



CITY OF DALLAS
Economic Development Commission
Dallas Civic Center, 945 SE Jefferson St.
Thursday, July 21, 2016 – 12:00 p.m.

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MINUTES - DRAFT

- Members Present: Chair Nancy Adams, Bob Brannigan, Jim Fairchild, Kelly Gabliks, Chelsea Metcalfe, Peggy Mehl, David Parrett, and LaVonne Wilson
- Members Absent: Mayor Brian Dalton, Jim Fowler, Ken Jacroux, Doris Johnston, Jackie Lawson, Glenn Miller, Craig Pope, and Nancie Rogers
- Others Present: Gage Martin, Dennis Engle, A.J. Foscoli, Renata Wakeley
- Staff present: Community Development Director Jason Locke, Planner Suzanne Dufner, and Recording Secretary Margie Pearce

CALL TO ORDER

Chair Nancy Adams called the meeting to order at 12:10 p.m.

APPROVAL OF MINUTES

The minutes of the May 19, 2016, Economic Development Commission meeting were accepted with the correction of Dennis Engle’s misspelled name.

COMMERCIAL DEVELOPMENT

Suzanne Dufner discussed

- A new specialty clothing company
- House of Floors moving out of town
- Train Mural on the Polka Dots building in conjunction with the Dallas Downtown Association and the Oregon Arts Commission
- Tuesdays on the Square
- The commercial development properties list now includes industrial properties as well.

Chelsea Metcalfe reported the Dallas Area Chamber of Commerce and Visitor’s Center are very busy getting ready for Summerfest. Sounds of Summer for that week will be on the Courthouse lawn. Travel Oregon will be filming in Dallas on Thursday of Summerfest and I ♡ radio will be broadcasting from Summerfest all day on Saturday. She also stated that all of the summer events have gone well.

URBAN RENEWAL DISTRICT

Jason Locke reported the 2015-16 projects were finished. The 2016-2017 projects will be decided later. He stated there were still façade grants available. The Urban Renewal District Advisors decided not to purchase the old Armory site on Church St. due to continued environmental monitoring and after the monitoring is finished there would not be enough time to recoup the cost of the property before the Urban Renewal District expires. Mr. Locke said that the City of Dallas has purchased the Radio Shack building. At this time, a use for the building hasn’t been decided.

35 **2015/2016 ECONOMIC DEVELOPMENT STRATEGIES UPDATE**

36 Mr. Locke and Ms. Metcalfe provided an update on the progress made to date implementing strategies
37 identified in the 2015/2016 Economic Development Strategy

- 38 • Continue to participate in the Rural Tourism Studio process to ensure that Dallas is represented,
39 recognizing that tourism can be an important economic driver. **Map of agritourism and video of**
40 **bicycle tourism**
- 41 • Develop and facilitate partnerships with educational and other training institutions to assist
42 employers with workforce development. **STEM Classes**
- 43 • Promote and attract craft brewing/pub and wine industry businesses. **West Valley Taphouse**
44 **Grand Opening, Nov. 2015, Traveling Taphouse, Mobile food vendors**
- 45 • Ensure that the City's online presence is maintained and enhanced for economic development
46 purposes. **Updated website and promoting "Take a Closer Look" branding**
- 47 • Ensure an adequate supply of Industrial and Commercial lands, work with property owners to
48 help ensure these lands and buildings are "available". **No lack of space, adequate supply does**
49 **not always translate into availability**
- 50 • Continue to Revitalize and Invest in Downtown. **See Urban Renewal information, DDA received**
51 **grant for a RARE intern**
- 52 • Provide a "Clear Path" to Successful Business Start-ups and Existing Business expansions.
53 **Updated the Business Toolkit brochure, creating a Business Registration, good collaboration**
54 **between City and Chamber, small business loans, S & T support services for businesses**
- 55 • Implement the Dallas Branding and Marketing Plan. **"Take a Closer Look" packets developed and**
56 **distributed.**
- 57 • Ensure that the City's infrastructure is in good condition and has adequate capacity to support
58 economic growth and expansion. **City has done great job with most infrastructure. Streets are**
59 **still a problem.**

Member's 2015-2016 Accomplishments and Goals					
Member	Organization	Accomplishment #1	Accomplishment #2	Goal #1	Goal #2
Nancie Rogers	Windemere Realtors	Statistics from Willamette Valley MLS			
Chelsea Metcalfe/Gage Martin	Chamber of Commerce	Polk County Young Professionals Net.	Public Policy of Dallas		
Dave Parrett	Dallas Retirement Village	40 Unit Retirement Apartment expansion		2nd phase of expansion/at least 2 yrs out	
Dennis Engle	Dallas School District	New Superintendent	1.5 million seismic upgrade grant	CTE/STEM	Multipurpose room upgrades/Lyle & Oakdale
Renata Wakeley	MWVCOG	Updated bike maps	Created a resource map	Create infrastructure map	Getting RARE interns to collaborate
AJ Foscolli	SEDCOR	Presented annual report statistics on bus		Training programs for the workforce	

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OTHER BUSINESS

At the next meeting on September 15 the 2016-2017 economic strategies will be discussed.

The meeting adjourned at 1:15pm