046						15.90 .001	
	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
More	202 50%	20 63%	23 48%	45 53%	45 58%	23 40%	21 49%	111 56%	54 40%	31 54%	33 58%	41 60%	20 42%
						-		++	---			+	
Less	3 1%	0 0%	1 2%	1 1%	0 0%	0 0%	1 2%	2 1%	1 1%	0 0%	0 0%	1 1%	1 2%
Same	127 32%	8 25%	12 25%	23 27%	25 32%	24 41%	16 37%	62 31%	42 31%	20 35%	19 33%	19 28%	19 40%
						+							
Don't know	69 17%	4 13%	12 25%	16 19%	8 10%	11 19%	5 12%	22 11%	38 28%	6 11%	5 9%	7 10%	8 17%
						-		---	+++		-	-	
Chi Square		15.83 .394						20.52 .002			5.79 .447		

DALLAS COMMUNITY SURVEY - April, 2013

Table 44: Do you feel Dallas should offer MORE, LESS, or THE SAME amount of YOUTH recreational activities as is currently offered?

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
More	202 50%	29 48%	41 51%	49 54%	82 49%	60 51%	54 50%	48 53%	38 47%	24 49%	42 63% ++	33 60%	35 64% ++
Less	3 1%	0 0%	1 1%	1 1%	1 1%	0 0%	2 2%	1 1%	0 0%	1 2%	2 3% ++	1 2%	0 0%
Same	127 32%	17 28%	29 36%	27 30%	53 32%	29 25% --	37 34%	31 34%	29 36%	17 35%	19 28%	17 31%	18 33%
Don't know	69 17%	14 23%	10 12%	14 15%	31 19%	29 25% ++	16 15%	10 11% -	14 17%	7 14%	4 6% ---	4 7% --	2 4% ---
Chi Square			4.75 .856				12.44 .189				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 45: Should youth recreational activities be priced HIGHER, LOWER, or THE SAME as they are currently?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Higher	10 2%	5 3%	5 2%	6 2%	4 4%	2 6%	1 2%	1 2%	2 3%	1 1%	3 3%	1 1%	9 3% +
Lower	104 26%	45 24%	59 27%	78 25%	25 27%	9 25%	16 32%	19 31%	19 27%	22 29%	19 18%	44 32%	60 23% --
Same	184 46%	83 45%	101 47%	136 44%	48 52%	18 50%	24 48%	30 49%	35 49%	37 49%	40 37%	72 52%	112 43% -
Don't know	103 26%	53 28%	50 23%	87 28% ++	16 17% --	7 19%	9 18%	11 18%	15 21%	16 21%	45 42% +++	21 15% ---	82 31% +++
Chi Square		1.64 .649		5.90 .117		24.26 .061						16.30 .001	
	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Higher	10 2%	2 6%	1 2%	3 4%	1 1%	2 3%	1 2%	5 3%	3 2%	2 4%	1 2%	2 3%	0 0%
Lower	104 26%	9 28%	15 31%	16 19%	24 31%	14 24%	12 28%	57 29%	27 20%	18 32%	16 28%	16 24%	15 31%
Same	184 46%	14 44%	20 42%	40 47%	37 47%	28 48%	19 44%	98 50%	53 39%	25 44%	27 47%	40 59% ++	22 46%
Don't know	103 26%	7 22%	12 25%	26 31%	16 21%	14 24%	11 26%	37 19% ---	52 39% +++	12 21%	13 23%	10 15% --	11 23%
Chi Square		7.54 .941						18.04 .006			4.64 .591		

DALLAS COMMUNITY SURVEY - April, 2013

Table 45: Should youth recreational activities be priced HIGHER, LOWER, or THE SAME as they are currently?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Higher	10 2%	2 3%	2 2%	2 2%	3 2%	6 5% ++	3 3%	0 0%	1 1%	1 2%	1 1%	0 0%	0 0%
Lower	104 26%	11 18%	14 17% --	33 36% ++	45 27%	32 27%	36 33% ++	19 21%	16 20%	11 22%	24 36% ++	16 29%	18 33%
Same	184 46%	35 58% ++	47 58% ++	30 33% ---	72 43%	47 40%	47 43%	46 51%	42 52%	28 57% +	33 49%	30 55%	29 53%
Don't know	103 26%	12 20%	18 22%	26 29%	47 28%	33 28%	23 21%	25 28%	22 27%	9 18%	9 13% --	9 16% -	8 15% --
Chi Square			17.98 .035				13.74 .132				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 46: Do you feel Dallas should offer MORE, LESS, or THE SAME amount of ADULT recreational activities as is currently offered?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
More	133 33%	52 28%	81 38%	91 30%	41 44%	19 53%	22 44%	16 26%	25 35%	27 36%	24 22%	51 37%	82 31%
Less	8 2%	4 2%	4 2%	7 2%	1 1%	0 0%	0 0%	0 0%	2 3%	4 5%	2 2%	1 1%	7 3%
Same	190 47%	92 49%	98 46%	155 50%	35 38%	12 33%	22 44%	35 57%	36 51%	35 46%	50 47%	70 51%	120 46%
Don't know	70 17%	38 20%	32 15%	54 18%	16 17%	5 14%	6 12%	10 16%	8 11%	10 13%	31 29%	16 12%	54 21%
Chi Square		4.96 .175		7.52 .057		32.77 .005						7.25 .064	
	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
More	133 33%	13 41%	19 40%	29 34%	31 40%	13 22%	14 33%	75 38%	33 24%	20 35%	23 40%	29 43%	10 21%
Less	8 2%	0 0%	1 2%	0 0%	0 0%	3 5%	2 5%	4 2%	4 3%	0 0%	1 2%	2 3%	1 2%
Same	190 47%	11 34%	20 42%	40 47%	36 46%	31 53%	21 49%	93 47%	61 45%	30 53%	28 49%	29 43%	30 63%
Don't know	70 17%	8 25%	8 17%	16 19%	11 14%	11 19%	6 14%	25 13%	37 27%	7 12%	5 9%	8 12%	7 15%
Chi Square		17.20 .307						17.70 .007			7.42 .284		

DALLAS COMMUNITY SURVEY - April, 2013

Table 46: Do you feel Dallas should offer MORE, LESS, or THE SAME amount of ADULT recreational activities as is currently offered?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
More	133 33%	22 37%	23 28%	36 40%	50 30%	38 32%	35 32%	36 40%	23 28%	16 33%	21 31%	18 33%	22 40%
Less	8 2%	0 0%	1 1%	3 3%	4 2%	1 1%	3 3%	1 1%	2 2%	0 0%	0 0%	0 0%	1 2%
Same	190 47%	25 42%	45 56% +	35 38% -	85 51%	56 47%	53 49%	38 42%	42 52%	25 51%	39 58% +	28 51%	25 45%
Don't know	70 17%	13 22%	12 15%	17 19%	28 17%	23 19%	18 17%	15 17%	14 17%	8 16%	7 10% -	9 16%	7 13%
Chi Square			9.31 .409				4.75 .855				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 47: During the past year have you contacted any City departments to seek service, information, or to file a complaint?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Yes	122 30%	54 29%	68 32%	96 31%	26 28%	7 19%	17 34%	17 28%	23 32%	29 38%	29 27%	44 32%	78 30%
No	279 70%	132 71%	147 68%	211 69%	67 72%	29 81%	33 66%	44 72%	48 68%	47 62%	78 73%	94 68%	185 70%
Chi Square			0.32 .573		0.37 .543				5.38 .372				0.21 .645

	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Yes	122 30%	6 19%	10 21%	28 33%	21 27%	22 38%	19 44% ++	63 32%	39 29%	16 28%	17 30%	23 34%	12 25%
No	279 70%	26 81%	38 79%	57 67%	57 73%	36 62%	24 56% --	134 68%	96 71%	41 72%	40 70%	45 66%	36 75%
Chi Square					10.15 .071				0.52 .769			1.04 .593	

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Yes	122 30%	20 33%	24 30%	26 29%	51 31%	27 23% --	35 32%	32 36%	28 35%	17 35%	25 37%	13 24%	13 24%
No	279 70%	40 67%	57 70%	65 71%	116 69%	91 77% ++	74 68%	58 64%	53 65%	32 65%	42 63%	42 76%	42 76%
Chi Square			0.41 .938					5.06 .167				n/a	

DALLAS COMMUNITY SURVEY - April, 2013

Table 48: How would you rate the City's response, on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	122	54	68	96	26	7	17	17	23	29	29	44	78
1 - Poor	15 12%	6 11%	9 13%	10 10%	5 19%	2 29%	2 12%	2 12%	3 13%	3 10%	3 10%	7 16%	8 10%
2	4 3%	2 4%	2 3%	4 4%	0 0%	0 0%	1 6%	0 0%	0 0%	1 3%	2 7%	1 2%	3 4%
3	15 12%	8 15%	7 10%	10 10%	5 19%	2 29%	2 12%	4 24%	3 13%	2 7%	2 7%	5 11%	10 13%
4	36 30%	12 22%	24 35%	28 29%	8 31%	3 43%	7 41%	5 29%	9 39%	9 31%	3 10%	15 34%	21 27%
5 - Excellent	52 43%	26 48%	26 38%	44 46%	8 31%	0 0%	5 29%	6 35%	8 35%	14 48%	19 66%	16 36%	36 46%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	3.87	3.93	3.82	3.96	3.54	2.86	3.71	3.76	3.83	4.03	4.14	3.73	3.95
S.D.	1.34	1.34	1.34	1.30	1.45	1.35	1.31	1.30	1.30	1.30	1.41	1.40	1.30
Chi Square		3.10 .541		4.78 .311				22.97 .290				2.11 .715	

DALLAS COMMUNITY SURVEY - April, 2013

Table 48: How would you rate the City's response, on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	122	6	10	28	21	22	19	63	39	16	17	23	12
1 - Poor	15 12%	1 17%	1 10%	4 14%	1 5%	2 9%	4 21%	7 11%	5 13%	2 13%	0 0%	5 22%	1 8%
2	4 3%	0 0%	1 10%	1 4%	0 0%	2 9%	0 0%	2 3%	2 5%	0 0%	2 12%	0 0%	0 0%
3	15 12%	1 17%	0 0%	2 7%	3 14%	4 18%	3 16%	9 14%	3 8%	3 19%	2 12%	4 17%	3 25%
4	36 30%	0 0%	3 30%	11 39%	7 33%	4 18%	5 26%	22 35%	7 18%	6 38%	4 24%	8 35%	5 42%
5 - Excellent	52 43%	4 67%	5 50%	10 36%	10 48%	10 45%	7 37%	23 37%	22 56% ++	5 31%	9 53%	6 26%	3 25%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	3.87	4.00	4.00	3.79	4.19	3.82	3.58	3.83	4.00	3.75	4.18	3.43	3.75
S.D.	1.34	1.67	1.41	1.37	1.03	1.37	1.54	1.28	1.43	1.29	1.07	1.47	1.14
Chi Square				15.23 .763					7.83 .450			12.19 .143	

