



CITY OF DALLAS
Economic Development Commission
Via RingCentral
Thursday, September 24, 2020 – 12:00 PM

MINUTES

1

2 **Members Present:** Rita Grady, Bob Tucker, Craig Pope, Gerard Graveline, Diana Knaus, Brandon
3 Schmidgall, Erik Andersson,

4 **Staff present:** City Manager Brian Latta, City Recorder Sam Kaufmann

5 **CALL TO ORDER:** Chair Graveline called the meeting to order at 12:01 PM

6 **APPROVAL OF MINUTES:**

7 It was moved by Rita Grady to approve the August meeting minutes. The motion was duly seconded and
8 CARRIED with a vote of 7-0 with Members Rita Grady, Bob Tucker, Brandon Schmidgall, Craig Pope, Erik
9 Andersson, Diana Knaus and Gerard Graveline voting YES.

10 **SURVEY FOR CENTRAL BUSINESS DISTRICT BUSINESSES AND LAND OWNERS:**

11 Brian Latta introduced his staff report on the Central Business District Survey.

12 **Category 1**

13 Rita Grady asked that the survey include a list of barriers for success and economic vitality. Brian Latta
14 suggested adding economic vitality and resiliency to the verbiage in Category 1.

15 **Category 2**

16 Craig Pope asked for a comment box for additional concerns. Rita Grady asked for a question regarding
17 residential parking.

18 **Category 3**

19 Craig Pope requested a space for definitions within the survey. Chair Graveline asked to define private
20 and public investments within the survey language. Bob Tucker asked to rephrase the public private
21 partnerships questions and ask which partnerships would be beneficial instead.

22 **Category 4:**

23 The commission asked to remove questions in which the survey asked the name of businesses and
24 preferred to ask the type of businesses instead. The committee asked to implement the survey as soon
25 as possible after the updates have been applied.

26 **MILL SITE REDEVELOPMENT FLOW CHART:**

27 Erik Andersson mentioned the SEDCOR regional solutions crew is now involved in the Mill Site
28 redevelopment conversation. Brian Latta added the proposed flowchart is an alternative option to the
29 current development activities at the Mill Site. .

30 **URBAN RENEWAL DISTRICT:**

31 Rita Grady asked Brian Latta to develop a map of a potential Urban Renewal District boundary
32 surrounding the former Mill Site.

33 **OTHER:**

34 Rita Grady asked for an update on the Mint Valley Paper development. Brian Latta replied he was on the
35 phone with SEDCOR and Mint Valley recently and Mint Valley reported they are near the finish line of
36 obtaining financing for the project.

37 Brian Latta mentioned the city has engaged with SEDCOR for trade industry expansion. Furthermore,
38 Mr. Latta reported Fred Tebb and Sons was recently authorized for enterprise zone designation.

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40 Gerald Graveline asked when the result of the central business district survey would be available. Brian
41 Latta replied the survey would be available before the November EDC meeting.

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43 **ADJOURN: 1:08 PM**