



**City of Dallas
Planning Commission
Council Chambers - City Hall
June 14, 2011 - 7:00 p.m.**

MINUTES

CALL TO ORDER

President Chuck Lerwick called the meeting to order at 7:00 p.m.

ROLL CALL

Commissioners Present: Chuck Lerwick, Carol Kowash, David Shein, Paul Holstege and Robert Wilson

Absent: Dave Pederson

Staff present: City Attorney Lane Shetterly, Community Development Director Jason Locke and Recording Secretary Kris Pierce.

APPROVAL OF MINUTES

President Lerwick presented the minutes of the regular meeting of April 12, 2011. Commissioner Shein made a motion to approve the minutes as presented. Commissioner Kowash seconded the motion. The motion passed unanimously.

PUBLIC COMMENT

There were none.

PUBLIC HEARINGS

There were none.

OTHER BUSINESS

Jason Locke presented a review of the current Sign Code along with proposed sign code revisions for the recently appointed commissioners. His review touched on the subjects of 1) administration issues; and 2) updating and modernization of the sign code including technological issues that were not factors in previous years.

Mr. Locke explained the proposed 4th revision is to promote clarity for administration of the sign code and the revisions are based on other cities of comparable size and with similar types of situations.

Mr. Locke further detailed the most current proposed changes to the sign code starting with Definitions and following with Exempted Signs, Prohibited Signs, Temporary Signs, Permanent Sign Regulations, Exceptions, and Sign Type Illustrations; with the focal point of the meeting covering the proposed Prohibited Signs Section 3.6.050 (G. Video signs); and Permanent Sign Regulations Section 3.6.070 in its entirety. City Attorney Lane Shetterly cautioned the Commission on regulation of content for signage and advised on recent legislation for electric sign criteria adopted by ODOT.

Mr. Locke requested Commissioner's opinions and concerns regarding the proposed changes with video and electronic signage. Commissioner Wilson stated he thought that no video signage be allowed, with Commissioners Kowash, Lerwick and Shein of the opinion to only allow electronic signs with certain conditions and limitations. Commissioner Holstege requested additional information.

Mr. Locke advised that staff will solicit direction from the public and business community and provide the Planning Commission a new draft of the proposed Sign Code.

COMMISSIONER COMMENTS

There were none.

STAFF COMMENTS

Mr. Locke reported: 1) the City approved three Type II Partitions using the newly adopted administrative action process; 2) received two Pre-applications for Annexation of property in the UGB; and 3) received two commercial expansion applications; and noted increased commercial activity. The City also anticipates issuing the building permit for Taco Bell in the Jasper Crossing Plaza by mid-week and Taco Bell opening mid to late August 2011.

Mr. Locke also noted the newest census information reporting the City's approximate population as being 14,590, below the PSU population projection of 15,555.

The Meeting was adjourned at 8:11 p.m.

APPROVED:

President

Date