DALLAS COMMUNITY SURVEY - April, 2013

Table 48: How would you rate the City's response, on a 1 to 5 scale, where one is POOR and five is EXCELLENT?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	122	20	24	26	51	27	35	32	28	17	25	13	13
1 - Poor	15 12%	1 5%	4 17%	2 8%	8 16%	5 19%	3 9%	3 9%	4 14%	6 35%	5 20%	0 0%	1 8%
2	4 3%	0 0%	3 13%	0 0%	1 2%	0 0%	0 0%	0 0%	4 14%	1 6%	1 4%	0 0%	0 0%
3	15 12%	3 15%	2 8%	6 23%	4 8%	4 15%	4 11%	5 16%	2 7%	2 12%	3 12%	2 15%	2 15%
4	36 30%	8 40%	9 38%	7 27%	11 22%	6 22%	11 31%	9 28%	10 36%	2 12%	7 28%	7 54%	6 46%
5 - Excellent	52 43%	8 40%	6 25%	11 42%	27 53% +	12 44%	17 49%	15 47%	8 29%	6 35%	9 36%	4 31%	4 31%
Don't know/Refused	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mean	3.87	4.10	3.42	3.96	3.94	3.74	4.11	4.03	3.50	3.06	3.56	4.15	3.92
S.D.	1.34	1.02	1.44	1.18	1.46	1.51	1.18	1.23	1.43	1.78	1.53	0.69	1.12
Chi Square			19.23 .083				18.70 .096				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 49: Which department did you contact and why were you dissatisfied?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	19	8	11	14	5	2	3	2	3	4	5	8	11
Police	5 26%	1 13%	4 36%	2 14%	3 60%	2 100%	0 0%	0 0%	1 33%	0 0%	2 40%	2 25%	3 27%
Aquatic Center	2 11%	0 0%	2 18%	2 14%	0 0%	0 0%	2 67%	0 0%	0 0%	0 0%	0 0%	2 25%	0 0%
Water Dept.	2 11%	2 25%	0 0%	2 14%	0 0%	0 0%	1 33%	0 0%	1 33%	0 0%	0 0%	2 25%	0 0%
Street Services	2 11%	1 13%	1 9%	1 7%	1 20%	0 0%	0 0%	1 50%	0 0%	0 0%	1 20%	1 13%	1 9%
Code Enforcement	2 11%	1 13%	1 9%	2 14%	0 0%	0 0%	0 0%	0 0%	0 0%	2 50%	0 0%	0 0%	2 18%
Unknown	2 11%	0 0%	2 18%	1 7%	1 20%	0 0%	0 0%	0 0%	1 33%	0 0%	1 20%	0 0%	2 18%
City Manager	1 5%	1 13%	0 0%	1 7%	0 0%	0 0%	0 0%	0 0%	0 0%	1 25%	0 0%	0 0%	1 9%
Councilman	1 5%	1 13%	0 0%	1 7%	0 0%	0 0%	0 0%	0 0%	0 0%	1 25%	0 0%	0 0%	1 9%
Building Dept.	1 5%	1 13%	0 0%	1 7%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 20%	0 0%	1 9%
Youth Sports Dept.	1 5%	1 13%	0 0%	1 7%	0 0%	0 0%	0 0%	1 50%	0 0%	0 0%	0 0%	1 13%	0 0%
Animal Control	1 5%	0 0%	1 9%	1 7%	0 0%	0 0%	0 0%	0 0%	0 0%	1 25%	0 0%	0 0%	1 9%
Chi Square		12.73 .239		8.27 .603		58.87 .183						12.92 .228	

DALLAS COMMUNITY SURVEY - April, 2013

Table 49: Which department did you contact and why were you dissatisfied?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	19	1	2	5	1	4	4	9	7	2	2	5	1
Police	5 26%	0 0%	1 50%	1 20%	0 0%	0 0%	1 25%	0 0%	2 29%	2 100%	0 0%	0 0%	0 0%
Aquatic Center	2 11%	0 0%	0 0%	0 0%	0 0%	2 50%	0 0%	2 22%	0 0%	0 0%	1 50%	1 20%	0 0%
Water Dept.	2 11%	0 0%	0 0%	1 20%	0 0%	0 0%	1 25%	2 22%	0 0%	0 0%	0 0%	2 40%	0 0%
Street Services	2 11%	0 0%	0 0%	0 0%	1 100%	1 25%	0 0%	1 11%	1 14%	0 0%	0 0%	0 0%	0 0%
Code Enforcement	2 11%	0 0%	0 0%	1 20%	0 0%	1 25%	0 0%	1 11%	1 14%	0 0%	0 0%	0 0%	1 100%
Unknown	2 11%	1 100%	0 0%	1 20%	0 0%	0 0%	0 0%	1 11%	1 14%	0 0%	0 0%	1 20%	0 0%
City Manager	1 5%	0 0%	0 0%	0 0%	0 0%	0 0%	1 25%	0 0%	1 14%	0 0%	0 0%	0 0%	0 0%
Councilman	1 5%	0 0%	0 0%	0 0%	0 0%	0 0%	1 25%	0 0%	1 14%	0 0%	0 0%	0 0%	0 0%
Building Dept.	1 5%	0 0%	0 0%	1 20%	0 0%	0 0%	0 0%	0 0%	1 14%	0 0%	0 0%	0 0%	0 0%
Youth Sports Dept.	1 5%	0 0%	0 0%	0 0%	0 0%	0 0%	1 25%	1 11%	0 0%	0 0%	0 0%	1 20%	0 0%
Animal Control	1 5%	0 0%	1 50%	0 0%	0 0%	0 0%	0 0%	1 11%	0 0%	0 0%	1 50%	0 0%	0 0%
Chi Square				49.50 .493					19.40 .496			13.20 .869	

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Table 49: Which department did you contact and why were you dissatisfied?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	19 26%	1 100%	7 14%	2 50%	9 22%	5 60%	3 0%	3 67%	8 0%	7 29%	6 33%	0 0%	1 0%
Police	5 26%	1 100%	1 14%	1 50%	2 22%	3 60%	0 0%	2 67%	0 0%	2 29%	0 0%	0 0%	0 0%
Aquatic Center	2 11%	0 0%	1 14%	0 0%	1 11%	0 0%	0 0%	0 0%	2 25%	2 29%	2 33%	0 0%	0 0%
Water Dept.	2 11%	0 0%	1 14%	1 50%	0 0%	0 0%	1 33%	0 0%	1 13%	2 29%	2 33%	0 0%	0 0%
Street Services	2 11%	0 0%	2 29%	0 0%	0 0%	0 0%	0 0%	1 33%	1 13%	1 14%	1 17%	0 0%	1 100%
Code Enforcement	2 11%	0 0%	0 0%	0 0%	2 22%	1 20%	0 0%	0 0%	1 13%	0 0%	0 0%	0 0%	0 0%
Unknown	2 11%	0 0%	1 14%	0 0%	1 11%	1 20%	1 33%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
City Manager	1 5%	0 0%	0 0%	0 0%	1 11%	0 0%	0 0%	0 0%	1 13%	0 0%	0 0%	0 0%	0 0%
Councilman	1 5%	0 0%	0 0%	0 0%	1 11%	0 0%	0 0%	0 0%	1 13%	0 0%	0 0%	0 0%	0 0%
Building Dept.	1 5%	0 0%	0 0%	0 0%	1 11%	0 0%	0 0%	0 0%	1 13%	0 0%	0 0%	0 0%	0 0%
Youth Sports Dept.	1 5%	0 0%	0 0%	0 0%	1 11%	0 0%	1 33%	0 0%	0 0%	0 0%	1 17%	0 0%	0 0%
Animal Control	1 5%	0 0%	1 14%	0 0%	0 0%	0 0%	0 0%	0 0%	1 13%	0 0%	0 0%	0 0%	0 0%
Chi Square			20.03 .916				29.87 .472				n/a		

DALLAS COMMUNITY SURVEY - April, 2013

Table 49V: Which department did you contact and why were you dissatisfied?

Police

Police and they were very snooty.

Police department; they were a useless entity; there was a threat and they did nothing.

The police; when I was robbed and I knew who did it, I caught him when he was leaving. They also arrested me and they hurt me with the hand cuffs too tight. They may help other people.

My computer was taken for an investigation on something that I didn't have anything to do with and they said I could get it back in a week and it took seven months.

Police, to report the nuisance house on our street, repeatedly, and nothing has been done.

Aquatic Center

Regarding aquatic center, complained about the manager (Tina) and poor organization and time clocks.

It was about the aquatic center. I'd registered two children for the same class and there was room when I did that, but they didn't let one in, said no room and there was an extra child when I went.

Water Dept.

Public works; water, sent a letter, followed up and never got a response.

The general information line trying to get to the water department. Snarly attitude. Angel was not customer friendly, and I've had trouble with her more than twice.

Street Services

Street services for a speed bump, felt tossed around, never resolved.

Road department, I've contacted them about the low spot on Walnut which causes moss to build up on the sidewalk due to splashes and I've fallen there twice. Called four times. No change has happened.

Code Enforcement

Code enforcement; filed many complaints about dad's neighbor's trashy yard. Citations and warnings but no resolution.

It was mostly on dogs and people parking on the grass in their front yards and garbage everywhere.

Unknown

Responded immediately but then argued about the needs for a turn around, they were rude.

They did not put benches in. I'm not sure which department.

City Manager

City manager, councilman, seeking information...guy got indicted with no satisfaction. The interim guy was unsatisfactory...no answers.

Councilman

City manager, councilman, seeking information...guy got indicted with no satisfaction. The interim guy was unsatisfactory...no answers.

Building Dept.

Building department; didn't return call.

Youth Sports Dept.

It was about the youth sports department. He is ruining the football program and stealing the Kids Inc. signs, so he's a thief as well. I still don't know who his supervisor is or who hired him.

Animal Control

Animal control about the neighbor's problem with a noisy dog behind their home, initial response sounded good but nothing happened.

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 50: What suggestions or comments do you have for those who manage the City of Dallas?

	GENDER			OWN/RENT		AGE						CHILDREN?	
	Total	Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
None	178 44%	86 46%	92 43%	132 43%	46 49%	17 47%	24 48%	27 44%	30 42%	30 39%	50 47%	59 43%	119 45%
Keep up the good work	35 9%	18 10%	17 8%	27 9%	7 8%	3 8%	4 8%	2 3%	7 10%	2 3%	17 16%	9 7%	26 10%
More activities for youth	25 6%	12 6%	13 6%	18 6%	7 8%	3 8%	2 4%	6 10%	5 7%	6 8%	3 3%	9 7%	16 6%
Parks / trails issues	25 6%	13 7%	12 6%	24 8% ++	1 1% --	1 3%	2 4%	7 11% +	4 6%	7 9%	4 4%	9 7%	16 6%
Public safety issues	21 5%	7 4%	14 7%	15 5%	6 6%	0 0%	3 6%	2 3%	4 6%	6 8%	6 6%	7 5%	14 5%
Increase growth of city	17 4%	3 2% --	14 7% ++	14 5%	3 3%	1 3%	1 2%	1 2%	3 4%	7 9% ++	4 4%	5 4%	12 5%
Aquatic Center issues	17 4%	6 3%	11 5%	14 5%	3 3%	0 0%	0 0%	8 13% +++	1 1%	2 3%	6 6%	7 5%	10 4%
More activities	15 4%	9 5%	6 3%	10 3%	5 5%	5 14% +++	3 6%	3 5%	2 3%	0 0%	2 2%	9 7% ++	6 2% --
Road issues	12 3%	5 3%	7 3%	9 3%	3 3%	1 3%	1 2%	2 3%	1 1%	2 3%	5 5%	3 2%	9 3%
Better use of tax dollars	12 3%	7 4%	5 2%	11 4%	1 1%	0 0%	1 2%	1 2%	5 7% ++	4 5%	1 1%	3 2%	9 3%
Better communication	12 3%	6 3%	6 3%	10 3%	2 2%	1 3%	1 2%	2 3%	5 7% ++	2 3%	1 1%	5 4%	7 3%
Beautify the city	11 3%	7 4%	4 2%	10 3%	1 1%	0 0%	2 4%	1 2%	2 3%	3 4%	3 3%	4 3%	7 3%
Less government interference	10 2%	3 2%	7 3%	6 2%	4 4%	1 3%	1 2%	2 3%	1 1%	3 4%	2 2%	5 4%	5 2%
Trash service issues	7 2%	4 2%	3 1%	6 2%	1 1%	1 3%	0 0%	2 3%	0 0%	1 1%	3 3%	2 1%	5 2%

DALLAS COMMUNITY SURVEY - April, 2013

Table 50: What suggestions or comments do you have for those who manage the City of Dallas?

	GENDER			OWN/RENT		AGE						CHILDREN?	
	Total	Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
						36	50	61	71	76	107	138	263
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
School issues	6 1%	3 2%	3 1%	4 1%	2 2%	0 0%	1 2%	3 5% ++	1 1%	1 1%	0 0%	4 3% +	2 1% -
Library issues	6 1%	2 1%	4 2%	6 2%	0 0%	0 0%	0 0%	2 3%	3 4% ++	0 0%	1 1%	3 2%	3 1%
Water issues	3 1%	1 1%	2 1%	3 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	1 1%	1 1%	2 1%
Summerfest issues	3 1%	1 1%	2 1%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 3% ++	1 1%	1 1%	2 1%
Stop trying to develop downtown	2 0%	1 1%	1 0%	2 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%
Keep it small	1 0%	1 1%	0 0%	0 0%	1 1% +	0 0%	1 2% +++	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%
Better government	1 0%	0 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1% +	0 0%	1 0%
Other	8 2%	3 2%	5 2%	8 3%	0 0%	2 6%	0 0%	1 2%	2 3%	1 1%	2 2%	1 1%	7 3%
Don't know	7 2%	4 2%	3 1%	4 1%	3 3%	1 3%	2 4%	0 0%	1 1%	1 1%	2 2%	2 1%	5 2%
Chi Square		17.04 .761		25.72 .264				129.11 .103				16.50 .790	

DALLAS COMMUNITY SURVEY - April, 2013

Table 50: What suggestions or comments do you have for those who manage the City of Dallas?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
None	178 44%	16 50%	26 54%	33 39%	32 41%	27 47%	16 37%	89 45%	59 44%	25 44%	28 49%	27 40%	24 50%
Keep up the good work	35 9%	3 9%	3 6%	11 13%	5 6%	5 9%	2 5%	16 8%	16 12%	1 2%	5 9%	7 10%	2 4%
More activities for youth	25 6%	2 6%	2 4%	10 12% ++	5 6%	1 2%	4 9%	14 7%	4 3%	6 11%	4 7%	2 3%	7 15% ++
Parks / trails issues	25 6%	0 0%	2 4%	1 1% --	6 8%	7 12% ++	4 9%	14 7%	7 5%	4 7%	3 5%	3 4%	5 10%
Public safety issues	21 5%	2 6%	3 6%	4 5%	2 3%	5 9%	3 7%	10 5%	10 7%	1 2%	2 4%	4 6%	2 4%
Increase growth of city	17 4%	1 3%	0 0%	2 2%	7 9% ++	3 5%	2 5%	7 4%	8 6%	2 4%	1 2%	1 1%	4 8%
Aquatic Center issues	17 4%	0 0%	3 6%	2 2%	5 6%	3 5%	3 7%	5 3%	8 6%	4 7%	1 2%	2 3%	1 2%
More activities	15 4%	0 0%	2 4%	2 2%	4 5%	0 0%	1 2%	8 4%	3 2%	4 7%	2 4%	4 6%	0 0%
Road issues	12 3%	2 6%	0 0%	5 6% +	3 4%	0 0%	2 5%	5 3%	5 4%	1 2%	1 2%	3 4%	0 0%
Better use of tax dollars	12 3%	0 0%	3 6%	4 5%	1 1%	1 2%	2 5%	7 4%	3 2%	2 4%	0 0%	5 7% ++	1 2%
Better communication	12 3%	0 0%	0 0%	4 5%	1 1%	1 2%	3 7%	6 3%	2 1%	3 5%	3 5%	2 3%	1 2%
Beautify the city	11 3%	0 0%	2 4%	1 1%	3 4%	0 0%	3 7% +	4 2%	4 3%	3 5%	2 4%	1 1%	1 2%
Less government interference	10 2%	1 3%	0 0%	2 2%	5 6% ++	1 2%	0 0%	3 2%	4 3%	3 5%	1 2%	1 1%	1 2%
Trash service issues	7 2%	0 0%	0 0%	0 0%	0 0%	2 3%	2 5%	4 2%	2 1%	1 2%	1 2%	2 3%	0 0%

DALLAS COMMUNITY SURVEY - April, 2013

Table 50: What suggestions or comments do you have for those who manage the City of Dallas?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
School issues	6 1%	1 3%	1 2%	0 0%	0 0%	3 5% ++	1 2%	3 2%	1 1%	2 4%	0 0%	1 1%	1 2%
Library issues	6 1%	0 0%	1 2%	2 2%	1 1%	0 0%	2 5% +	4 2%	1 1%	1 2%	1 2%	1 1%	1 2%
Water issues	3 1%	0 0%	0 0%	0 0%	1 1%	1 2%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	1 2%
Summerfest issues	3 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 2%	1 1%	2 1%	0 0%	1 2%	0 0%	0 0%
Stop trying to develop downtown	2 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2% +	1 1%	0 0%	1 2%	0 0%	1 1%	0 0%
Keep it small	1 0%	0 0%	0 0%	0 0%	1 1% ++	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1% ++	0 0%
Better government	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2% +++	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%
Other	8 2%	3 9% +++	0 0%	2 2%	1 1%	2 3%	0 0%	5 3%	2 1%	0 0%	2 4%	2 3%	1 2%
Don't know	7 2%	1 3%	2 4%	2 2%	0 0%	1 2%	0 0%	3 2%	3 2%	0 0%	1 2%	0 0%	1 2%
Chi Square				125.09 .154					39.84 .650			37.27 .754	

DALLAS COMMUNITY SURVEY - April, 2013

Table 50: What suggestions or comments do you have for those who manage the City of Dallas?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
None	178 44%	27 45%	37 46%	36 40%	78 47%	64 54% ++	42 39%	39 43%	31 38%	24 49%	26 39%	27 49%	24 44%
Keep up the good work	35 9%	6 10%	8 10%	6 7%	15 9%	13 11%	11 10%	4 4%	7 9%	2 4%	5 7%	5 9%	2 4%
More activities for youth	25 6%	2 3%	11 14% +++	5 5%	7 4%	6 5%	8 7%	7 8%	4 5%	4 8%	5 7%	3 5%	2 4%
Parks / trails issues	25 6%	3 5%	3 4%	7 8%	12 7%	5 4%	5 5%	6 7%	9 11% ++	2 4%	4 6%	5 9%	5 9%
Public safety issues	21 5%	4 7%	2 2%	2 2%	13 8% +	7 6%	10 9% ++	0 0%	4 5%	2 4%	5 7%	1 2%	3 5%
Increase growth of city	17 4%	2 3%	4 5%	2 2%	9 5%	1 1% --	4 4%	5 6%	7 9% ++	0 0%	2 3%	2 4%	2 4%
Aquatic Center issues	17 4%	4 7%	2 2%	4 4%	7 4%	2 2%	5 5%	3 3%	7 9% ++	2 4%	5 7%	4 7%	6 11% +++
More activities	15 4%	2 3%	4 5%	5 5%	2 1% --	5 4%	6 6%	2 2%	2 2%	1 2%	5 7% +	2 4%	4 7%
Road issues	12 3%	2 3%	0 0%	6 7% ++	4 2%	3 3%	5 5%	3 3%	1 1%	1 2%	1 1%	2 4%	2 4%
Better use of tax dollars	12 3%	1 2%	3 4%	2 2%	6 4%	2 2%	5 5%	3 3%	2 2%	1 2%	2 3%	1 2%	0 0%
Better communication	12 3%	1 2%	3 4%	4 4%	4 2%	2 2%	1 1%	5 6%	4 5%	3 6%	3 4%	2 4%	2 4%
Beautify the city	11 3%	0 0%	2 2%	2 2%	7 4%	1 1%	2 2%	4 4%	4 5%	2 4%	2 3%	3 5%	2 4%
Less government interference	10 2%	4 7% ++	0 0%	3 3%	3 2%	2 2%	1 1%	4 4%	3 4%	3 6% +	1 1%	1 2%	3 5%
Trash service issues	7 2%	1 2%	1 1%	1 1%	4 2%	2 2%	1 1%	1 1%	3 4%	0 0%	1 1%	1 2%	1 2%

DALLAS COMMUNITY SURVEY - April, 2013

Table 50: What suggestions or comments do you have for those who manage the City of Dallas?

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
School issues	6 1%	1 2%	0 0%	2 2%	3 2%	0 0%	2 2%	3 3%	1 1%	0 0%	2 3%	2 4%	1 2%
Library issues	6 1%	0 0%	1 1%	5 5% +++	0 0%	2 2%	0 0%	4 4% +++	0 0%	1 2%	1 1%	2 4%	1 2%
Water issues	3 1%	0 0%	1 1%	1 1%	1 1%	3 3% +++	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%
Summerfest issues	3 1%	1 2%	0 0%	1 1%	1 1%	1 1%	2 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%
Stop trying to develop downtown	2 0%	0 0%	0 0%	1 1%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
Keep it small	1 0%	1 2% ++	0 0%	0 0%	0 0%	0 0%	0 0%	1 1% +	0 0%	1 2% +++	0 0%	0 0%	0 0%
Better government	1 0%	0 0%	0 0%	1 1% +	0 0%	0 0%	0 0%	1 1% +	0 0%	0 0%	0 0%	0 0%	0 0%
Other	8 2%	0 0%	1 1%	3 3%	4 2%	2 2%	5 5% ++	1 1%	0 0%	1 2%	1 1%	0 0%	0 0%
Don't know	7 2%	2 3%	1 1%	1 1%	3 2%	1 1%	3 3%	1 1%	1 1%	2 4%	0 0%	0 0%	1 2%
Chi Square			74.81 .214				91.57 .020				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 50V: What suggestions or comments do you have for those who manage the City of Dallas?

Keep up the good work

They are doing a great job.

I think they are trying.

Dallas is a wonderful place to live and I love it here.

No, I think they do a great job.

Keep up the good work.

Keep it up.

They do a great job.

They do a good job.

I like the sidewalk rebuilding, picks up the look of old town, flowering baskets are real nice.

They are doing the best they can with budget.

Doing good job.

Keep up the good work.

Been here since 2004 and feel it is a perfect place.

Keep up the good work; it is nice to feel safe in the community.

Police response times were great during a robbery of a parent.

Nice people in the city; very helpful when needed.

Keep up the good work.

Great community.

Keep up the good work.

Response times are very good; accidently pushed the life button on necklace and they were right there! Good job!

Keep being nice and friendly; helps the community with safety and trust feelings.

Great place to live.

Keep working hard.

Called the police about a shooting and the response was immediate! Great job.

Not really. They're doing fine.

I think they're doing pretty good.

Keep doin' what you're doing.

Keep up the good work.

Keep doing what they're doing with the remodeling of the town.

They're better about keeping track of things and I am glad they caught the city manager.

They're doing okay with the monies they have available to work with.

Kudos to the new city manager and staff for helping us with getting space for a new senior center.

They're doing just fine.

Keep up the good work.

None. I'm pretty happy.

More activities for youth

A lot of people I hear would like an increase in youth services.

They could put in a new skate/bike park for the kids.

Lower the cost of the aquatic center and recreation for the children; there is not enough for them to do and it is not a rich area.

The kids need more activities.

If there were more activities for the kids they wouldn't just be trying to find things to do that are not healthy activities.

Love to see a fishing pond or area for the youth and families.

More things for the kids to do so they just don't get in groups wandering; they need more activities to keep them busy.

Parks should be maintained better in the bathrooms; the porta-potties are disgusting, the roads need maintained better, the sidewalks, and more to do for the teens.

You lower the prices for recreation, more children will be able to use the activities.

Need more activities for the youth at prices lower income families can afford.

More teen activities to keep them busy but they also need to be affordable.

Kidsports is expensive and lower totals would give more kids a chance to do it.

Need more teen activities so they don't just wander with nothing to do.

Great place to raise the kids, need more positive things for the kids to do, need more business opportunities.

Definitely more activities for youth are needed.

Rec prices need to be lower or more scholarships for the lower income kids so that more can participate.

More activities for the kids with less money to pay.

Need more recreation for kids and for young adults, not enough to keep them busy with all the budget cuts in schools and stuff.

Need more activities for the youth.

Good job with the park and what not but the kids need more to do. The activities seem to be offered more for the geriatric set.

I'm closer to the teen-age years, more activities for teens that would spark their interest. Stuff for teens to do. Late night activities of some kind.

A few more amenities would be nice, activities, more playground equipment for kids.

The cost for the aquatic center is outrageously high. The Rickreall trail should meet up with the trail from the big park. There should be an improvement and more emphasis placed on kids in sports, athletic activities for kids to get them off the couch.

Sliding scale fee for paying for recreational activities for youth.

Keep up the good work and maybe do a little more on the streets and give the kids more opportunities.

Parks / trails issues

A park is supposed to have trees in it. The city keeps cutting them down.

I would like to see some of the trails finished.

I think the parks need help. The emphasis seems to be the golf thing.

Bathrooms in city parks, too many taxes and fees. No garage sale fees. Better shopping; no one wants to come in because of restrictions, regulations.

Would be nice to have designated parking for the trails for running.

Don't waste money on trail behind people's home.

Parks should be maintained better in the bathrooms; the porta-potties are disgusting, the roads need maintained better, the sidewalks, and more to do for the teens.

I would enjoy if the Rickreall trail was finished.

Porta-potties at the park need to be cared for more often, garage sale permits are ridiculous, the town is too controlling.

Japanese side of the park looks really bad.

If they are going to build trails they need to complete them.

Nice to see a post about the plan for the Japanese Garden; it looks horrific.

More parks and more bathrooms at the other park, more pest control (turkeys), better info to the public about council meetings and discussions.

Signs on the Rickreall trail, and otherwise keep up the good work, maybe a better skate park. I don't skate myself, but that one is sketchy.

They need to finish the Rickreall trail in particular. I have to go out to the road here and there.

The lack of safety on the trail is due to lack of rail near water to keep children safe. And there have been cougar sightings as well. They used chip seal which can slice tires on bicycles. The people I spoke with were rude. Would not consider covering road edge with blacktop that's bike friendly.

The cost for the aquatic center is outrageously high. The Rickreall trail should meet up with the trail from the big park. There should be an improvement and more emphasis placed on kids in sports, athletic activities for kids to get them off the couch.

The aquatic center needs better trained staff and they should maintain it better. I appreciate the effort they take to keep the parks and paths clean. I don't like the dog poop everywhere.

Finish the trail system and do more speed control of drivers - they fly through West Ellendale.

Finish the Rickreall trail.

Get rid of the Frisbee golf. They destroyed a Japanese garden, killed the trees and everything. I have friends that were married in there. They cut trees without asking anyone for their advice.

Lower the pool cost because we can't afford to use it. It would be nice to connect the creek path from the Dallas City Park; it would be safer for children riding their bikes and for people running.

The parks should ALL have restrooms.

More safety equipment in the parks - the playground structures are old and need to be fixed.

Finish the Rickreall trail. Better use of tax money in general. Mostly with regard to the school.

Public safety issues

I wish someone would do something about the drunks that hang out in the back of my place.

I love living here but am disappointed with the speeders and people walking around the complex really early in the morning.

Faster graffiti removal, policing in evening. Youth activities at night, police presence at Dallas high school and middle school.

At night, somebody needs to drive around and see where the dark streets are. Some neighborhood parks are dark. Walk around at night see how it feels. Garbage collection site should be open more hours. Half-day Saturday is not enough. More progressive look to city, like Corvallis...more class, restaurants, art.

Great job; more police officers would be nice.

Better lighting in the downtown area.

Sometimes it seems as if the police worry too much about traffic violations and not enough about other crime issues.

Cell phone usage needs to be monitored more closely; I see many people using their phones driving each day.

My only issue is with the speed of the traffic that goes past our house at night. We're on Miller and I've seen people go by at 45, spinning tires.

Street dragnets for speeders would be good. We're near a park and a school and people speed all the time. We also hear extremely loud vehicles. I see people driving with their handicapped sticker hanging from the mirror - and I know that's illegal. Why aren't these people being caught?

Monitor the crosswalk at the end of Jefferson Street near radio shack - cars don't stop. I also would like to see them bring in wrestling for young people and that would bring in money. Call it 'Dallas Crazy Days' again. And subsidize the walk-in movie theater's equipment up-grade.

Dallas is a nice town and they need to keep up the appearance as well as maintaining the level of safety.

I feel that the police target the wrong people. They let people off who are consistently in trouble and do really bad things, and they're way too hard on first time offenders. Focus more of their efforts on finding the people who are really bad.

If they could get a little stronger about the property maintenance and nuisance ordinances. Our neighbors are loud at night all the time.

Finish the trail system and do more speed control of drivers - they fly through West Ellendale.

I wish they would pay attention to renters, people fixing cars on the sidewalk. Loose dogs all over the place.

They should spend more time going after bigger crooks than hassling the teenagers.

I think the police are rude and take advantage of their position.

Quit focusing on the small stuff instead of dealing with the big stuff. They should be handling the major drug problems instead of ticketing a car that sits three days a week on the street. The garbage costs too much.

I don't want any more taxes, and I wish that there was more to keep the very young kids from walking by themselves.

It's hard for us who are used to paying 50 cents for the pool. More police would be good.

Increase growth of city

Expand the growth of town in comparison to the other small towns nearby.

It seems that the city fathers want to keep this a bedroom community. It seems like they hinder and stop any development. I can't understand why Dallas stagnates.

I wish we had another supermarket.

Encourage growth of industry.

For the size, the shopping is limited. I don't like driving to Salem for cheaper groceries. I don't like garage sale ordinance/controls. Restaurants, more quality is needed.

More businesses, restaurants please.

More shopping opportunities, clothing, grocery; too many empty buildings, so folks won't go to Salem.

A lot of empty storefronts. Create more jobs. Attract business and industry.

Entice more businesses into downtown area.

Open more, larger businesses in the area.

Great place to raise the kids, need more positive things for the kids to do, need more business opportunities.

Need to do something about downtown; it needs to be rebuilt to entice businesses.

Something needs to be done with downtown, either get new businesses in or scrap it and put new businesses in other parts, but it looks shabby as is.

Build more business going in downtown, rather than on the north end of Dallas. It seems as if they're developing the wrong part.

In downtown there are empty buildings, and the Californian owners price them too high – have displays in the empty buildings. Blue garden is just awful. Salem has a law that empty buildings have to pay a fee.

Polk County is supposed to double in size soon. We need industry; we need jobs here to replace the mill.

I would like more growth and industry in the city, more grocery stores. It would be good to have more places where people can work in town.

Aquatic Center issues

The aquatic center should be self-sufficient, paid by users, not taxpayers.

Aquatic center needs better hours, we need more things for the kids to do.

Lower the cost of the aquatic center and recreation for the children; there is not enough for them to do and it is not a rich area.

I enjoy the aquatic center but often the classes fill too soon and with kids not already in a program that needs to graduate before registering for the next program.

The swim lessons at the aquatic center are too expensive for lower income families and there are not enough scholarships to help the kids.

Scholarships for the aquatic center.

Make the pool cheaper and then more people would use it and that would make it work out better. Make it more available to the general public who paid for building it with their taxes.

We're trending toward an upper class thing - the aquatic center costs too much, particularly for families and children.

Never should have demolished the old pool, this Brautigan guy needs to be fired. I don't like the aquatic center, it's over-priced. The outdoor pool was fine.

The aquatic center, we use it a lot. The management is frustrating; they've changed the junior lifeguard program so that

people who are in that no longer get a seasonal free pass, just for the day they work now. Seems as if they're thinking more about money than customer satisfaction.

The cost for the aquatic center is outrageously high. The Rickreall trail should meet up with the trail from the big park. There should be an improvement and more emphasis placed on kids in sports, athletic activities for kids to get them off the couch.

The aquatic center needs better trained staff and they should maintain it better. I appreciate the effort they take to keep the parks and paths clean. I don't like the dog poop everywhere.

I wish they would let us bring our dogs in the pool at the aquatic center like they do in Salem the week before they clean the pools. The hospital doesn't respond to a man who had diabetes coming in with blood sugar level over 500, and then another time they treated him like a drug seeker.

Lower the pool cost because we can't afford to use it. It would be nice to connect the creek path from the Dallas City Park; it would be safer for children riding their bikes and for people running.

The cost of the Aquatic Center is a bit too high. And get rid of the need to get a permit to have a yard sale - don't charge us for the paperwork of the permit process; just stop requiring permits and let us put up our own signs. It shocked me.

Longer open hours for the aquatic center if they could find some way to afford it. They need more input from the residents when they want to make a change. They need to do their homework.

It's hard for us who are used to paying 50 cents for the pool. More police would be good.

More activities

Free library forgiveness so I'd come back, more car shows and summer park events.

Encourage more activities for middle age people, not just kids or seniors.

More activities for the community.

We need more community activities, seniors have plenty but not the other age groups, nothing for the kids to do.

More activities for everyone in general.

There are activities for seniors but need more for the middle age and the younger groups to keep people here, it is a major senior town that needs livening up.

Activities should be priced so that they pay for themselves.

More things for people to do.

More community events, the summerfest is good but we need more things in other times of the year.

I can't think of any. More of a senior center - my grandpa needs to get out of the house.

The majority of recreation opportunities for adults in Dallas seem to center around alcohol, and other options would be fun. Not sure what it could be. People use the Frisbee golf course. I use it twice a month. People come to town from other places to use it, so stuff like that.

Recycling should pick up glass. Support recreational businesses, like the roller rink which got replaced by a dance studio. I tried the dance studio, and they weren't friendly to me. I don't find things to do in town. Not sure what I'd like to find, tastes differ.

I'm going to plead the 5th. It was bad that they took the roller rink away.

Monitor the crosswalk at the end of Jefferson Street near radio shack - cars don't stop. I also would like to see them bring in wrestling for young people and that would bring in money. Call it 'Dallas Crazy Days' again. And subsidize the walk-in movie theater's equipment up-grade.

There isn't much in the way of concerts, things for adults to do at night that doesn't center around alcohol. Not much to do. My advice would be to be less dull.

Road issues

Work more on the roads that need worked on and less on the ones that really don't.

School signs that aren't legal need to be looked at.

Work more on the streets that need it instead of the ones that aren't so bad.

Parks should be maintained better in the bathrooms, the porta-potties are disgusting, the roads need maintained better, the sidewalks, and more to do for the teens.

Repair some roads but not all the roads.

Traffic patterns out of some businesses (sub place and pizza place) boggles up and needs more attention, needs improvements.

Really pay attention to where the money goes. I see things done that look like a waste of money, and other needed things get told there's no budget. Some of the roadwork, the way they did the new sidewalks was ridiculous. Total waste of money, took away parking spaces and looks bad.

They should put benches along the roads so elders can rest. Independence is a good example.

More crosswalks would be nice. Safe for pedestrians. Sometimes I don't feel safe crossing the street.

I wish they had money to fix the streets.

The streets do need help; I know the tax levy got voted down, but they should still do something.

Keep up the good work and maybe do a little more on the streets and give the kids more opportunities.

Better use of tax dollars

The overall resources are good for people who are unemployed but not enough follow through to see who is scamming the system. I see that going on a lot here.

Lower the taxes.

Provide services and forget about makeovers; worry about water, sewer and garbage.

Get real lower taxes to those that need it.

Less money on beautification and more money for the kids.

Really pay attention to where the money goes. I see things done that look like a waste of money, and other needed things get told there's no budget. Some of the roadwork, the way they did the new sidewalks was ridiculous. Total waste of money, took away parking spaces and looks bad.

Use their funds more wisely, the kids first. Taxes to the schools. That waterfall was a waste of money.

Keep a better watch on the money. The city manager's embezzlement was a problem.

Stop spending money on fluff and only spend money on what we need - streets, water, sewer - anything after that is fluff.

I don't want any more taxes, and I wish that there was more to keep the very young kids from walking by themselves.

They wanted to run a tax and the people were opposed. They have to deal with the monies they have.

Finish the Rickreall trail. Better use of tax money in general. Mostly with regard to the schools.

Better communication

Someway to communicate better, about city services...more volunteer activities, I would volunteer if I knew about them.

What's going on with Gerry...they should let the community know what's going on. More transparency. People like the security of sameness. More people, the public should be involved in meetings and decisions, like sheriff. More info offered

to the public to make informed decisions, like super Wal-Mart.

It is hard to maneuver the websites for better ability to find needs like departments.

People want to volunteer, so help make ways for that to happen and let the community know.

Make sure the town members have a say in what happens in the town.

Annexing properties into city limits, would like to see more updates on when and the plans for the future.

More parks and more bathrooms at the other park, more pest control (turkeys), better info to the public about council meetings and discussions.

A little bit more communication about what services are available in town and activities for seniors and the like.

A town hall type meeting forum would be nice, let people know if we're going in a new direction with the new leadership.

Always remember to be responsive to the needs of different kinds of people, not just one type.

More connection with Marion County as well as Polk, in terms of knowing information.

The only person who was nice was the city manager who got arrested. I don't think the city is oriented toward helping their citizens, or providing good customer service.

Beautify the city

They need to repaint the bridge on 11th street. The contractor did a crappy job and it's a memorial bridge.

At night, somebody needs to drive around and see where the dark streets are. Some neighborhood parks are dark. Walk around at night see how it feels. Garbage collection site should be open more hours. Half-day Saturday is not enough. More progressive look to city, like Corvallis...more class, restaurants, art.

More trees on the Christmas tree in front of town hall, more lights.

Something needs to be done with downtown, either get new businesses in or scrap it and put new businesses in other parts, but it looks shabby as is.

Need more downtown beautification, looks old and sloppy, deserted, too many vacancies.

Dallas is a nice town and they need to keep up the appearance as well as maintaining the level of safety.

I don't have a lot of suggestions for them other than that they could be more focused on the cleanliness ordinances on the businesses in the light industrial area.

Keep an eye on properties for sale which are falling into unmaintained yards. The library needs to grow to keep up with the town.

The essence in this community should be in the downtown core area - attract business down there by improving the exterior of buildings.

More beautification of downtown. The appearances of the downtown businesses show a need for maintenance.

In downtown there are empty buildings, and the Californian owners price them too high – have displays in the empty buildings. Blue garden is just awful. Salem has a law that empty buildings have to pay a fee.

Less government interference

Do not interfere with garage sales.

For the size, the shopping is limited. I don't like driving to Salem for cheaper groceries. Don't like garage sale ordinance/controls. Restaurants, more quality is needed.

It is ridiculous to have a beautiful city park, enjoying family and I can't enjoy a cigarette. I don't understand that at all. Taking too many rights away.

Bathrooms in city parks, too many taxes and fees. No garage sale fees. Better shopping, no one wants to come in because of restrictions, regulations.

Less systems.

Porta-potties at the park need to be cared for more often, garage sale permits are ridiculous, the town is too controlling.

Not really a city, more of a town, overdo some of the ordinances, should not have to pay the city for garage sale signs.

Sometimes they overdo the city ordinances, it is frustrating to always get complained on for little things that really aren't illegal.

Don't be so particular about little nitpicky things for starting businesses. They wouldn't approve us because our fire extinguisher was one inch too high.

The cost of the Aquatic Center is a bit too high. And get rid of the need to get a permit to have a yard sale - don't charge us for the paperwork of the permit process; just stop requiring permits and let us put up our own signs. It shocked me.

Trash service issues

They should lower price on water, sewer and garbage.

At night, somebody needs to drive around and see where the dark streets are. Some neighborhood parks are dark. Walk around at night see how it feels. Garbage collection site should be open more hours. Half-day Saturday is not enough. More progressive look to city, like Corvallis...more class, restaurants, art.

Trash services should be consistent times of day.

Definitely we need more local garbage service. If I have to go to a dump I have to go all the way to Marion County. Even if they're taken by truck somewhere else later on, I need somewhere local to take things which won't fit in the garbage can.

Recycling should pick up glass. Support recreational businesses, like the roller rink which got replaced by a dance studio. I tried the dance studio, and they weren't friendly to me. I don't find things to do in town. Not sure what I'd like to find, tastes differ.

They should have yard debris pick up, as well as recycling every week.

Quit focusing on the small stuff instead of dealing with the big stuff. They should be handling the major drug problems instead of ticketing a car that sits three days a week on the street. The garbage costs too much.

School issues

Put more tax money back into schools.

Extremely disappointed in school system. I've taken my kids out of public school; too many budget cuts and the schools have fallen apart, even though we moved here for the schools.

Bring back the middle school athletics.

Use their funds more wisely, the kids first. Taxes to the schools. That waterfall was a waste of money.

Finish the Rickreall trail. Better use of tax money in general. Mostly with regard to the schools.

More things for the handicapped. It's hard to get into my daughter's school, the ramp is steep.

Library issues

I would like to be able to check out more than one book at a time.

Free library forgiveness so I'd come back, more car shows and summer park events.

I don't think people outside the city should have to pay \$60 for the library. I know that many people don't get to enjoy the library because of this fee.

The library is good for what it has but it needs better parking and a newer look, don't charge so much for the people that

live out of town, they can't always afford it and their children go without what we fight for, books to read so they grow.

Keep an eye on properties for sale which are falling into unmaintained yards. The library needs to grow to keep up with the town.

Later hours at the library. They close at three. And not open on the weekend at all. I don't know who they think is going to use it.

Water issues

They should lower the price on water, sewer and garbage.

Like to see better water quality for drinking.

They should not have privatized the water system. They are just about profit now.

Summerfest issues

The summerfest festival is always at the end of the month when most of us on fixed income have no money left, it would be nice to have it earlier in the month.

Festival should be enclosed at a school for heat issues.

A little town can make a larger and more fun Summerfest; 8:00 is way too early to stop the show.

Stop trying to develop downtown

The downtown city area should stop trying to develop downtown and it should be gotten rid of.

Provide services and forget about makeovers; worry about water, sewer and garbage.

Keep it small

Keep it small!

Better government

Get some new people in who are younger and smarter, get rid of the mayor. New blood is what we need for real change.

Other

We shouldn't be plastic free like Corvallis.

Maybe more stuff for the blind but there aren't that many in Dallas.

Maybe a little more open minded.

What they did to Jerry Wyatt was wrong!

People feel like they are outsiders; unless they have been there for years and years or born here, they feel left out.

Cats are out of control in the area, Evergreen Ct.

We don't have enough time for that.

I miss Jerry Wyatt.

Don't know

Not been here long enough.

I don't really know.

I don't know. Can't think of anything.

I'm not sure. I don't know.

Not sure.

I don't know.

I don't know.

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 51: Finally, some questions that will help us analyze the data.... How long have you lived in Dallas?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Less than 2 years	13 3%	5 3%	8 4%	4 1%	9 10%	3 8%	3 6%	3 5%	2 3%	1 1%	1 1%	9 7%	4 2%
				---	+++	+						+++	---
2-5 years	47 12%	24 13%	23 11%	24 8%	23 25%	3 8%	8 16%	9 15%	7 10%	7 9%	13 12%	15 11%	32 12%
				---	+++								
6-10 years	81 20%	41 22%	40 19%	58 19%	23 25%	7 19%	19 38%	14 23%	15 21%	11 14%	15 14%	40 29%	41 16%
							+++				-	+++	---
11-20 years	91 23%	39 21%	52 24%	74 24%	17 18%	12 33%	10 20%	19 31%	23 32%	15 20%	12 11%	35 25%	56 21%
								+	++		---		
Over 20 years	167 42%	76 41%	91 42%	146 48%	20 22%	10 28%	10 20%	15 25%	24 34%	42 55%	66 62%	38 28%	129 49%
				+++	---	-	---	---		+++	+++	---	+++
Don't know/Refused	2 0%	1 1%	1 0%	1 0%	1 1%	1 3%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	1 0%
						++							
Chi Square			1.84 .870		47.52 .001				67.34 .001				26.09 .001

DALLAS COMMUNITY SURVEY - April, 2013

Table 51: Finally, some questions that will help us analyze the data.... How long have you lived in Dallas?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Emp-lo yed	Retired	Student /Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Less than 2 years	13 3%	2 6%	2 4%	2 2%	5 6% +	0 0%	0 0%	5 3%	2 1%	5 9% ++	2 4%	3 4%	0 0%
2-5 years	47 12%	1 3%	10 21% ++	13 15%	8 10%	7 12%	4 9%	21 11%	17 13%	8 14%	3 5%	11 16%	3 6%
6-10 years	81 20%	5 16%	11 23%	20 24%	17 22%	13 22%	6 14%	50 25% ++	17 13% ---	12 21%	17 30% +	17 25%	12 25%
11-20 years	91 23%	8 25%	10 21%	16 19%	18 23%	13 22%	15 35% ++	53 27% ++	17 13% ---	20 35% ++	13 23%	20 29%	14 29%
Over 20 years	167 42%	16 50%	14 29% -	34 40%	29 37%	25 43%	18 42%	66 34% ---	82 61% +++	12 21% ---	20 35%	17 25% ---	19 40%
Don't know/Refused	2 0%	0 0%	1 2% +	0 0%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 4% +++	0 0%	0 0%
Chi Square				24.76 .476					48.45 .001			13.67 .188	

DALLAS COMMUNITY SURVEY - April, 2013

Table 51: Finally, some questions that will help us analyze the data.... How long have you lived in Dallas?

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Less than 2 years	13 3%	13 22% +++	0 0%	0 0%	0 0%	3 3%	6 6%	3 3%	1 1%	5 10% +++	2 3%	4 7% +	4 7% +
2-5 years	47 12%	47 78% +++	0 0%	0 0%	0 0%	13 11%	14 13%	10 11%	10 12%	3 6%	10 15%	5 9%	4 7%
6-10 years	81 20%	0 0%	81 100% +++	0 0%	0 0%	17 14%	25 23%	21 23%	17 21%	17 35% +++	25 37% +++	20 36% +++	15 27%
11-20 years	91 23%	0 0%	0 0%	91 100% +++	0 0%	24 20%	23 21%	25 28%	19 23%	11 22%	15 22%	11 20%	16 29%
Over 20 years	167 42%	0 0%	0 0%	0 0%	167 100% +++	61 52% +++	40 37%	31 34%	33 41%	13 27% --	14 21% ---	15 27% --	16 29% --
Don't know/Refused	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%
Chi Square			1000+ .001				14.32 .501				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 52: Do you own or rent your home?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Own	307 77%	143 77%	164 76%	307 100% +++	0 0%	18 50% ---	27 54% ---	43 70%	51 72%	71 93% +++	97 91% +++	93 67% ---	214 81% +++
Rent	93 23%	43 23%	50 23%	0 0%	93 100% +++	18 50% +++	23 46% +++	18 30%	20 28%	5 7% ---	9 8% ---	45 33% +++	48 18% ---
Don't know/Refused	1 0%	0 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1% +	0 0%	1 0%
Chi Square			0.87 .647		400.00 .001			58.79 .001				10.88 .004	
	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Own	307 77%	15 47% ---	26 54% ---	65 76%	64 82%	51 88% ++	41 95% +++	141 72% --	121 90% +++	38 67% -	43 75%	45 66% --	35 73%
Rent	93 23%	16 50% +++	22 46% +++	20 24%	14 18%	7 12% --	2 5% ---	56 28% ++	13 10% ---	19 33% +	14 25%	23 34% ++	13 27%
Don't know/Refused	1 0%	1 3% +++	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%
Chi Square					50.33 .001				22.11 .001			1.40 .844	

DALLAS COMMUNITY SURVEY - April, 2013

Table 52: Do you own or rent your home?

	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Own	307 77%	28 47% ---	58 72%	74 81%	146 87% +++	83 70% -	77 71% -	73 81%	72 89% +++	35 71%	47 70%	43 78%	38 69%
Rent	93 23%	32 53% +++	23 28%	17 19%	20 12% ---	34 29% +	32 29% +	17 19%	9 11% ---	14 29%	20 30%	12 22%	17 31%
Don't know/Refused	1 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square			45.98 .001				14.56 .024				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 53: Please tell me when I read the category that contains your age: (IF REFUSED, TAKE OFF LIST IF AVAILABLE)

	GENDER			OWN/RENT		AGE						CHILDREN?	
	Total	Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
18-24	36 9%	20 11%	16 7%	18 6% ---	18 19% +++	36 100% +++	0 0%	0 0%	0 0%	0 0%	0 0%	13 9%	23 9%
25-34	50 12%	23 12%	27 13%	27 9% ---	23 25% +++	0 0%	50 100% +++	0 0%	0 0%	0 0%	0 0%	40 29% +++	10 4% ---
35-44	61 15%	28 15%	33 15%	43 14%	18 19%	0 0%	0 0%	61 100% +++	0 0%	0 0%	0 0%	45 33% +++	16 6% ---
45-54	71 18%	31 17%	40 19%	51 17%	20 22%	0 0%	0 0%	0 0%	71 100% +++	0 0%	0 0%	29 21%	42 16%
55-64	76 19%	32 17%	44 20%	71 23% +++	5 5% ---	0 0%	0 0%	0 0%	0 0%	76 100% +++	0 0%	8 6% ---	68 26% +++
65 or over	107 27%	52 28%	55 26%	97 32% +++	9 10% ---	0 0%	0 0%	0 0%	0 0%	0 0%	107 100% +++	3 2% ---	104 40% +++
REFUSED - DO NOT READ	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square		2.21 .820		56.02 .001				1000+ .001				155.83 .001	

DALLAS COMMUNITY SURVEY - April, 2013

Table 53: Please tell me when I read the category that contains your age: (IF REFUSED, TAKE OFF LIST IF AVAILABLE)

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
18-24	36 9%	6 19% ++	7 15%	2 2% --	1 1% ---	4 7%	2 5%	19 10%	0 0%	13 23% +++	6 11%	6 9%	6 13%
25-34	50 12%	5 16%	9 19%	15 18%	13 17%	4 7%	1 2% --	41 21% +++	0 0%	9 16%	11 19% +	16 24% +++	11 23% ++
35-44	61 15%	4 13%	4 8%	15 18%	14 18%	10 17%	13 30% +++	47 24% +++	2 1% ---	10 18%	10 18%	19 28% +++	14 29% +++
45-54	71 18%	3 9%	5 10%	19 22%	14 18%	13 22%	11 26%	48 24% +++	4 3% ---	17 30% +++	16 28% ++	17 25% +	10 21%
55-64	76 19%	5 16%	7 15%	9 11% --	15 19%	17 29% ++	10 23%	35 18%	29 21%	8 14%	10 18%	9 13%	6 13%
65 or over	107 27%	9 28%	16 33%	25 29%	21 27%	10 17% -	6 14% --	7 4% ---	100 74% +++	0 0%	4 7% ---	1 1% ---	1 2% ---
REFUSED - DO NOT READ	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square				52.21 .001					271.16 .001			6.73 .750	

DALLAS COMMUNITY SURVEY - April, 2013

Table 53: Please tell me when I read the category that contains your age: (IF REFUSED, TAKE OFF LIST IF AVAILABLE)

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
18-24	36 9%	6 10%	7 9%	12 13%	10 6% -	16 14% ++	14 13% +	5 6%	0 0%	2 4%	0 0%	6 11%	8 15%
25-34	50 12%	11 18%	19 23% +++	10 11%	10 6% ---	10 8%	16 15%	14 16%	10 12%	24 49% +++	27 40% +++	8 15%	3 5% -
35-44	61 15%	12 20%	14 17%	19 21% +	15 9% ---	13 11%	16 15%	22 24% +++	10 12%	13 27% ++	28 42% +++	27 49% +++	22 40% +++
45-54	71 18%	9 15%	15 19%	23 25% ++	24 14%	23 19%	18 17%	19 21%	11 14%	6 12%	8 12%	9 16%	18 33% +++
55-64	76 19%	8 13%	11 14%	15 16%	42 25% +++	17 14%	15 14%	19 21%	24 30% +++	3 6% --	2 3% ---	3 5% ---	4 7% --
65 or over	107 27%	14 23%	15 19% -	12 13% ---	66 40% +++	39 33% +	30 28%	11 12% ---	26 32%	1 2% ---	2 3% ---	2 4% ---	0 0%
REFUSED - DO NOT READ	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square			55.03 .001				42.10 .001				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 54: Which of the following best describes your employment status? (READ CHOICES)

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Employed outside the home full or part-time (could also be a student)	175 44%	89 48%	86 40%	125 41%	50 54%	18 50%	38 76%	43 70%	44 62%	26 34%	6 6%	90 65%	85 32%
				--	++		+++	+++	+++	-	---	+++	---
Employed, work from home (could also be a student)	22 5%	6 3%	16 7%	16 5%	6 6%	1 3%	3 6%	4 7%	4 6%	9 12%	1 1%	9 7%	13 5%
		-	+							+++	--		
Not employed, retired	135 34%	69 37%	66 31%	121 39%	13 14%	0 0%	0 0%	2 3%	4 6%	29 38%	100 93%	4 3%	131 50%
				+++	---			---	---		+++	---	+++
Not employed, student	14 3%	10 5%	4 2%	9 3%	5 5%	10 28%	2 4%	1 2%	1 1%	0 0%	0 0%	5 4%	9 3%
		+	-			+++							
Not employed, homemaker, stay at home	43 11%	5 3%	38 18%	29 9%	14 15%	3 8%	7 14%	9 15%	16 23%	8 11%	0 0%	28 20%	15 6%
		---	+++						+++			+++	---
Other	10 2%	6 3%	4 2%	6 2%	4 4%	3 8%	0 0%	2 3%	2 3%	3 4%	0 0%	2 1%	8 3%
						++							
Don't know/Refused - DO NOT READ	2 0%	1 1%	1 0%	1 0%	1 1%	1 3%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	2 1%
						++							
Chi Square		31.03 .001		22.44 .001		358.43 .001						101.96 .001	

DALLAS COMMUNITY SURVEY - April, 2013

Table 54: Which of the following best describes your employment status? (READ CHOICES)

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student /Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Employed outside the home full or part-time (could also be a student)	175 44%	8 25% --	16 33%	44 52% +	37 47%	29 50%	25 58% ++	175 89% +++	0 0%	0 0%	57 100% +++	68 100% +++	48 100% +++
Employed, work from home (could also be a student)	22 5%	1 3%	3 6%	2 2%	1 1% -	7 12%	5 12% ++	22 11% +++	0 0%	0 0%	0 0%	0 0%	0 0%
Not employed, retired	135 34%	12 38%	20 42%	28 33%	25 32%	16 28%	12 28%	0 0%	135 100% +++	0 0%	0 0%	0 0%	0 0%
Not employed, student	14 3%	2 6%	2 4%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	14 25% +++	0 0%	0 0%	0 0%
Not employed, homemaker, stay at home	43 11%	4 13%	4 8%	9 11%	14 18% ++	6 10%	1 2% -	0 0%	0 0%	43 75% +++	0 0%	0 0%	0 0%
Other	10 2%	5 16% +++	3 6% +	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Don't know/Refused - DO NOT READ	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square				63.55 .001					778.00 .001			0.00 .999	

DALLAS COMMUNITY SURVEY - April, 2013

Table 54: Which of the following best describes your employment status? (READ CHOICES)

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Employed outside the home full or part-time (could also be a student)	175 44%	22 37%	47 58% +++	47 52% +	57 34% ---	36 31% ---	52 48%	50 56% +++	36 44%	30 61% +++	45 67% +++	34 62% +++	33 60% +++
Employed, work from home (could also be a student)	22 5%	4 7%	3 4%	6 7%	9 5%	6 5%	5 5%	7 8%	4 5%	3 6%	4 6%	2 4%	5 9%
Not employed, retired	135 34%	19 32%	17 21% ---	17 19% ---	82 49% +++	47 40% +	34 31%	15 17% ---	38 47% +++	1 2% ---	2 3% ---	3 5% ---	1 2% ---
Not employed, student	14 3%	4 7%	3 4%	4 4%	3 2%	7 6% +	3 3%	4 4%	0 0%	1 2%	1 1%	1 2%	4 7%
Not employed, homemaker, stay at home	43 11%	9 15%	9 11%	16 18% ++	9 5% ---	18 15% +	11 10%	11 12%	3 4% --	14 29% +++	15 22% +++	13 24% +++	11 20% ++
Other	10 2%	2 3%	2 2%	1 1%	5 3%	3 3%	4 4%	3 3%	0 0%	0 0%	0 0%	2 4%	1 2%
Don't know/Refused - DO NOT READ	2 0%	0 0%	0 0%	0 0%	2 1% +	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square			48.44 .001				39.17 .003					n/a	

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 55: In what geographical area are you currently employed?

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	174	89	85	124	50	18	38	43	43	26	6	89	85
Salem metro area	68 39%	32 36%	36 42%	45 36%	23 46%	6 33%	16 42%	19 44%	17 40%	9 35%	1 17%	37 42%	31 36%
Dallas	57 33%	24 27%	33 39%	43 35%	14 28%	6 33%	11 29%	10 23%	16 37%	10 38%	4 67%	22 25%	35 41%
Corvallis	9 5%	6 7%	3 4%	5 4%	4 8%	2 11%	4 11%	1 2%	2 5%	0 0%	0 0%	5 6%	4 5%
Portland metro area	9 5%	3 3%	6 7%	6 5%	3 6%	1 6%	2 5%	1 2%	3 7%	2 8%	0 0%	7 8%	2 2%
East Polk County	8 5%	5 6%	3 4%	8 6%	0 0%	2 11%	1 3%	1 2%	1 2%	2 8%	1 17%	3 3%	5 6%
Other geographical area	22 13%	18 20%	4 5%	16 13%	6 12%	1 6%	4 11%	11 26%	4 9%	2 8%	0 0%	15 17%	7 8%
Don't know/Refused	1 1%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 4%	0 0%	0 0%	1 1%
Chi Square		13.98 .030		6.17 .404				31.94 .370				10.71 .098	

DALLAS COMMUNITY SURVEY - April, 2013

Table 55: In what geographical area are you currently employed?

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Emp-lo yed	Retired	Studen t /Home	Dallas	Salem	Other
Base	174	8	16	44	37	29	25	174	0	0	57	68	48
Salem metro area	68 39%	3 38%	7 44%	24 55% ++	10 27% -	9 31%	12 48%	68 39%	0 0%	0 0%	0 0%	68 100% +++	0 0%
Dallas	57 33%	4 50%	6 38%	11 25%	16 43%	10 34%	4 16%	57 33%	0 0%	0 0%	57 100% +++	0 0%	0 0%
Corvallis	9 5%	1 13%	1 6%	0 0%	3 8%	1 3%	1 4%	9 5%	0 0%	0 0%	0 0%	0 0%	9 19% +++
Portland metro area	9 5%	0 0%	1 6%	2 5%	1 3%	2 7%	2 8%	9 5%	0 0%	0 0%	0 0%	0 0%	9 19% +++
East Polk County	8 5%	0 0%	0 0%	2 5%	0 0%	2 7%	3 12%	8 5%	0 0%	0 0%	0 0%	0 0%	8 17% +++
Other geographical area	22 13%	0 0%	1 6%	5 11%	7 19%	5 17%	3 12%	22 13%	0 0%	0 0%	0 0%	0 0%	22 46% +++
Don't know/Refused	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square				25.35 .708					0.00 .999			346.00 .001	

DALLAS COMMUNITY SURVEY - April, 2013

Table 55: In what geographical area are you currently employed?

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	174	22	47	47	56	36	51	50	36	30	45	34	32
Salem metro area	68 39%	14 64%	17 36%	20 43%	17 30%	9 25% -	25 49% +	19 38%	15 42%	12 40%	19 42%	13 38%	11 34%
Dallas	57 33%	5 23%	17 36%	13 28%	20 36%	16 44% +	13 25%	19 38%	9 25%	7 23%	13 29%	8 24%	9 28%
Corvallis	9 5%	0 0%	3 6%	4 9%	2 4%	2 6%	4 8%	2 4%	1 3%	2 7%	2 4%	3 9%	2 6%
Portland metro area	9 5%	1 5%	2 4%	2 4%	4 7%	0 0%	4 8%	2 4%	3 8%	4 13% ++	1 2%	1 3%	3 9%
East Polk County	8 5%	0 0%	2 4%	3 6%	3 5%	1 3%	3 6%	1 2%	2 6%	1 3%	2 4%	1 3%	1 3%
Other geographical area	22 13%	2 9%	5 11%	5 11%	10 18%	7 19%	2 4% --	7 14%	6 17%	4 13%	8 18%	8 24% ++	6 19%
Don't know/Refused	1 1%	0 0%	1 2% +	0 0%	0 0%	1 3% ++	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square			14.91 .668				21.15 .272				n/a		

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DALLAS COMMUNITY SURVEY - April, 2013

Table 56: What is the highest level of formal education you have completed? (DO NOT READ UNLESS NECESSARY)

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Did not graduate high school	14 3%	6 3%	8 4%	8 3%	6 6%	2 6%	0 0%	1 2%	4 6%	3 4%	4 4%	4 3%	10 4%
High school graduate	104 26%	41 22%	63 29%	75 24%	28 30%	14 39%	10 20%	12 20%	19 27%	14 18%	35 33%	28 20%	76 29%
Some college / tech school	109 27%	47 25%	62 29%	77 25%	32 34%	14 39%	16 32%	16 26%	18 25%	15 20%	30 28%	34 25%	75 29%
Two year college degree (AA)	90 22%	48 26%	42 20%	73 24%	17 18%	5 14%	14 28%	22 36%	19 27%	19 25%	11 10%	47 34%	43 16%
Four year college degree (Bachelor's)	54 13%	27 15%	27 13%	47 15%	7 8%	0 0%	7 14%	9 15%	10 14%	12 16%	16 15%	20 14%	34 13%
Graduate work / graduate degree	27 7%	15 8%	12 6%	25 8%	2 2%	0 0%	3 6%	1 2%	1 1%	12 16%	10 9%	5 4%	22 8%
Don't know/Refused	3 1%	2 1%	1 0%	2 1%	1 1%	1 3%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	3 1%
Chi Square		6.00 .423		14.32 .026		57.28 .002						20.71 .002	

DALLAS COMMUNITY SURVEY - April, 2013

Table 56: What is the highest level of formal education you have completed? (DO NOT READ UNLESS NECESSARY)

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student /Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Did not graduate high school	14 3%	1 3%	3 6%	3 4%	1 1%	0 0%	0 0%	3 2%	6 4%	4 7%	1 2%	0 0%	1 2%
High school graduate	104 26%	16 50% +++	17 35%	21 25%	15 19%	16 28%	4 9% ---	39 20% ---	41 30%	21 37% ++	15 26%	9 13% ---	9 19%
Some college / tech school	109 27%	15 47% +++	18 38% +	27 32%	16 21%	11 19%	10 23%	57 29%	34 25%	14 25%	13 23%	25 37% +	13 27%
Two year college degree (AA)	90 22%	0 0%	7 15%	24 28%	32 41% +++	12 21%	10 23%	57 29% +++	15 11% ---	15 26%	19 33% ++	19 28%	12 25%
Four year college degree (Bachelor's)	54 13%	0 0%	2 4% --	10 12%	10 13%	11 19%	10 23% ++	31 16%	20 15%	3 5% -	5 9%	11 16%	11 23% ++
Graduate work / graduate degree	27 7%	0 0%	1 2%	0 0%	4 5%	7 12% +	9 21% +++	9 5% -	18 13% +++	0 0%	4 7%	4 6%	1 2%
Don't know/Refused	3 1%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 2%
Chi Square				95.08 .001					41.20 .001			14.23 .286	

DALLAS COMMUNITY SURVEY - April, 2013

Table 56: What is the highest level of formal education you have completed? (DO NOT READ UNLESS NECESSARY)

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Did not graduate high school	14 3%	2 3%	2 2%	2 2%	8 5%	14 12% +++	0 0%	0 0%	0 0%	1 2%	0 0%	2 4%	2 4%
High school graduate	104 26%	14 23%	15 19%	22 24%	53 32% ++	104 88% +++	0 0%	0 0%	0 0%	11 22%	15 22%	9 16% -	13 24%
Some college / tech school	109 27%	20 33%	25 31%	23 25%	40 24%	0 0%	109 100% +++	0 0%	0 0%	10 20%	17 25%	10 18%	13 24%
Two year college degree (AA)	90 22%	13 22%	21 26%	25 27%	31 19%	0 0%	0 0%	90 100% +++	0 0%	17 35% ++	20 30%	23 42% +++	17 31%
Four year college degree (Bachelor's)	54 13%	10 17%	10 12%	11 12%	22 13%	0 0%	0 0%	0 0%	54 67% +++	7 14%	11 16%	10 18%	8 15%
Graduate work / graduate degree	27 7%	1 2% -	7 9%	8 9%	11 7%	0 0%	0 0%	0 0%	27 33% +++	3 6%	4 6%	1 2%	2 4%
Don't know/Refused	3 1%	0 0%	1 1%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Chi Square			15.99 .593				1000+ .001				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 57: Do you have children under 19 living in your household?

	CHILDREN?												
	GENDER			OWN/RENT		AGE						CHILDREN?	
	Total	Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Yes	138 34%	62 33%	76 35%	93 30%	45 48%	13 36%	40 80%	45 74%	29 41%	8 11%	3 3%	138 100%	0 0%
No	263 66%	124 67%	139 65%	214 70%	48 52%	23 64%	10 20%	16 26%	42 59%	68 89%	104 97%	0 0%	263 100%
Chi Square		0.18 .672		10.34 .001				155.83 .001				401.00 .001	

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
	Base	401	32	48	85	78	58	43	197	135	57	57	68
Yes	138 34%	5 16%	13 27%	37 44%	33 42%	21 36%	17 40%	99 50%	4 3%	33 58%	22 39%	37 54%	30 63%
No	263 66%	27 84%	35 73%	48 56%	45 58%	37 64%	26 60%	98 50%	131 97%	24 42%	35 61%	31 46%	18 38%
Chi Square				10.95 .052				94.23 .001			6.36 .042		

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
	Base	401	60	81	91	167	118	109	90	81	49	67	55
Yes	138 34%	24 40%	40 49%	35 38%	38 23%	32 27%	34 31%	47 52%	25 31%	48 98%	67 100%	55 100%	55 100%
No	263 66%	36 60%	41 51%	56 62%	129 77%	86 73%	75 69%	43 48%	56 69%	1 2%	0 0%	0 0%	0 0%
Chi Square			19.61 .001				16.31 .001				n/a		

DALLAS COMMUNITY SURVEY - April, 2013

Table 58: Do you have children in the following age categories? (MULTIPLE RESPONSES POSSIBLE)

	CHILDREN?												
	GENDER			OWN/RENT		AGE						CHILDREN?	
	Total	Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	139	62	77	93	46	13	41	45	29	8	3	138	1
Under 5	49 22%	19 19%	30 24%	35 21%	14 22%	2 13%	24 39% +++	13 14%	6 15%	3 25%	1 20%	48 21%	1 100%
5-10	67 30%	30 30%	37 29%	47 29%	20 32%	0 0%	27 44% ++	28 31%	8 20%	2 17%	2 40%	67 30%	0 0%
11-14	55 24%	26 26%	29 23%	43 26%	12 19%	6 38%	8 13% --	27 30%	9 22%	3 25%	2 40%	55 24%	0 0%
15-18	55 24%	24 24%	31 24%	38 23%	17 27%	8 50%	3 5% ---	22 24%	18 44%	4 33%	0 0%	55 24%	0 0%
Chi Square			0.80 .850		1.40 .706					51.57 .001			3.63 .305
	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
	Base	139	6	13	37	33	21	17	100	4	33	22	38
Under 5	49 22%	3 38%	5 33%	10 17%	13 24%	9 21%	5 16%	33 21%	1 14%	15 25%	7 19%	12 22%	11 22%
5-10	67 30%	2 25%	3 20%	22 38%	15 27%	14 33%	9 28%	49 31%	2 29%	16 27%	13 35%	19 35%	13 27%
11-14	55 24%	1 13%	3 20%	16 28%	13 24%	9 21%	8 25%	36 23%	3 43%	14 23%	8 22%	13 24%	13 27%
15-18	55 24%	2 25%	4 27%	10 17%	14 25%	10 24%	10 31%	38 24%	1 14%	15 25%	9 24%	11 20%	12 24%
Chi Square						7.95 .926				2.23 .898			1.33 .970

DALLAS COMMUNITY SURVEY - April, 2013

Table 58: Do you have children in the following age categories? (MULTIPLE RESPONSES POSSIBLE)

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	139	24	40	35	39	33	34	47	25	49	67	55	55
Under 5	49 22%	8 22%	17 22%	11 21%	13 22%	12 23%	10 20%	17 22%	10 22%	49 49% +++	29 21%	13 11% ---	8 8% ---
5-10	67 30%	12 32%	25 32%	15 28%	14 24%	15 28%	17 34%	20 26%	15 33%	29 29%	67 49% +++	27 23% -	13 13% ---
11-14	55 24%	9 24%	20 26%	11 21%	15 26%	11 21%	10 20%	23 30%	11 24%	13 13% --	27 20%	55 46% +++	24 24%
15-18	55 24%	8 22%	15 19%	16 30%	16 28%	15 28%	13 26%	17 22%	10 22%	8 8% ---	13 10% ---	24 20%	55 55% +++
Chi Square			3.23 .954				3.26 .953				n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 59: Please tell me when I read the category that contains your annual household pre-tax income:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Under \$20,000	32 8%	9 5%	23 11%	15 5%	16 17%	6 17%	5 10%	4 7%	3 4%	5 7%	9 8%	5 4%	27 10%
		--	++	---	+++	++						--	++
\$20,000-\$29,999	48 12%	21 11%	27 13%	26 8%	22 24%	7 19%	9 18%	4 7%	5 7%	7 9%	16 15%	13 9%	35 13%
				---	+++								
\$30,000-\$39,999	85 21%	41 22%	44 20%	65 21%	20 22%	2 6%	15 30%	15 25%	19 27%	9 12%	25 23%	37 27%	48 18%
						--				--		++	--
\$40,000-\$49,999	78 19%	33 18%	45 21%	64 21%	14 15%	1 3%	13 26%	14 23%	14 20%	15 20%	21 20%	33 24%	45 17%

\$50,000-\$74,999	58 14%	28 15%	30 14%	51 17%	7 8%	4 11%	4 8%	10 16%	13 18%	17 22%	10 9%	21 15%	37 14%
				++	--					++	-		
\$75,000-\$99,999	32 8%	18 10%	14 7%	30 10%	2 2%	2 6%	1 2%	8 13%	10 14%	6 8%	5 5%	12 9%	20 8%
				++	--		-		++				
\$100,000-\$149,999	9 2%	4 2%	5 2%	9 3%	0 0%	0 0%	0 0%	4 7%	1 1%	3 4%	1 1%	4 3%	5 2%
				+				++					
\$150,000 or more	2 0%	1 1%	1 0%	2 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	1 0%
Don't know/Refused - DO NOT READ	57 14%	31 17%	26 12%	45 15%	12 13%	14 39%	3 6%	1 2%	6 8%	13 17%	20 19%	12 9%	45 17%
						+++	-	---				--	++
Chi Square		7.89 .444		41.66 .001				88.32 .001				16.77 .033	

DALLAS COMMUNITY SURVEY - April, 2013

Table 59: Please tell me when I read the category that contains your annual household pre-tax income:

	INCOME							EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
	Total	<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Under \$20,000	32 8%	32 100% +++	0 0%	0 0%	0 0%	0 0%	0 0%	9 5%	12 9%	6 11%	4 7%	3 4%	1 2%
\$20,000-\$29,999	48 12%	0 0%	48 100% +++	0 0%	0 0%	0 0%	0 0%	19 10%	20 15%	6 11%	6 11%	7 10%	3 6%
\$30,000-\$39,999	85 21%	0 0%	0 0%	85 100% +++	0 0%	0 0%	0 0%	46 23%	28 21%	10 18%	11 19%	24 35% +++	9 19%
\$40,000-\$49,999	78 19%	0 0%	0 0%	0 0%	78 100% +++	0 0%	0 0%	38 19%	25 19%	15 26%	16 28% +	10 15%	11 23%
\$50,000-\$74,999	58 14%	0 0%	0 0%	0 0%	0 0%	58 100% +++	0 0%	36 18% ++	16 12%	6 11%	10 18%	9 13%	10 21%
\$75,000-\$99,999	32 8%	0 0%	0 0%	0 0%	0 0%	0 0%	32 74% +++	21 11% +	10 7%	1 2% -	3 5%	7 10%	7 15% +
\$100,000-\$149,999	9 2%	0 0%	0 0%	0 0%	0 0%	0 0%	9 21% +++	7 4% +	2 1%	0 0%	1 2%	4 6% ++	2 4%
\$150,000 or more	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 5% +++	2 1%	0 0%	0 0%	0 0%	1 1%	0 0%
Don't know/Refused - DO NOT READ	57 14%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	19 10% --	22 16%	13 23% ++	6 11%	3 4% --	5 10%
Chi Square				1000+ .001					26.27 .050			17.04 .383	

DALLAS COMMUNITY SURVEY - April, 2013

Table 59: Please tell me when I read the category that contains your annual household pre-tax income:

	YEARS IN DALLAS					EDUCATION				AGE OF KIDS			
	Total	<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Under \$20,000	32 8%	3 5%	5 6%	8 9%	16 10%	17 14% +++	15 14% +++	0 0%	0 0%	3 6%	2 3% -	1 2% -	2 4%
\$20,000-\$29,999	48 12%	12 20% ++	11 14%	10 11%	14 8% -	20 17% ++	18 17% +	7 8%	3 4% --	5 10%	3 4% --	3 5%	4 7%
\$30,000-\$39,999	85 21%	15 25%	20 25%	16 18%	34 20%	24 20%	27 25%	24 27%	10 12% --	10 20%	22 33% ++	16 29%	10 18%
\$40,000-\$49,999	78 19%	13 22%	17 21%	18 20%	29 17%	16 14% -	16 15%	32 36% +++	14 17%	13 27%	15 22%	13 24%	14 25%
\$50,000-\$74,999	58 14%	7 12%	13 16%	13 14%	25 15%	16 14%	11 10%	12 13%	18 22% ++	9 18%	14 21%	9 16%	10 18%
\$75,000-\$99,999	32 8%	4 7%	6 7%	10 11%	12 7%	2 2% ---	10 9%	7 8%	13 16% +++	3 6%	7 10%	6 11%	7 13%
\$100,000-\$149,999	9 2%	0 0%	0 0%	3 3%	6 4%	1 1%	0 0%	3 3%	5 6% +++	2 4%	2 3%	2 4%	2 4%
\$150,000 or more	2 0%	0 0%	0 0%	2 2% +++	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
Don't know/Refused - DO NOT READ	57 14%	6 10%	9 11%	11 12%	31 19% ++	21 18%	12 11%	5 6% ---	17 21% +	4 8%	2 3% ---	5 9%	5 9%
Chi Square			26.37 .334					93.28 .001			n/a		

Prepared by Advanced Marketing Research, Inc.

DALLAS COMMUNITY SURVEY - April, 2013

Table 60: Thank you for your time! HANG UP AND RECORD: Gender:

	Total	GENDER		OWN/RENT		AGE						CHILDREN?	
		Male	Female	Own	Rent	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
Base	401	186	215	307	93	36	50	61	71	76	107	138	263
Male	186 46%	186 100% +++	0 0%	143 47%	43 46%	20 56%	23 46%	28 46%	31 44%	32 42%	52 49%	62 45%	124 47%
Female	215 54%	0 0%	215 100% +++	164 53%	50 54%	16 44%	27 54%	33 54%	40 56%	44 58%	55 51%	76 55%	139 53%
Chi Square		401.00 .001		0.00 .954				2.21 .820				0.18 .672	
	Total	INCOME						EMPLOYMENT STATUS			EMPLOYMENT LOC'N		
		<\$20K	\$20-\$29K	\$30-\$39K	\$40-\$49K	\$50-\$74K	\$75K+	Employed	Retired	Student/Home	Dallas	Salem	Other
Base	401	32	48	85	78	58	43	197	135	57	57	68	48
Male	186 46%	9 28% --	21 44%	41 48%	33 42%	28 48%	23 53%	95 48%	69 51%	15 26% ---	24 42%	32 47%	32 67% +++
Female	215 54%	23 72% ++	27 56%	44 52%	45 58%	30 52%	20 47%	102 52%	66 49%	42 74% +++	33 58%	36 53%	16 33% ---
Chi Square				5.80 .326				10.70 .005			6.94 .031		
	Total	YEARS IN DALLAS				EDUCATION				AGE OF KIDS			
		<6	6-10	11-20	>20	HS or Less	Some College	AA Degree	BS or More	<5	5-10	11-14	15-18
Base	401	60	81	91	167	118	109	90	81	49	67	55	55
Male	186 46%	29 48%	41 51%	39 43%	76 46%	47 40%	47 43%	48 53%	42 52%	19 39%	30 45%	26 47%	24 44%
Female	215 54%	31 52%	40 49%	52 57%	91 54%	71 60% +	62 57%	42 47%	39 48%	30 61%	37 55%	29 53%	31 56%
Chi Square			1.18 .757				5.23 .156					n/a	

QUESTIONNAIRE INSTRUMENT

DALLAS COMMUNITY SURVEY - 2013

1. Hello, I'm ___ with Advanced Marketing Research, conducting a public opinion survey for the City of Dallas. Do you live within Dallas city limits? (TERMINATE IF "NO"). Are you 18 or over? (TERMINATE IF "NO").
 2. How would you rate the overall quality of life in The City of Dallas on a 1-5 scale, with one meaning 'poor' and five meaning 'excellent'?
 3. Briefly, what do you like MOST about living in Dallas? (PROBE AND CLARIFY; BE SPECIFIC)
-

Please rate the following Dallas city services using a 1-5 scale, where 1 is 'poor' and five is 'excellent.'

- | | |
|--|-------------|
| 4. Police crime prevention: | 1 2 3 4 5 6 |
| 5. Police emergency response times: | 1 2 3 4 5 6 |
| 6. Police enforcement of traffic violations: | 1 2 3 4 5 6 |
| 7. Dog control services: | 1 2 3 4 5 6 |
| 8. Fire and rescue services: | 1 2 3 4 5 6 |
| 9. Emergency medical services: | 1 2 3 4 5 6 |
| 10. Garbage collection services: | 1 2 3 4 5 6 |
| 11. Reliability and consistency of City water service (pressure, outages): | 1 2 3 4 5 6 |
| 12. City park system: | 1 2 3 4 5 6 |
| 13. The Dallas Aquatic Center: | 1 2 3 4 5 6 |
| 14. Beautification and landscaping on city roadways: | 1 2 3 4 5 6 |
| 15. Surface maintenance on city streets: | 1 2 3 4 5 6 |
| 16. Storm water drainage and flood control: | 1 2 3 4 5 6 |
| 17. Overall taste and quality of the City's drinking water: | 1 2 3 4 5 6 |
| 18. Appearance of city parks: | 1 2 3 4 5 6 |
| 19. The Summerfest celebration: | 1 2 3 4 5 6 |
| 20. Courtesy of city employees: | 1 2 3 4 5 6 |
| 21. Overall work performance of city employees: | 1 2 3 4 5 6 |
| 22. The appearance, or look of the city: | 1 2 3 4 5 6 |
| 23. (IF "1" OR "2" TO Q22): Why would you give that rating? | |
-

Please tell me whether you agree or disagree with the following statements. Please use a 1-5 scale, with one meaning you 'strongly disagree' and five meaning you 'strongly agree.'

- | | |
|--|-------------|
| 24. I have confidence in police officers in general, not just Dallas officers. | 1 2 3 4 5 6 |
| 25. I have confidence in Dallas Police officers. | 1 2 3 4 5 6 |
| 26. I know how to inform the city of Dallas about the way I feel on important issues | 1 2 3 4 5 6 |
| 27. The City of Dallas makes efficient use of taxpayer dollars | 1 2 3 4 5 6 |
| 28. Dallas is a good place to live | 1 2 3 4 5 6 |
| 29. Overall, I feel safe living in Dallas and my neighborhood | 1 2 3 4 5 6 |
| 30. I feel safe having my children walk to school | 1 2 3 4 5 6 |
| 31. I feel safe walking down my street during the day | 1 2 3 4 5 6 |
| 32. I feel safe walking down my street at night | 1 2 3 4 5 6 |
| 33. The City of Dallas does a good job enforcing property maintenance ordinances such as weeds, junk cars, debris and illegal structures | 1 2 3 4 5 6 |
| 34. (IF "1" OR "2" TO 33): Why do you disagree with that statement? | |
-

35. In the past year, have you, personally, used the Dallas Public Library?

- 1() Yes – SKIP TO Q37
- 2() No
- 3() Don't know/Refused

36. What would you say is the **MAIN** reason you don't use the library? (DO NOT READ ANSWERS)

- 1() Lack of interest in books/reading
- 2() No time
- 3() Kids grown up
- 4() Prefer to buy books
- 98() Other: 37. _____
- 99() Don't know/Refused

SKIP TO Q39

38. Overall, how would you rate the Dallas Library, using a 1-5 scale where 1 is POOR and 5 is EXCELLENT?

39. Overall, how well maintained are the parks and trails in Dallas on a scale of 1-5, where 1 is NOT AT ALL MAINTAINED and 5 is VERY WELL MAINTAINED?

40. Generally, how safe do you feel when using City parks and trails? Use a 1-5 scale with one meaning *not at all safe* and five meaning *very safe*.

- | | | | | | | | |
|---|---|---|---|---|---|------------|--------------------------|
| | | | | | | Don't Know | Don't Use Because Unsafe |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | |

41. (IF "1," "2," OR "7" TO Q40): Which parks or trails do you feel unsafe when using?

42. Do you use the Rickreall Trail System?

- 1() Yes
- 2() No – SKIP TO Q44

43. How often do you use the Rickreall Trail System? (READ CHOICES ONLY IF NECESSARY)

- 1() Daily
- 2() Several times a week
- 3() Weekly
- 4() Several times a month
- 5() Monthly
- 6() Less than monthly
- 7() Don't know/Refused

44. Do you feel Dallas should offer MORE, LESS, or THE SAME amount of YOUTH recreational activities as is currently offered?

- 1() More
- 2() Less
- 3() Same
- 4() Don't know

45. Should youth recreational activities be priced HIGHER, LOWER, or THE SAME as they are currently?

- 1() Higher
- 2() Lower
- 3() Same
- 4() Don't know

46. Do you feel Dallas should offer MORE, LESS, or THE SAME amount of ADULT recreational activities as is currently offered?
1() More
2() Less
3() Same
4() Don't know

47. During the past year have you contacted any City departments to seek service, information, or to file a complaint?
1() Yes
2() No – SKIP TO Q50
3() Don't know – SKIP TO Q50

48. How would you rate the City's response, using a 1-5 scale where 1 is POOR and 5 is EXCELLENT?

49. (IF "1" OR "2" TO Q48): Which department did you contact and why were you dissatisfied?

50. What suggestions or comments do you have for those who manage the City of Dallas?

DEMOGRAPHICS

Finally, some questions that will help us analyze the data...

51. How long have you lived in Dallas?
1() Less than 2 years
2() 2-5 years
3() 6-10 years
4() 11-20 years
5() Over 20 years
6() Don't know/Refused

52. Do you own or rent your home?
1() Own
2() Rent
3() Don't know/Refused

53. Please tell me when I read the category that contains your age: (IF REFUSED, TAKE OFF LIST IF AVAILABLE)
1() 18-24
2() 25-34
3() 35-44
4() 45-54
5() 55-64
6() 65 or over
7() Refused (DO NOT READ)

54. Which of the following best describes your employment status? (READ CHOICES)

- 1() Employed outside the home full or part-time (could also be student)
- 2() Employed, work from home (could also be student) – SKIP TO Q56
- 3() Not employed, retired – SKIP TO Q56
- 4() Not employed, student – SKIP TO Q56
- 5() Not employed, homemaker, stay at home – SKIP TO Q56
- 6() Other – SKIP TO Q56
- 7() Don't know/Refused (DO NOT READ) – SKIP TO Q56

55. In what geographical area are you currently employed?

- 1() Corvallis
- 2() Dallas
- 3() East Polk County
- 4() Portland Metro area
- 5() Salem Metro area
- 6() Other geographical area
- 7() Don't know/Refused

56. What is the highest level of formal education you have completed? (DO NOT READ)

- 1() Did not graduate high school
- 2() High school graduate
- 3() Some college / tech school
- 4() Two year college degree (AA)
- 5() Four year college degree
- 6() Graduate work / degree
- 7() Don't know/Refused

57. Do you have children under 19 living in your household?

- 1() Yes
- 2() No – SKIP TO Q59
- 3() Don't know/Refused – SKIP TO Q59

58. Do you have children in the following age categories? (MULTIPLE RESPONSES POSSIBLE)

- 1() Under 5
- 2() 5-10
- 3() 11-14
- 4() 15-18
- 5() None of the above
- 6() Don't know/Refused

59. Please tell me when I read the category that contains your annual household pre-tax income:

- 1() Under \$20,000
- 2() \$20,000-\$29,999
- 3() \$30,000-\$39,999
- 4() \$40,000-\$49,999
- 5() \$50,000-\$74,999
- 6() \$75,000-\$99,999
- 7() \$100,000-\$149,999
- 8() \$150,000 or more
- 9() Don't know/Refused - DO NOT READ

60. Thank you for your time! HANG UP AND RECORD:

Gender:

- 1() Male
- 2() Female

